

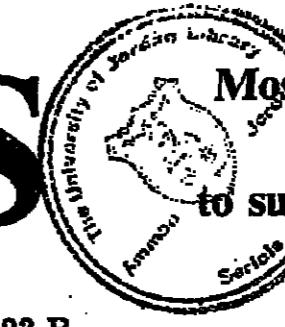
FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Wednesday March 12 1986

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Moscow warns of
danger
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World news

Business summary

US backs \$250m aid for N. Ireland

El-Sayed 'secured' Volvo guarantee

The US House of Representatives voted unanimously to approve a five-year, \$250m aid package for Northern Ireland in a signal of support for the Anglo-Irish accord signed last year. The accord gives Dublin a say in the affairs of the British province.

The aid now goes to the Senate for consideration, probably early next month. The main sites of the aid, designed to underpin the political aspects of the agreement, will go to schemes put forward by public authorities.

Protests by Unionists, who oppose the accord, marred the meeting of British and Irish ministers in Belfast. Page 10

SA police kill two

South African police fired on a crowd outside a courtroom in the British township of Kokowkewi near White River in the eastern Transvaal, killing two black youths and injuring 51 others. Youths gathered in support of eight classmates facing trial on public-violence charges. Page 4

Saudi arms request

President Ronald Reagan asked Congress to approve the sale of missiles worth \$354m to Saudi Arabia. He said they were necessary for Saudi security.

Colombia election

Colombia's Liberal Party clearly won Sunday's elections, but six candidates from a party formed by leftist guerrillas captured seats in Congress.

General encircled

Tank squadrons and troop convoys travelled across Ecuador to begin encircling a Pacific coast air-force base where a rebel general has refused a presidential order to surrender. Earlier report, Page 4

Juice withdrawn

Polish health authorities withdrew all orange juice from shops in the central city of Lodz after a farmer was poisoned by a contaminated bottle.

Koreans protest

South Korea's opposition took to the streets in Seoul, the capital, by the thousand in a peaceful demonstration for constitutional reform. Page 4

Uganda political ban

President Yoweri Museveni banned all political activity in a move aimed at bringing stability to war-torn Uganda.

Harare release

Vice Moyo, a former secretary general of Zimbabwe's main opposition PF-Zanu party, was released from Chikurubi prison near Harare after being detained for nearly four years.

Peasants evacuated

The Peruvian Government began evacuating thousands of peasants from the foot of the Andes mountain in the north amid fears of another avalanche.

Basque kidnapping

Basque separatist Eta guerrillas said they had kidnapped a Basque industrialist who disappeared on Monday.

Sinowatz denial

Austrian Chancellor Fred Sinowatz denied that his Socialist Party was behind charges that Kurt Waldheim, a presidential candidate and former United Nations Secretary General, belonged to Nazi groups.

Hitler art found

Nineteen paintings believed to be by Adolf Hitler have been found in an attic in the south Belgian town of Huy.

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Second bank sues ITC and considers further claims

BY STEFAN WAGSTYL IN LONDON

STANDARD Chartered Bank started legal action yesterday against the International Tin Council in a move which is widely expected to herald a flood of lawsuits against the council in the international tin crisis.

The bank is also considering suing all 22 member governments of the council, the European Community and the UK Department of Trade and Industry.

Mr Peter Graham, senior deputy chairman, said the bank was acting to protect its legal position. It is owed some £10m (\$14.5m) by the ITC but has won about £1m at current prices, leaving a loss of some £1m.

Standard Chartered is the second of the 14 banks - which together lent the tin council some £270m - to start court action. The other is Arab Banking Corporation, which is suing the ITC for about £15m. Other banks are also preparing for court action, after the failure last week of attempts to negotiate a settlement of the crisis between the council and the banks and metal broking companies, to which it owes a total of £900m gross.

On the London Metal Exchange, the world's leading metals market, three brokers have taken the coun-

cil to arbitration under LME rules for recovery of their debts.

The council ran out of money nearly five months ago, running a tin price support pact on behalf of 22 tin producing and consuming countries.

Meanwhile, the LME has itself become a battleground for legal action between trading companies. Mr Philip Jevons, deputy chairman of Shearson Lehman Metals, which is suing the LME over its handling of the crisis, resigned yesterday as an LME board member.

He said: "It was ridiculous. I can't sue myself." Mr Mike Brown, LME chief executive, said Mr Jevons' position had become untenable.

Mr Jevons, a board member for the past three years and an LME committee member for three years before that, is the latest victim of the tension that has racked the LME since the crisis arose in October.

Shearson Lehman Metals and its parent company, Shearson Lehman Brothers, both part of the American Express financial house, are suing the LME and its committee for imposing a fixed settlement price on outstanding tin contracts. Shearson is also suing the two LME trading

companies with which it has tin contracts.

Neither Shearson nor the LME would comment yesterday on the suits.

It appears that the Shearson action is not designed to stop the fixed price settlement - or "ring-out" - which is due to be completed by noon today, but to claim damages for the losses the company says it will suffer as a result of the LME's actions.

Traders yesterday confidently expected all the 13 ring-dealing members with ITC contracts to pay their obligations under the ring-out. Virtually all the parent companies of the members have either injected funds into their subsidiaries or made public promises of financial support.

However, there are doubts about whether one or two non-ring-dealing companies can pay up. In all, 24 companies held contracts with the ITC, on which they face losses of £180m at the ring-out price of £8.250 a tonne.

Meanwhile, the Tin Council yesterday abandoned its attempts to revive the rescue plan for the market after a formal rejection of its advances from Thailand.

On the London Metal Exchange, the world's leading metals market, three brokers have taken the coun-

Ferruzzi sets up \$455m share and bond sale

BY ALAIN CASS AND SAMUEL SENOREN IN MANILA

FERRUZZI, Italy's third-largest private-sector group with annual sales of \$6.5bn, has announced plans to raise £702.5m (\$455m) by share and bond issues for its quoted Agricola (Agriculture) and Silos (transport and services) subsidiaries.

News of the planned issues comes with Ferruzzi's bid to acquire British Sugar, the subsidiary of Britain's S. and W. Berisford group.

Ferruzzi already controls through its Agricola holding subsidiary, Europe's largest sugar conglomerate.

It includes the Eridania subsidiary in Italy and Béghin-Say in France.

The \$455m is to be raised through a four-stage operation. Agricola is expected to launch a £196.5m bond issue convertible into equity, with a maturity of five years and eight months and interest at 7 per cent.

Silos, meanwhile, is planning a six-year bond issue convertible into shares, also at 7 per cent to total £126.5m. Silos, meanwhile, will increase its authorised share capital and raise £142.5m by means of the issue of 113.4m savings shares at £1.280 each. In addition, Silos will issue 75.0m ordinary shares at £1.200 each, to raise £138.1m.

The fund-raising in Italy represents the largest offer of shares and bonds since last year's £1600m rights issue from Agricola, half of which was subscribed by the Ferruzzi family.

Silos owns 12 bulk carrier ships, 170 barges, six tugboats and has 30 silos and 300 special railway cars. The service subsidiary, which employs 2,000 of Ferruzzi's workforce of 10,000, controls 60 per cent of Italy's grain storage capacity - 1m tonnes.

It was also learned yesterday that Ferruzzi last week liquidated its cement holdings in Brazil and realised proceeds of \$100m.

As an agricultural group, Ferruzzi owns 2.5m acres of land in Europe, the US and South America. It also owns 50 per cent of American Bank and Trust in New Orleans and controls, together with allies Credito Romagnolo, the Bologna-based private bank in which it has a nominal 2 per cent share stake.

Ferruzzi's previously agreed plan with Berisford is to take over the whole of Berisford and then sell the company minus British Sugar back to Mr Ephraim Margulies, Berisford chairman, in a management buy-out, has been stalled since it emerged that Hillsdown of the UK has taken a 9 per cent stake in Berisford and that Tate and Lyle, Britain's leading sugar refiner, controls about 3 per cent.

The rapid increase in EEC spending - largely as a result of the fall in the dollar, but also because of past policy decisions - means that the budget contributions of member states are likely to be exceeded in the first year after they were increased. The only alternative would be to find cuts in the existing budget, the Commissioner said.

Since January 1, when Spain and Portugal joined the Community, the 12 member states have been paying up to a so-called value-added tax.

A supplementary budget to cover

Continued on Page 18

Manila opens IMF talks on debt burden

BY ALAIN CASS AND SAMUEL SENOREN IN MANILA

EFFORTS to revive the struggling Philippines economy got under way yesterday when the first of two International Monetary Fund teams started talks with senior economic officials in President Corazon Aquino's Government.

US diplomats said the team was assessing the new Government's economic and military needs and would make recommendations to President Reagan on their return. The US is considering advancing payments due in the next fiscal year. Mr Marcos had requested the advance to prop up his ailing administration as early as September last year, but that was rejected by the US.

Mr Jaime Ongpin, the Finance Minister, who is leading the talks on the Filipino side, is expected to ask the IMF for a new facility of between \$500m and \$600m - which is less than the existing package. The Government is keen to minimise its debt burden.

The second and larger IMF team arriving next week is to review economic performance targets set in the programme that accompanied the existing \$630m facility.

An IMF team was due to have arrived in the Philippines shortly before the fall of Mr Marcos to decide whether the remaining two

Continued on Page 18

Crackdown on bribery, Page 5

EEC warning on need for new budget cuts

BY QUENTIN PEEL IN BRUS

EUROPEAN NEWS

Sweden raises social benefits and cuts taxes

BY KEVIN DONE, NORDIC CORRESPONDENT IN STOCKHOLM

THE Swedish Government yesterday unveiled a SKr 2.5bn (\$240m) package of improved family welfare benefits to be financed through increased taxes on energy and securities trading.

At the same time it is proposing sweeping reforms of the income tax system aimed at simplifying declarations and lowering both marginal tax rates and rates for low wage earners.

The Social Democratic Government is hopeful that the reforms announced for the years 1987 and 1988 will pave the way for more modern welfare settlements and make it possible to achieve improvements in real disposable incomes with only a low rise in nominal wage rates.

One of the problems that has dogged the Swedish economy is that labour costs and inflation have risen at a much faster rate than in competing countries, thus eroding Sweden's competitiveness.

The Social Democrats are in a minority in the Riksdag (Parliament) but the Government appears to be counting on support from either the Communists or the Centre Party to push the package through.

Under the income tax reforms, the highest rate of marginal tax will be reduced on average to 75 per cent in 1988 from a current level of 80 per cent. The reforms will also satisfy one of the Social Democrats' main election promises, namely that, by 1988, 90 per cent of wage earners should be subject to a maximum marginal income tax rate of 50 per cent.

Mr Kjell-Olof Feldt, the Finance Minister, said the income tax reductions implied a 1.5 per cent improvement in disposable incomes in both 1987 and 1988. If it was possible to bring inflation down to only 2.5 per cent and to hold nominal wage increases at 4 per cent a year.

Such assumptions appear very optimistic, however, given Sweden's recent problems in holding inflation and labour costs in check. With inflation of 5.5 per cent and a 7 per cent jump in labour costs, the impact on real incomes would be more than halved.

The tax reforms are worth around SKr 6.25bn over the

Mr Kjell-Olof Feldt...
rise in disposable incomes.

two years 1987 and 1988 and to be financed chiefly by tightening the state's squeeze on the local authorities financing finances.

While the central Government has operated in recent years with a heavy deficit and mounting debts, the municipalities have enjoyed substantial surpluses which is estimated to reach SKr 9bn (\$811m) this year. This surplus will now virtually disappear as a result of the measures announced yesterday combined with earlier cuts in transfers to local government announced in the budget for January.

As one of the measures, the income tax reforms will more than compensate for inflation, but Mr Feldt has firmly rejected pleas from the centre-right opposition parties for indexation of income tax scales to provide automatic protection against inflation.

As part of the improvements in family welfare benefits the Government is proposing increases in child allowances and student support worth a total of SKr 2.5bn to take effect from January 1. They are to be financed by higher taxes on oil, coal and natural gas as well as a doubling to 2 per cent of the surcharge tax on share trading and a tightening of the rules on expense allowances for business entertainment.

Michelin, traditionally, had no

Maxwell group wins TV channel

By Paul Betts in Paris

THE FRENCH Government yesterday granted the remaining two channels of the TDF-1 direct broadcasting television satellite to a newly formed European consortium. This includes Mr Robert Maxwell, the UK publisher, Mr Silvio Berlusconi, the Italian television magnate, Mr Jerome Seydoux, chairman of the French Charpentier concern and manager of the Berliner and the West German Kirsch film production and distribution group.

The two other channels on the satellite, due to be launched later this year, have been awarded respectively to the new French commercial Fifth Channel controlled by Mr Seydoux and Mr Berlusconi and to a new state cultural network known as the Seventh Channel.

Mr Maxwell had originally intended operating a channel of his own on the French satellite. But he decided to team up with the others in a European group, registered in Luxembourg but operating out of France called "Consortium Européen pour la Télévision Commerciale."

It intends to broadcast programmes on two different channels in four languages. Cable TV deal, Page 18

Treasury eases election pressure on franc

BY DAVID MARCH IN PARIS

THE FRENCH Treasury has been indirectly encouraging the large international corporations to stock up French franc holdings on the Euromarket as a way of keeping the currency steady ahead of this Sunday's general election.

The result of the action, according to bankers in Paris and London, has been to reverse part of the "leads and lags" pattern which traditionally builds up on the franc before elections, when financial market operators habitually sell forward the French currency.

The ruling was made clear to French banks by M. Daniel Lebeau, director of the French Treasury, in a letter on January 28 to the Association of French Credit Institutions which groups all participants in the banking system in France.

Foreign importers during a pre-electoral period would nor-

kept generally steady against the D-mark this week, aided by light Bank of France intervention.

The Government has recently quietly eased one aspect of exchange controls which previously severely limited the lending of francs by domestic banks to non-residents. These loans are now permitted as long as the franc flowing out of France is needed by a foreign importer to cover commercial purchases of goods from French companies.

The ruling was made clear to French banks by M. Daniel Lebeau, director of the French Treasury, in a letter on January 28 to the Association of French Credit Institutions which groups all participants in the banking system in France.

The one-month Euro French franc rate in London yesterday was about 16 to 16½ per cent, compared with an equivalent rate of 8½ per cent in Paris. The Eurocurrency rates for French francs in the one and three-month positions have risen in the past few days, reflecting some borrowing of francs inter-

nationally by operators hoping to repay them at a profit in one or three months' time after the French currency has been devalued.

However, dealers say a lot of this covering has been defensive. Many banks and large international investors remember being painfully squeezed by Bank of France action before the last devaluation in March 1983, when the central bank drove up short-term Euro French franc rates to astronomical levels and thus made speculation highly unprofitable.

This time, dealers say, operators are trying to borrow French francs at relatively reasonable interest rates to cover their positions ahead of the expected devaluation but are not trying to speculate aggressively against the French currency.

Last year's GNP growth compares with expansion of 2.7 per cent in 1984, and is well above expectations for 1986, for which many analysts as well as the Bundesbank are anticipating growth of up to 4 per cent.

Most significant, however, are the detailed findings for the final quarter of last year. Although capital investment between October and December surged by a real 7.5 per cent compared with the previous quarter, private consumption actually fell by 0.5 per cent.

Hopes for an acceleration in growth this year are largely pinned on higher private spending, spurred by a strong D-mark which reduces the price of imports, tax cuts of around DM 11bn (\$2.8bn) and above all the recent collapse of oil prices. The three factors together, it is reckoned, may add some DM 70bn to real demand in 1986.

The ministry also reported that the expected slowdown in export demand, because the D-mark's value, is starting to be felt.

Exports in the final quarter were only 2.1 per cent above the level of a year earlier. The year-on-year growth in the first three quarters of 1985 ranged between 7.5 per cent and 10 per cent.

The ministry said.

Opposition leaders, none the less, have been scathing about the government's blunder in sending two Iraqi dissidents back to their country.

This action is believed to have precipitated the execution of Mr Seurat and the seizing of a four-man television crew in Beirut over the weekend.

Editorialists in the French press and the second rank of

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GERMAN

EUROPEAN NEWS

Spain to vote today on Nato membership

By David White in Madrid

AFTER A debate that has divided families and created tensions in political parties, Spain today holds its long-promised referendum on Nato, which could lead to withdrawal from the alliance.

If it did, Spain, which was the last country to join in 1982, would become the first to abandon the organisation since its foundation in 1949.

Despite the heat of the campaign, which ended on Monday night to leave room for the traditional "day of reflection," abstention among the 28.8m eligible votes is expected to be high. The main right-wing Popular Alliance party, which advocates full Nato membership, is maintaining its boycott of what it regards as an unnecessary ballot.

The last opinion polls mostly showed an anti-Nato majority among committed voters but left a substantial undecided margin.

About 18,000 meetings have been held throughout the country during the campaign, including 7,700 by the ruling Socialists, who have moved from their previous opposition to support for maintaining Spain's status quo in Nato.

Among many Socialist voters, however, there is a distinct feeling that the end of the longest period of Socialist government in France is near. There is a similar sentiment evident among government officials. Aides of Mrs Cresson, like those of other Socialist ministers, have appeared unusually absent minded in recent days, preoccupied with looking for other jobs and preparing to clear out to make way for the next regime.

Mr Felipe Gonzalez, the Prime Minister, made a triple bid to swing the vote in the closing hours of the campaign on Monday night, appearing at a Socialist rally, on television and in a radio interview. His final TV broadcast, in which he warned about the "uncertainty" which an anti-Nato vote would create, went to extremes to promote Mr Gonzalez's image as a statesman, presenting him next to a Spanish flag, carefully adjusted to show the crown, and showing film clips of conversations with European leaders.

Provocative Biedenkopf ideas could still enliven a somewhat humdrum CDU policy landscape, it is true. But in 1982 Mr Kohl attempted to rid himself of Mr Biedenkopf for good by proposing him for the job of president of the EEC Commission in Brussels. The effort failed—to the present gain of his rival.

His chance came, ironically, with the CDU's electoral disaster in North Rhine-Westphalia last May, when its record low score of 38.5 per cent was largely blamed on the party's dismal organisation, split as it was between two competing power centres. A merger could be delayed no longer and in the arduous, sometimes angry, negotiations, Mr Biedenkopf by common consent did not put a foot wrong.

Mr Biedenkopf aims to be back in the Bundestag after the federal election of 1987, although he will remain chairman of the CDU in North Rhine-Westphalia until 1988. First though, he has to help the Chancellor win next year—something which suddenly seems rather less certain than it did a few weeks back.

If the CDU-led coalition is to succeed, it must recoup the 1.7m votes lost in 1982 in North Rhine-Westphalia, whose Premier happens to be Mr Joachim Raab, the SPD opponent of Mr Kohl for the chancellorship. If it fails, it may not just be Mr Kohl who pays the price.

Curiously, the two were born in 1930 within three months of each other, in Ludwigshafen on the Rhine. Temporally, though, they are as different as chalk and cheese and were bound to clash. In early 1979, Mr Biedenkopf made the error of circulating a memorandum demanding Mr Kohl's replacement, and then of supporting the claims of Mr Franz Josef Strauss, leader of the Bavarian CSU, to fight the federal election.

Mr Biedenkopf . . . bouncing back

Biedenkopf returns to CDU front rank

By RUPERT CORNWELL IN BONN

SOME MAY be delighted, others, not least among them Chancellor Helmut Kohl, may feel rather differently. But on one thing there is no argument: the "professor" is back, and in some style.

In Dusseldorf last weekend Mr Kurt Biedenkopf was triumphantly elected, by a 91 per cent majority, to be the first chairman of a unified Christian Democrat (CDU) party in North Rhine-Westphalia, the most populous, most industrialised and, in electoral terms most important, state in West Germany.

His success not only places the combative 58-year-old Mr Biedenkopf in the front rank of the ruling CDU, in theory at least the controller of no less than a third of the delegates to annual party conferences, it also seals one of the country's more notable political comebacks of recent times.

Just two years ago, Mr Biedenkopf seemed a man with a bright future behind him. A swift ascent through the party hierarchy had elevated him from 1973 and 1977 to general secretary of the CDU, and to most people's shortlist of possible chancellors.

But his didactic bent gained from stints at Frankfurt and then Bochum Universities—coupled with his inability to hide a considerable and undisputed intelligence beneath a bushel of modesty, was not to everyone's taste. It was least of all to that of Mr Kohl, who in 1978 had become leader of the CDU/CSU opposition in the Bundestag to the then Social Democratic government of Helmut Schmidt.

Curiously, the two were born in 1930 within three months of each other, in Ludwigshafen on the Rhine. Temporally, though, they are as different as chalk and cheese and were bound to clash. In early 1979, Mr Biedenkopf made the error of circulating a memorandum demanding Mr Kohl's replacement, and then of supporting the claims of Mr Franz Josef Strauss, leader of the Bavarian CSU, to fight the federal election.

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Paul Betts reports from Chatellerault on the Socialist minister's energetic campaign

Cresson tries to swim against the tide



campaign managers less anxious.

"Since coming to the area, she has worked hard to establish strong local ties in a department which used to vote mainly for

Charentes, led Mr René Monory, the former Economy Minister, known locally as "le shérif" because of his tough leadership style, the opposition has been pressing where it hurts the Socialists most—on the issue of

about half a dozen Socialist ministers who are generally credited with having done "a good job" even by many critics of the Left.

She has featured prominently in her party's latest poster campaign showing members of the government and urging France to continue backing what the Socialists call "a winning team." In the same vein, Mrs Cresson's campaign speeches have underlined the Government's social and economic achievements backed by the recent string of encouraging economic figures for trade, investment and inflation.

Locally, the opposition, which has sought to make the most of the Socialists' failure to halt unemployment, has tried to counter Mrs Cresson's strong local standing (she was the only Socialist to capture a town of more than 30,000 people from the Right in 1983 when she became mayor of Chatellerault) by proposing a high-technology initiative for the future.

Mr Monory's project is called "Futuroscope" and has been at the centre of the Right's local campaign. The scheme envisages the construction in the Poitou-Charentes of a French version of Walt Disney's Epcot centre in Florida. Like that, it would feature a science park showing off the technologies of the future.

The opposition is hoping to win three of the Poitou-Charentes region's four seats in the National Assembly. The Socialists would like to win two and have argued for entry with

Communist voters not to sabotage the Left's chances by "throwing away" votes on

Communist candidates with little hope of winning seats. However, the Socialist former partners in government seem extremely reluctant to co-operate — especially since the



Edith Cresson . . . showing the strain.

wounds caused by the collapse of the Union of the Left two years ago are still gaping.

However, with only a few days to go before Sunday's vote, Socialist campaigners in Poitou-Charentes seem to be gaining last minute confidence that the gap between Right and Left may be shrinking.

From the beginning, even at the local level, this election has been seen as a dress rehearsal for the next presidential election campaign," said Mr Claeys. "The three leaders of the Right — Chirac, Giscard and Barre — have been manoeuvring to enhance their presidential chances in 1988. This battle in the Right has in turn enhanced President Mitterrand's image and own chances."

Indeed, in past weeks, Mr Mitterrand's popularity has been rising in public opinion polls. "This is why I think there could be some surprises," added Mr Claeys.

At local campaign meetings she has had to argue, like other Socialist candidates, that the election has not necessarily been lost yet to the Right. She has had to exert all her talents as an orator and her considerable personal charm to motivate supporters. But among many Socialist voters there is a distinct feeling that the end is near for the longest period of Socialist government in France. There is a similar sentiment evident among government officials who are preparing to make way for the next regime.

"The Right," said Mr Alain Claeys, the Socialists' local campaign manager and assistant to the mayor of nearby Poitiers. "Mrs Cresson has had to exert all her talents as an orator and her considerable personal charm to motivate voters. On Saturday evening, for example, at Le Blanc, another provincial market town like Chatellerault, she had to speak for more than an hour to transform the timid applause at the beginning into the sort of din which makes

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It also reflects more broadly her attempts during the past two years to attract foreign investment to France and act as a super saleswoman of sorts for French goods and services abroad.

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OVERSEAS NEWS

Mahathir denies wrongdoing in bank scandal

By CHRIS SHERWELL AND WONG SULONG IN KUALA LUMPUR

DR MAHATHIR MOHAMAD, the Malaysian Prime Minister and his two most senior Cabinet members yesterday denied any implication of wrongdoing suggested by a report investigating losses of M\$2.26bn (f\$622m) by the state-owned Bank Bumiputra.

The denials were contained in a government white paper on the scandal, which was tabled in Parliament yesterday at the same time as the 1,075-page report by an official three-man committee, was formally published.

The paper gives the Government view of the affair and letters from a number of the ministers contained in an appendix comment on the circumstances under which their names came to be mentioned in the report.

Apart from Dr Mahathir, they include Datuk Musa Hitam, the deputy Finance Minister, and Tan Sri Razaleigh Hamzah, Malaysia's Finance Minister during the affair and now Minister of Industry.

The white paper, broadly corroborates the report's accounts of events leading up to the collapse in March 1983 of property speculator Mr George Tan's Carrian Group of companies.

When the Carrian Group and other companies linked to Mr Tan were hit by liquidity problems in October 1982, Bank Bumiputra launched a highly costly rescue bid shortly after the collapse.

Dr Mahathir, in a letter written two weeks ago to the current Bank Bumiputra chairman, says he agreed to the terms of the rescue bid.

Chinese visit to Sri Lanka

By MERVYN DE SILVA IN COLOMBO

CHINESE President Li Xianian arrived in Colombo yesterday from Dhaka on the second leg of a five-nation tour. He is the first Chinese leader to visit Sri Lanka since Premier Chou En Lai came here in 1964.

Though the three-day visit, like other to Bangladesh, Egypt, Somalia and Madagascar, is a reciprocal gesture, Western, Soviet bloc and South Asian diplomats are taking unusual interest in it because of increasing tension in Sri Lanka's relations with India.

When President Jayewardene visited China in May 1984, President Li made a point to denounce what he called "the bullying of small nations" and condemned "regional hegemonism."

In a conversation between the two leaders, the Chinese head of state coined the term "sub-superpower" to describe some regional hegemons, without naming them.

S. African police fire on school children

By Anthony Robinson in Johannesburg

SOUTH AFRICAN police yesterday opened fire on a crowd of several thousand schoolchildren outside a court house at White River in the Eastern Transvaal killing at least two and injuring at least 31 others who are in hospital under police guard.

Witnesses said scores of injured lay on the ground after the shooting which occurred yesterday morning. According to the police, more than 3,000 children gathered outside the court in support of eight classmates facing trial on public violence charges during unrest in the nearby township of Kanya-matana last month. Several buildings and 23 vehicles were burnt during the unrest.

According to Mr Enos Mabuza, chief minister of the KwaZulu homeland, the students had forced open a gate which was closed to keep them out of the court room when police suddenly arrived and started shooting at random.

Meanwhile, Mr Michael Jack, the chief organiser of a black consumer boycott in the Eastern Cape who last week told a London press conference that a national boycott campaign backed by trade unions will start shortly, said yesterday he had been serving a five-year ban under the Internal Security Act. A similar ban was also placed on Mr Henry Fazza, a local leader of the United Democratic Front.

Mr Marion Sparg, a 27-year-old former journalist, has been detained for questioning in connection with last week's liquor store explosion at John Vorster Square police station in Johannesburg.

More than 7,000 black gold miners at the Blyvooruitzicht gold mine owned by Rand mines, 100 kms west of Johannesburg, continued their strike action yesterday. The morning shift went down the mine but refused to work.

The week-long strike at Vaal Reefs gold mine near Orkney on the West Rand, however, ended yesterday as several thousand miners returned to work on all strike-affected shafts.

Other sources said that the delay would mean that no new contracts would be signed during the next five months.

US releases \$150m aid to Egypt

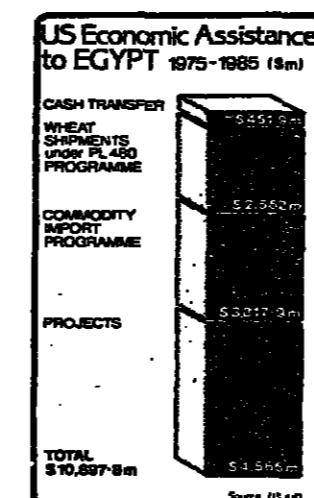
By TONY WALKER IN CAIRO

THE US is releasing \$150m of aid money allocated to Egypt after holding up payment because of disquiet about lack of progress towards economic reform. The decision to release the cash coincided with a visit to Cairo this week by Mr Richard Murphy, the US Assistant Secretary of State for Middle East Affairs.

US officials are making it clear that a more stringent approach is being adopted towards aid appropriated, apart from Israel, Egypt is the largest recipient of American assistance, absorbing some 20 per cent of all aid funds.

The US is urging Egypt to press ahead with agricultural pricing reforms that would encourage individual farmers to increase productivity, reduce subsidies which are a crushing burden on the national budget, curb imports in an effort to head off a balance of payments crisis—and most particularly—give more encouragement to the private sector.

US officials complain about a gap between "rhetoric and action" in Egypt's approach towards its economic troubles. A senior official said that in the past year the Egyptian government was making the "right noises" about assist-



ances to the private sector, but was slow to translate this into effective programmes.

The US itself is directing more of its assistance towards the encouragement of private entrepreneurs. About 25 per cent of the US aid allocation will go to programmes to assist such people this year, rising to 50 per cent over the next several years.

"One of our big efforts here is to persuade them they've just got to open up more to private enterprise and this means their own private enterprise first," said the official. "The government has got to get out of the business of producing consumer goods."

Egypt is receiving about \$1.3bn in US civil aid this year, the same amount as last year. This includes a cash supplement totalling \$500m over fiscal years 1985 and 1986 in addition to funds originally approved in the aid budget. Egypt had asked for the additional cash to help it weather the present economic crisis.

It is a \$150m portion of this cash supplement that has been held up plus a further cash transfer amount of \$115m out of the original aid budget. A US official pointed out that the \$500m supplementary appropriation in 1985 and 1986 had "created a whole new ball game" because this was the first time since America began its massive aid programme to Egypt in 1973 that a large cash sum was being provided. Almost all aid has been allocated for specific projects.

"We're not going to give cash to any country in the world unless we feel we can sit and have an official said.

One message the US is trying to impress on Egypt, the official said, is that American assistance cannot be taken for granted.

"The only thing you can say about US assistance programmes is that they don't last forever," he said. "You've got to take advantage of them while you've got them."

Taiwan protests change of name

By Robert King in Taipei

TAIWAN yesterday strongly protested against the Asian Development Bank's decision to rename its delegation Taipei China at the same time it admitted China as a full member of the organisation.

Referring to the redesignation as "unfortunate and deplored," Taiwan's Foreign Ministry said the ADB's action violated its charter as a non-political organisation.

The statement did not however, even hint at a possible withdrawal from the ADB in protest, an option that some hardliners here had suggested. Such a withdrawal would have left Taiwan without representation in any major international organisations except the Olympics. Taiwan's continued claim to represent all of China and its insistence on its designation Republic of China have in the past resulted in walk-outs or expulsions from the United Nations, the World Bank and even Interpol.

Uncertainty over Taiwan's future status in the bank has been rife since China first announced its intention of joining the ADB more than two years ago. At the time China demanded Taiwan's expulsion as a condition of its membership. But in the face of concentrated opposition especially from the US, a major supporter of the bank, China dropped its demand and instead began pushing for a change of name for the Taiwan delegation.

Taiwan has traditionally resisted pressure for such changes because the Government feels they downgrade Taiwan to the status of a local government implicitly under the sovereignty of Peking.

Uganda party ban

President Yoweri Museveni of Uganda, whose guerrilla army took power in January, has suspended indefinitely organised activities by political parties, AP writes from Kampala.

Lesotho funds missed

Leotho's military leader Maj. Gen. Justice Lokhanya said yesterday about 100 million (550m) was missing from accounts of the previous government of Chief Leabua Jonathan, and that some of the funds apparently had been misappropriated.

Fears grow for Saudi currency

By KATHY EVANS IN KUWAIT

THE DELAY in publication of Saudi Arabia's budget will depress local private-sector confidence and increase fears of a devaluation in the riyal, said bankers and diplomats in the kingdom yesterday.

In the days preceding the budget, speculation was rife that the Saudi authorities would simultaneously announce a devaluation along with the new budget. Now that the announcement has been delayed by at least five months even the most sceptical bankers said that if the oil market did not improve within the next four or five months, a devaluation of the riyal would be "almost inevitable."

The Saudi riyal came under intense speculative pressure yesterday and dealers said that day-to-day rates rose to 20 per cent and higher, while forward sales of riyals against the dollar pushed Saudi interbank rates higher and higher.

Other sources said that the delay would mean that no new contracts would be signed during the next five months.

Another reason for the delay, according to some observers, was the publication of the budget at this time would have

indicated the kingdom's future oil strategy—just days before an extraordinary meeting of Opec.

The King in his televised address said that government ministries had been told to work out existing budgets worked out for 1985-86. Estimates of income and expenditure vary widely, but spending during that fiscal period was thought to have ranged between SR 150bn to SR 170bn (\$41bn to \$46bn) with income estimated at SR 130bn (\$35.6bn). However, oil revenue was said by one banker to have been only \$9bn in the first half of the fiscal year.

With the oil market worsening, the kingdom will have to trim back further in the next few months before publication if the new budget is to avoid substantial drawdowns on reserves in the new budget.

One Gulf banker said that some ministries had already been ordered to cut back by between 15 and 30 per cent. Those ministries affecting the welfare of Saudi nationals experienced the smaller cuts.

Koreans mount peaceful protest to urge reform

By Steven R. Butler in Seoul

SOUTH KOREA'S political opposition yesterday took to the streets by the thousands in an unprecedented peaceful demonstration for constitutional reform.

Hundreds of police stood by and watched as up to 3,000 opposition party members and students marched through downtown Seoul.

The display is believed to be the first anti-government demonstration tolerated by the authorities since Mr Chun Doo-Hwan assumed the presidency in 1980. Three weeks ago, police placed some 200 opposition members under temporary house arrest to prevent them from attending meetings in connection with the petition drive to revise the constitution.

The campaign received an unusual boost at the weekend when Stephen Cardinal Kim Sou-Hwan, chief prelate of Korea's Roman Catholic church, came out in support of revising the constitution.

White House asks Congress to approve Saudi arms deal

By STEWART FLEMING IN WASHINGTON

THE Reagan Administration yesterday asked Congress to approve the sale of \$354m (223m) worth of advanced missiles to Saudi Arabia, but the deal ran into opposition.

Senator Alan Cranston, a Democrat, announced even before the formal request arrived on Capitol Hill that he would oppose it "because of the hostility the Saudis have shown for fundamental US national security interests in the Middle East."

He said that one focus of the legislation will be reform of the Federal Deposit Insurance System which provides insurance for bank customers of up to \$100,000 (\$71.5m), but it might also include efforts to increase the investment power of banks.

In spite of the sharp fall in interest rates there is continuing concern in the US about the strength of the financial sector, particularly banks which have lent relatively large sums to farmers and the oil industry.

Mr Preston Martin, Federal Reserve Board vice-chairman, told a congressional committee yesterday that the bank regulatory agencies, including the Fed, are in favour of an easing of bank rules restricting the acquisition of failing banks across state lines.

Senate may consider bank reform legislation

By Our Washington Staff

SENATOR Jake Garn, chairman of the US Senate Banking Committee, said yesterday he was planning to reintroduce banking reform legislation into Congress perhaps as soon as next month.

He said that one focus of the legislation will be reform of the Federal Deposit Insurance System which provides insurance for bank customers of up to \$100,000 (\$71.5m), but it might also include efforts to increase the investment power of banks.

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Canadian bank regulator quits

CANADA'S chief bank regulator has taken early retirement amid widespread criticism on official supervision of the banking industry following last year's collapse of the Alberta institution and financial difficulties experienced by several other small banks, writes Bernard Simon in Toronto.

As a result, United's Boeing 747 jetliners could not sell tickets in China, and its aircraft were arriving as charter flights with about 150 passengers aboard but departing with only 40 or 50 people who bought tickets before the ownership change.

Mr George Vlachos, the airline's Peking office director, said last month that return tickets had to be endorsed over to Japan Air Lines or CAAC.

It has been clear for several months, however, that Mr Bennett would be an early victim of last year's events, which included the failure of Canadian Commercial Bank (CCB) of Edmonton, bailed out earlier by the Government and the six largest banks.

Panama meets creditors as anger over austerity grows

CASH-STRAPPED Panama is holding crucial talks with its creditors this week as protests spread over austerity measures agreed on by the Government to secure financial relief. Reuters reports from Panama City.

Mr Ricurte Vasquez, has begun talks with the International Monetary Fund (IMF) and international bankers over a \$46m (£33m) IMF loan and final approval of the financial package agreed by commercial creditors last year. This would clear the way to re-negotiating of the country's debt due this year.

As Mr Vasquez began his meetings, Panama's largest labour confederation, the 70,000-member National Council of Organised Workers (Conato), started an indefinite nationwide strike in protest over labour law reforms contained in the Government's austerity package.

Mr Ricurte Vasquez has recommended by the IMF and the World Bank.

Conato said some 80,000 government workers were expected to join the stoppage, which has brought widespread disruption in Panama City. But official spokesmen said they were working normally.

Business leaders and opposition politicians have also criticised the austerity measures, which attempt to slash subsidies and reduce protectionism for local industry, of the end for Panama's military-backed Government.

Approval of the commercial loan package, due next December, was held off after the World Bank told Panama's creditors the economic adjustment programme the country pledged to enact three years ago was "dormant."

Arms negotiator resigns

FORMER US Senator John Tower has for "personal reasons" submitted his resignation as a US arms control negotiator, and President Ronald Reagan will accept it.

White House spokesman Mr Larry Speakes said yesterday, AP reports.

Mr Tower's move "was for personal reasons, it was not over policy differences."

Ecuador leader says troops will surround rebel's base

By DOREEN GILLESPIE IN LIMA

THE FRENCH Government has agreed to allow Peru to reduce its order for 26 Mirage aircraft with Marcel Dassault Aviation Company of France without collecting penalty, according to Mr Alain Wagner, Foreign Affairs Minister, who was in Paris last week.

Financial details and the number of aircraft to be delivered is still being negotiated. Peru would like to cut the order, placed by the previous administration in 1982, to 14 aircraft. This would save the country \$350m, according to Mr Wagner.

President Garcia, when he took office last July, announced that Peru would halve the order for Mirages from France as part of Government austerity measures, but Marcel Dassault would not accept the reduction without collecting compensation. An earlier plan to transfer half the order to Saudi Arabia fell through last year.

The total cost of the 26 aircraft had been set at \$728m to be paid over 10 years. Peru paid \$71m on placing the order and a further \$62m at the end of 1984.

Mr Javier Abogadas, Peru's director of public credit is due in Paris this week to continue negotiations.

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FRANCE

Integrating business systems will take time, but in the end you'll see the benefit\$.

Open the pages of any business newspaper (this one is no exception), and one word will undoubtedly meet your eye.

Integration.

Unfortunately, you're going to have to look somewhat harder, to see what your company will gain from this 'new communications revolution.' You'll have to delve a little deeper for the facts.

The point is, in addition to picking up the telephone, many more office workers are learning to use computers. They're becoming familiar with all manner of electronic office equipment.

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WORLD TRADE NEWS

Democrats renew attack on 'unfair trade practices'

BY NANCY DUNNE IN WASHINGTON

BRAZILIAN and South Korean import barriers, markets closed to foreign telecommunication sales and EEC sugar subsidies have come under renewed attack in Congress by the Senate Democratic working group on trade policy.

The group has written to President Ronald Reagan asking him to investigate alleged unfair trade practices by the EEC, West Germany, South Korea and Japan.

The Senators have already examined information provided by Dr Clayton Yenter, US Trade Representative, and they want the Administration to negotiate an end to the alleged practices or to retaliate under Section 301 of the 1974 Trade Act.

When the President promised a more aggressive stand against "unfair trade" last autumn, the Trade Representative's Office initiated several unfair trade cases on its own. A spokesman at the Trade Office said the Democrats' case would receive serious consideration.

According to the group, EEC sugar subsidies "have broken

Philips defends megabit chip project

By Laura Rau in Amsterdam

A PHILIPS board member yesterday vigorously defended his company's project to develop the newest generation of microchips against claims that it was falling behind Japanese and US competition.

It says the subsidies costs these countries \$3bn a year (it makes no mention of the cost of the US sugar quotas), and asks that the US take the charges against the EEC to the General Agreement on Tariffs and Trade.

The Democrats, who are expected to make trade a major campaign issue in next November's Congressional elections, say complaints should also be pursued against:

- West Germany, Canada and Japan to open up their domestic telecommunications markets;
- Mexico to its unwillingness to protect US patents;
- Brazil for its barriers to the export business aircraft.

Negotiations began last week in the Administration's case against Japan for protection of its tobacco industry. The Administration is reported to have decided to drop its case against wheat subsidies.

Japan oil purchase pact with Iran breaks down

BY KATHY EVANS IN DUBAI

JAPAN'S counter-purchase agreement with Iran under which Japanese exports were tied to the amount of oil it purchased, appears to have broken down following the oil price collapse.

Under the agreement, Japan could export only 50 per cent of the value of its crude oil imports from the Islamic republic. The agreement was monitored by a co-ordination committee.

Last year, when Iran began experiencing severe foreign currency problems, letters of credit appeared by Iran's Commerce Minister experienced difficulties in approval at the Iranian Central Bank. "The committee's activities subsequently became meaningless," said one Japanese trade official.

Japanese oil buyers are now resisting offers by Iranian oil officials to renew their term contracts when they expire in April. The current contract requires the Japanese trading companies to lift 450,000 barrels a day, but since then, Japan has signed substantial contracts with Iraq.

During a recent visit to Tokyo National Iranian Oil Company officials were reported only to have offered net

back deals based on Singapore. Japanese buyers were insisting that the spot prices of Dubai and Oman crudes be included in the calculations, which Iran has refused. The two Gulf crudes are reported to be selling between \$11 and \$12 a barrel, traders in the region said.

The Iranians are still insisting on the original terms of the deal, but Japanese trade officials say that with the foreign currency shortage, the date is not even being considered.

Japanese oil purchases have subsequently switched to Iraq, and purchases from the pipeline at Yanbu are running at 210,000 b/d. Negotiations are continuing over the price of the crude being lifted.

The Japanese say they would prefer to calculate the Iraqi oil price based on the spot valuations of Dubai, Oman and Saudi's Arab Light.

Difficulty has arisen, though, over how to assess the spot value of the latter crude, for Arab Light is not being traded in the spot market. The controversy over the formula has led the Japanese to reduce imports of Iraqi oil by 30,000 b/d in the quarter.

Belgium, Italy in key gas talks with Algerians

BY FRANCIS GHILES

SONATRACH, the state Algerian oil and gas monopoly, is engaged in key talks with its Belgian and Italian customers.

It is holding talks with Distrigaz, the Belgian company which should have been completed on January 1, on the price the Belgians will pay and the quantity of gas.

Talks are also under way with Ente Nazionale Idrocarburi (ENI) of Italy and negotiations are due to start with Gaz de France this autumn.

When the contract signed by Distrigaz 10 years ago came into force in November 1982, the Belgians bought 2.5bn cubic metres of gas from Sonatrach in the following 12 months, 1bn of which was ceded to Gaz de France.

Belgium still imports its gas through the French port of Montoir, near Nantes. The Algerian liquefied natural gas is re-gassed there, pending completion of the port and re-gassification plant at Zeebrugge.

The fob price of Algerian gas was \$4.8 per 1m BTU (British Thermal Units) in 1982 and now stands at \$3.8, (\$4.4 cif).

The initial contract stipulated that Distrigaz should buy 500,000 metres cubed gas this year. The company is known to be seeking a new agreement on volume and price.

Like other European buyers of Algerian gas, Distrigaz feels

that a price indexed to a basket of eight Opec crudes is "uneconomic" when Opec's posted price is so far out of line with the price at which crude oil is sold.

ENI is due to complete negotiations with Sonatrach by the end of May. Last year, it overtook Gaz de France to become Sonatrach's largest foreign customer for Algerian gas.

It bought just over 12bn cu metres. The Italians pay an fob price which is equivalent to the French and Belgians. The gas, however, travels through the Trans-Mediterranean pipeline, thus saving Sonatrach the high cost of liquefaction and shipping.

The Italians are also much less keen to take the quantities they had undertaken to buy in future years, not simply on grounds of price but also because estimates of the country's natural gas reserves have been raised from 16 years of consumption to more than 20 years.

Gaz de France won a concession from Sonatrach 18 months ago which enabled it to reduce the amount of gas it purchased by about 10 per cent to 8.2bn cubic metres last year.

The French would dearly like to pay less but no renegotiations are scheduled until later this year.

Like other European buyers of Algerian gas, Distrigaz feels

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Manila to vet deals in anti-bribery drive

BY ALAIN CASS, ASIA EDITOR, IN MANILA

THE NEW Filipino Government is to vet all contracts involving public funds, whether they involve foreign or domestic companies, in a drive against corruption.

Many contracts will have to be submitted for vetting before being signed, probably those in excess of \$3m (£3.5m), and all deals will be scrutinised after completion.

Mr Sjorg Van Houten told a microelectronics congress in Amsterdam that the Dutch electronics company would have samples of its new one megabit memory chip on the market at about the same time as other chip makers, in 1988, with commercial production to follow.

The commission's newly appointed chairman, Mr Teofisto Guingona, said yesterday that his aim was "substantially to minimise kickbacks."

It also intends challenging Westinghouse in the courts over the original contract, which said

Mr Guingona, was defective. The plant "symbolises an extravagant waste. It was supposed to cost \$500m. It ended up costing over \$2bn."

One of the biggest sources of "anomalies"—the Government's euphemism for bribes—was what Mr Guingona described as inflating the price after the original contract was implemented.

Mr Guingona, a former president of the country's Chamber of Commerce and governor of the Development Bank of the Philippines, said yesterday, his first day in office: "Kickbacks have been responsible for retarding our economic growth."

He said, however, that the job of his office was not to retard development but assist it. "You can assure companies that there will be no harassment, no delays and no unnecessary

Westinghouse charged with any impropriety."

Westinghouse said construction of the nuclear power plant, begun in 1976 at a budgeted cost of around \$600m had been completed but said that it was not yet operating because the local utility had not received permission to load nuclear fuel into the plant.

Westinghouse said that they had not been informed of any Philppine plans to challenge the original contract and contested the allegations that it was "an extravagant waste."

The company said construction had begun just as world inflation was starting to rise rapidly and construction was delayed 18 months while alterations were made after the Three Mile Island accident in the US six years ago.

Bonn resumes Polish credit

West Germany and Poland have agreed on the resumption of official German export credit guarantees for exports to Poland of up to DM 100m, Reuter reports from Bonn.

Mr Martin Bangemann, German Economics Minister, said the agreement on export credits, reached during a two-day meeting of the joint German-Polish economic commission, was made possible by Warsaw's progress in rescheduling its debt.

Cockfield warns on EEC food standards

BY IVO DAWNEY IN BRUSSELS

LORD COCKFIELD, the EEC Commissioner for the internal market, has issued a stern warning to his colleagues that moves to establish new quality standards for pasta threaten to unravel a crucial element in the programme to break down barriers to intra-Community trade.

The food standards issue emerged last week when Commissioners representing Mediterranean member states voted to abandon legal moves against France, Italy and Greece over their requirements for pasta.

Last autumn, Lord Cockfield won Commission support for a new strategy on food policy aimed at speeding the removal of internal barriers to trade.

This ditched efforts to establish Community-wide definitions

of food products—the exact recipe for beer, for example—in favour of a general liberalisation year.

In a letter to his fellow-commissioners, Lord Cockfield has warned that plans mooted to create a special status for pasta, exempting its quality standards from the general liberalisation, could provoke an avalanche of similar claims.

The Commission is expected to discuss a special pasta directive in a fortnight's time.

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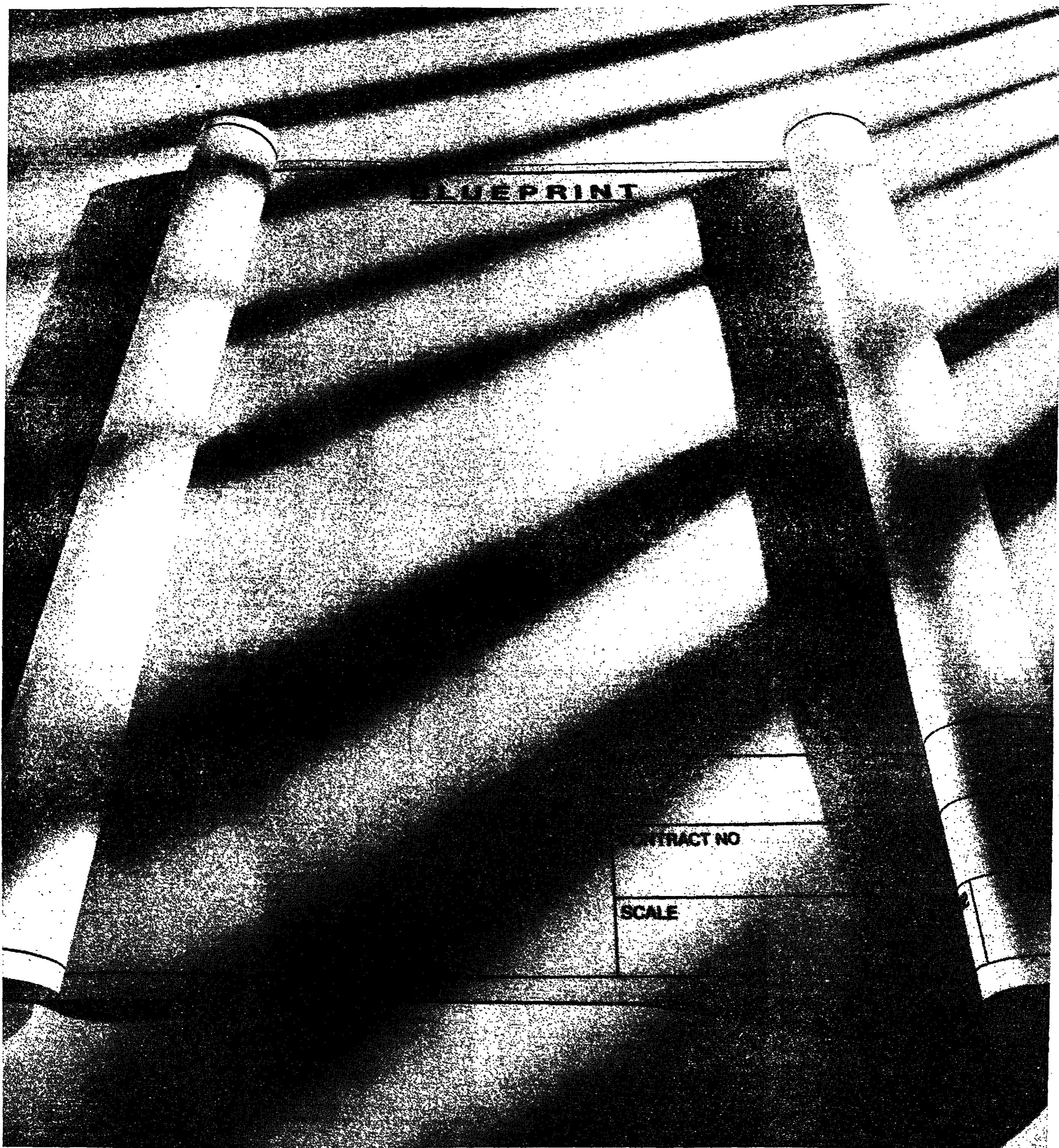
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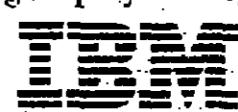
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UK NEWS

Vickers consortium
woos its workers

BY LISA WOOD

MR HAROLD BROWN, leader of Labour-controlled Barrow-in-Furness district council in northwest England, was undecided yesterday whether or not buy any shares in Vickers Shipbuilding and Engineering (VSEL), where he works in the paint shop.

"The workforce is still very much in the dark about the share offer because of the wages," said Mr Russell Yates, aged 36, a labourer who takes home £35 for a 39-hour week.

He has decided to take 500 shares. His reasons are straightforward.

"The yard has never made a loss and I don't reckon the bankers would pour £80m down the drain."

The imminent pay talks are an issue at the yard with the straightforward but avuncular Dr Leach admitting that pay is not what it should be.

Vickers has been part of British Shipbuilders since 1977 and all pay negotiations within the loss-making entity have been at national level.

"Why should we buy shares from people we have had to fight for 10 years to get 'out of'?" said one boilermaker, standing in the shadow of the hull of a Trafalgar Class nuclear submarine. It is housed in one of the hangars which dominate the works, which sprawl over Barrow Island where Vickers owns 183 acres.

He admitted that many of his fellow workers were playing it close to their chests as to whether they would make a purchase. The chairman and the secretary of the joint shop stewards committee (local union representatives) have said they are personally in favour of taking shares, but insist that it cannot give investment advice to others.

The aim is for the workforce and the local population to own in excess of 20 per cent of the equity with the company to go public in the summer. Whether or not they could make money on the stock exchange was not the pre-occupation yesterday, with workers wanting to know more about whether their savings would be better invested in a building society.

The consortium is at pains to tell its workforce that their status or prospects will not be affected if they fail to buy shares. Lloyd's own registrars are now installed on site in caravans to offer information and assist in completing forms.

Few appeared to have given the prospect of a successful bid from Trafalgar House much thought.

"They have got so many fingers in so many pies, they would probably not have given us as much attention as the consortium," said one cheerful secretary, who intends to buy "as many shares as I can afford."

Trafalgar House, which owns the Scott-Lithgow yard on Clydethink in Scotland, believes it has every case for a judicial review of the sale since the Government has accepted what Trafalgar understands to be a lower offer. But yesterday it issued a short statement: "The board has decided not to take any further action."

"A lot of people could have diff-

Lex, Page 18

BBC faces litigation over
satellite broadcasting venture

BY RAYMOND SNODDY

THE BBC is being sued for over £57m by two of the companies which were to have provided a satellite system for the corporation's aborted Direct Broadcasting by Satellite (DBS) venture.

The legal document also alleges negligence and misrepresentation. This apparently refers to the date when Unisat was informed of the BBC's decision to pull out of the project.

The BBC said yesterday: "We have received a statement of claim. It is our intention to strongly defend the case." It is believed the BBC will argue it was made clear to Unisat that any work carried out before signing a final contract would be at its risk.

The claim arises out of a project first announced in the House of Commons in March 1982. On March 7 1983 the BBC announced it had signed heads of agreement with Unisat for the provision of a two-channel DBS service to be launched by the BBC in September 1986.

The claim is designed to cover the costs of design, manufacture and financing of work carried out by Unisat on a satellite system from August 1982.

The BBC effectively decided in December 1983 not to go ahead alone with a DBS project because of the high financial risk, and talks then began on a joint venture involving independent television companies and other industrial and commercial organisations.

The Government insisted throughout negotiations that Unisat should be the satellite supplier.

Last June the joint venture group decided not to go ahead with DBS. Unisat is no longer a trading company. It will retain a legal existence until the litigation is complete - a process that could take two years.

PETROL TAX TEMPTATION FOR LAWSON

Price dilemma facing oil groups

BY MAX WILKINSON, RESOURCES EDITOR

ONE OF THE safest bets for next Tuesday's budget is that the Chancellor of the Exchequer will push up the duty on petrol by more than is needed to keep level with the inflation rate.

This would have the double virtue of helping to compensate the Exchequer for the sharp reduction in its North Sea revenues and of being camouflaged by the recent falls in pump prices. To keep pace with inflation he would need to add 5p to a gallon of four star petrol. If he increased the duty by 15 pence he would raise an extra £550m at the cost of pushing the price of a gallon of four star back up to 18p, about the same level as in October.

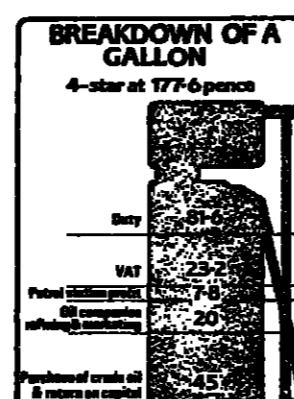
Mr Alan Morgan, managing director of Bulldog, one of the larger independent brands, said in the March issue of Petroleum Review:

"The prospect for 1986 would appear to be for a continued downward slide in prices and profitability."

Oil men tend to react abrasively to such questions. "Any increase in duty will have to be passed on to the motorist," said a BP spokesman.

However, he added rather less tartly: "What happens to the pump price at any time is the result of competitive forces in the market."

This comment reflects a rather reluctant acceptance in the industry that prices charged to motorists have some way to fall provided that



the cost of crude oil in sterling terms does not suddenly rebound.

Mr Alan Morgan, managing director of Bulldog, one of the larger independent brands, said in the March issue of Petroleum Review:

"The prospect for 1986 would appear to be for a continued downward slide in prices and profitability."

However, he also emphasised the major trend in the petrol market towards more price competition when he said that the smaller petrol stations would need to fight for their corner of the market by improving their service and facilities.

The widespread switch of emphasis to service, shops, give-aways and promotions may help to explain the sluggish movement in prices recently. Since the turn of the year, the spot price of North Sea crude oil has fallen by 50 per cent, the Rotterdam spot price for premium gasoline has fallen by almost 40 per cent, but average pump prices for

four star petrol have eased by only about 7 per cent.

These figures strongly suggest that in spite of some tough-guy talk of competition by petrol companies, the price wars of recent years have been replaced by a general armistice if not an outright price treaty. Even the smaller petrol companies seem now to have been absorbed into a consensus that it is better to hang on to a bigger margin and compete for market share by other means.

Out of an average price of 178p per gallon, duty accounts for 81.6p and VAT 23.2p, giving a total tax take of 104.8p. The average margin of petrol station operators is reckoned by one major oil company to be 7.8p. This leaves 65.4p for the supplier of bulk petrol. About 20p of this represents the cost of marketing and refining and the balance of 45p is left to buy crude oil and provide a return on investment.

Oil companies say that since the beginning of the year the fall in crude oil prices has reduced their costs by only 9p in a gallon, though lower crude oil prices are not doubt still working their way through inventories.

Nevertheless, the benefit to refining margins has been enough to push BP's return on investment in its petrol business back up from a substantial loss to around 14 per cent, as Sir Peter Walters, the chairman revealed when the 1985 annual results were released last month. Sir Peter said that 14 per cent was a reasonable return and he had no wish to reduce it by lowering petrol prices, a sentiment which chairman of other major oil companies would doubtless endorse.

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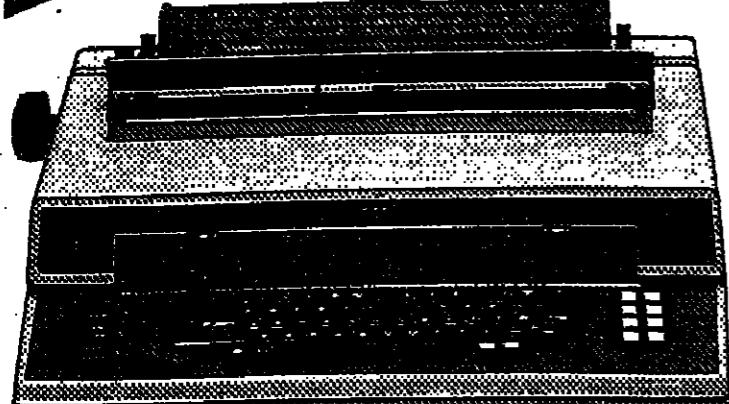
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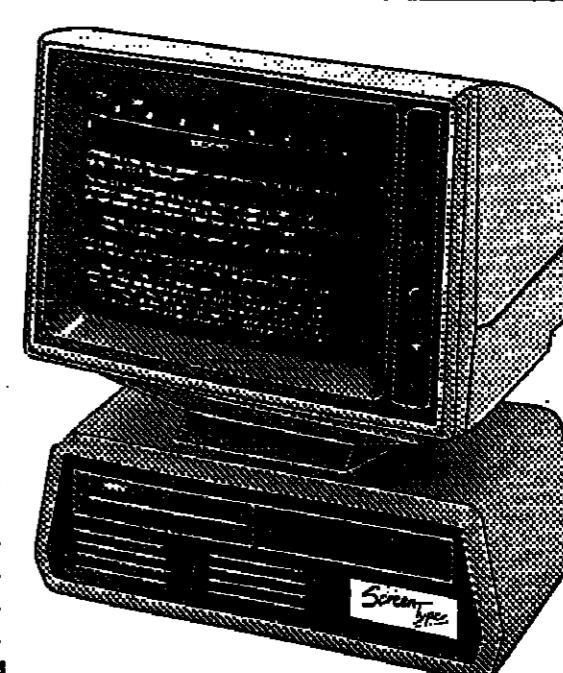
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FT 12/3

US companies to tender for Nimrod option

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

THREE US companies are to be given 45 days from Monday to produce initial proposals for supplying an alternative to Britain's controversial Nimrod early warning aircraft.

Tender documents, which detail Britain's need for aircraft to give early radar warning of low-level air attacks, are to be issued on Monday to Boeing, Grumman and Lockheed. The companies respectively produce the E3A advanced warning and control system (Awacs) aircraft; the E2 Hawkeye, deployed by the US navy; and the newly developed Orion P-3C.

The new moves have been put in hand by Mr Peter Levene, Chief of Defence Procurement, after a visit to Washington last week. Mr Levene is understood to have told the US companies of his anxiety to receive an indication as soon as possible of how their three aircraft might meet Britain's needs, how much they might cost, and how long they would take to deliver.

Last month the Ministry of Defence made clear that it could still cancel Nimrod which, because of the failure of its GEC radar to perform to the RAF's satisfaction, is more than three years late entering service and has already cost nearly £1bn.

Overhaul at Post Office

BY DAVID THOMAS

THE POST OFFICE is planning to change its organisation as part of a complete overhaul of its services.

Last month it announced steps to restructure its core operations into three businesses - letters, parcels and counter services.

Information given by the Post Office to its unions shows that it has advanced plans for overhauling its entire organisation. It is likely to face union opposition, however. Mr Alan Tufin, general secre-

tary of the Union of Communication Workers, the largest postal union, has argued that the changes will lead to more, not less, bureaucracy. The corporation has told unions: "Progressively the businesses will take on responsibility for pay and productivity, grading, conditions of service, working practices, industrial relations, internal communications, resourcing, contracts of employment and other employee relations matters."

Syndicates at Lloyd's 'may be over limit'

By John Moore

TEN INSURANCE syndicates in the Lloyd's of London market may be in breach of the market's financial limits, which are designed to ensure that insurance transactions are carried out in a prudent way within the community.

According to officials, GEC will be issued with precisely the same specifications as the US companies that proper comparisons can be made.

The Ministry of Defence expects to have evaluated the US responses and to have answers from GEC by the end of July so that ministers can decide by early September whether to continue with Nimrod or to buy an American alternative.

It is understood that Mr Levene has asked the US companies to provide for maximum "offset" arrangements in their bids. He is known to be impressed by arrangements under which McDonnell Douglas has a £200m contract to supply Harpoon anti-ship missiles to Britain, which it is offsetting both by subcontracting work in the UK on the missiles themselves as well as on other aviation contracts.

The total work available to Britain is said to be more than £200m.

Mr Levene is also believed to be exploring the possibility of arranging sale of the US aircraft directly with their manufacturers.



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Gareth Isaac, Newport's Estates & Economic Development Officer.

Michael Donne on a new terminal at London's biggest airport

Heathrow prepares for take-off

By Michael Donne

WITH only a few weeks to go before the £200m Terminal Four at London's Heathrow airport becomes operational on April 12 (although it will be formally opened by the Prince of Wales on April 1), British Airways (BA) is stepping up preparations to become the biggest user of the new building.

BA has already spent some £14m on putting equipment and facilities inside the new terminal, and an intensive staff familiarisation scheme was launched last year to ensure all 2,200 BA staff understand the new building.

The Department of Transport

has appointed a team of three

firms of consultants to study

ways of improving road and rail

surface links between central

London and Heathrow airport

for the long-term future.

The firms will study potential

demand for traffic movement be-

tween central London and the

airport over the next 20 years, bearing in mind likely growth of air travel and the possible need for a fifth passenger terminal at Heathrow.

They will suggest how demand

could be met, and give the rela-

tive costs and benefits of any op-

erations they propose. The study is

expected to last 10 months.

ing and catering personnel and air-

port dispatchers.

Staff are given a map, taken on a

walk between areas they are likely

to use and allowed to drive around

airside to familiarise themselves

with road patterns and parking fa-

cilities.

Baggage handlers, who have

many new procedures to learn on

modernised baggage handling

equipment, began their familiarisa-

tion long ago.

They are now going through one-

day courses, led by specially trained

baggage-handling team leaders.

Probably the most important

familiarisation will be in the final

week before operations start, when

the passenger handling staff under-

take "dummy runs" with volunteer

"passengers" drawn from BA staff.

With the help of the Airports Au-

thority staff, the airline will orga-

nise the equivalent of two Boeing

747 Jumbo jet loads of such "pas-

senger" (although there will be no

aircraft), who will be issued with

"tickets," and who will pass through

arrival and departure procedures so

as to give passenger handling staff

as realistic a test as possible of how

the new terminal will work.

Mr Austin is confident the

opening of Terminal Four will run

smoothly. "We are on the home run

now, and we'll not let the finishing

line out of our sights until we have

completed fitting out a building that

will be nothing short of excellent

for our passengers and staff."

With its wide range of short-haul

aircraft, BAe is well suited to advise

Mexico on internal as well as interna-

tional air transport.

Mr Ralph Robins, managing di-

rector of Rolls-Royce, has been ap-

pointed chairman of International

Aero-Engines (IAE), the five-nation

consortium building the V-2500

aero-engine for the A-320 European

Airbus. He succeeds Mr Arthur

Wegner, president of Pratt & Whi-

tey, the aero-engine division of United

Technologies, which is also a

major shareholder in IAE.

BAe signs technical pact with Mexico

By Our Aerospace Correspondent

BRITISH AEROSPACE (BAe) has signed a technical co-operation agreement with the Government of Mexico that could lead to the eventual collaborative production of civil aircraft between the two countries.

The pact was signed recently by the UK company with the Mexican Ministries of Commerce and Industrial Development, and Communications and Transport, after talks last year.

Under the agreement, BAe will study in conjunction with the Mexican authorities, a range of civil aviation and aerospace industry activities, with a view to finding areas of common interest on which future collaborative ventures could be based.

Mexico has an extensive air transport network and its two national airlines will carry more than 16m passengers this year. In addition, the country has a large general aviation sector.

British Aerospace already has collaborative agreements with 23 countries, and its expertise includes the transfer of technology in manufacturing as well as support and training activities.

With its wide range of short-haul aircraft, BAe is well suited to advise Mexico on internal as well as international air transport.

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major shareholder in IAE.

US DOLLAR THE WORLD VALUE

BY THE FT EVERY FRIDAY

Highland fails to raise £2.3m launch capital

By Alice Rawsthorn

THE FUTURE of Highland Express Airways, which planned to offer cheap flights from Scotland to North America, has been thrown into doubt after its failure to raise £2.3m in launch capital through the Business Expansion Scheme.

Highland Express launched a scheme in February to raise capital for a cut price, no frills service from Prestwick in Scotland to Toronto and New York.

The airline was to be modelled on Virgin Atlantic which its founder, Mr Randolph Fields,

the US lawyer, helped to launch with Mr Richard Branson, Virgin's chairman, two years ago.

The Business Expansion Scheme, which gives generous tax relief to investors in certain unlisted companies, succeeded in raising £1.8m by its deadline, thus falling £500,000 short of the target sum needed to launch the airline.

When issues such as this fail, the general procedure is to extend the deadline. But Highland Express's first flight was sched-

uled for June, and the process of marketing an airline and securing licences is so time consuming that extending the deadline was impracticable.

According to Ms Elizabeth Morton, director of corporate services at Parsons, the Glasgow stockbrokers which sponsored the issue, Mr Fields is now trying to raise capital from private investors.

The £1.8m which has already been committed to the issue will now be returned to investors, en-

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HERE'S A LIST OF SOME OF THE MOST PROGRESSIVE AND FAR-SIGHTED COMPANIES IN BRITAIN.

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THE ARTS

Television/Christopher Dunkley

To suppress public discussion is crazy...

Normally this column concerns itself with programmes which are readily available to everybody. Today it is devoted to two programmes, one BBC and one ITV, which have been pulled out of the schedules before transmission.

Both are exceptionally serious, both are designed to spread knowledge in the hope of avoiding scandal, both are on subjects which have been pusillanimously avoided by the mass media as a whole, both were produced by experienced and highly respected programme makers. Yet the first has now been banned entirely and the second, which was made specifically for a daytime audience, is to be buried away in a late night slot.

It is sadly ironic that at the very time when Mary Whitehouse's Bill, tightening up state control over the broadcasters and extending provisions to stop us making our own viewing choices, is being pushed through Parliament by Winston Churchill, MP, these two programmes have come to grief because of the existing regulations because of their sexual content. It is hard to avoid the feeling that the BBC and the IBA are gagging and muffling some of their best producers out of sheer funk.

The record of the broadcasting authorities in fighting for freedom of expression for their programme makers has always been poor, but their behaviour over these two programmes is pathetic: the merest hint of Whitehouse's snapshot and not a single head is to be seen above the parapet in Portland Place or Brompton Road.

The programmes in question are an episode of BBC2's *Horizon*, which endeavours to throw light upon the spread of AIDS by investigating sexual habits and attitudes among homosexual men; and an episode in the Thames programme *Someone To Talk To* which presents a case study of incest and publicises the work of the Incest Crisis Line. Having managed (with not a little difficulty in the case of *Horizon*) to see both programmes I can report that neither could possibly be described, even by the most prudish, as sensational or exploitative.

Indeed, both programmes in AIDS, then Britain will find itself faced with an epidemic of American proportions. To suppress public discussion is crazy.

The programme was made by Fisher Dikle, whose previous work for *Horizon* includes "Professor Hawking's Universe," the memorable film about the brilliant Cambridge physicist Stephen Hawking, who lives in a wheelchair. It is worth quoting part of Dikle's introduction to the AIDS programme because it encapsulates the vital reasons for making it:

"Since 1982 Britain has been faced with a public health problem of particularly massive proportions. The AIDS virus is all the more difficult to contain because it has chosen 90 per cent of its victims from a group of people who are not generally accepted by the rest of society: homosexual men. Even less is known about the lives of homosexual men in Britain than about the AIDS virus itself, yet the habits and fears of gay men have more to do with the immediate spread of AIDS than any other factor.

"This ignorance of homosexual lifestyles and the general unwillingness of most people to talk openly and honestly about sexual matters may be the reasons why, even now, three years into the epidemic, there is still no large scale government programme of public health education designed to tell gay men how to make their sex lives safe. When that programme starts it will have to go into intimate details of homosexual sex, and to reach everybody at risk it must be mounted on such a scale that everyone else, whether they like it or not, will be informed as well. In this film gay men talk frankly about their sexual lives and whether they have been affected by the first three years of AIDS."

And that—and only that—is what follows: frank talk. Not only is there no film of homosexual practices, there is not so much as a still picture or a diagram; merely men answering questions. Some viewers might not want granny in the room for some of the questions

(though she is presumably old enough to take throat-cutting and crucifixes). "Just now do you do anal sex in a public lavatory?" is not the kind of question you hear every night.

But it is exactly the sort of question which must be answered if we are to understand how this disease is transmitted. At least, I think it is; even this programme with its relative frankness does not really tell you "who does what and with what and to whom," which is what we really need to know. For that you still have to go to *Krafts* (Edinburgh), John Lamb's astonishingly explicit Penguin biography of the playright Joe Orton, *Prick Up Your Ear*. In one sense there is less controversy about the ITV programme. Both Thames Television management and the IBA agree with the programme makers that it should be shown. However the IBA people are insisting that their layman's

version of the Mental Health Foundation, as daytime programme.

The edition on incest contains no depiction of its subject but simply discussion: an actress plays the part of Kristina, who describes how her uncle started an incestuous relationship with her when she was five years old and continued until she was 13. Then Richard Johnson describes the services provided by the Incest Crisis Line.

The description of actual incest is so euphemistic that it is impossible to believe anybody younger than 16 or so would understand it. Asked on Channel 4's *Right To Reply* whether the IBA had received any advice, contradicting that of the programme makers, M. C. O. B. Rowley, an IBA officer, made it clear that they did not. The IBA officers appear to be taking up their position on one verbal incident: a description by Kristina of a moment when she raised her own baby above her head as though to *fling* it to the ground—which, she declares, she did not do.

To see the IBA pushing this programme away with such a deeply caring expression for the tiny tots, lest their sensibilities be offended by this sentence, is of course a most touching sight. It does, however, make you wonder whether they and we are all right round the bend.

Do they really expect us to believe that *The A-Team* with its loathesomely vivid depiction of endless violence is jolly good kiddies' fare whereas a woman talking about thinking about dropping a baby is reason for dropping a programme out?

While television continues with its barrage of violence—the knee in the stomach, the broken bottle in the face, the garrottes and machine gunnings, all in the name of entertainment—we are told that two serious and important social programmes have been pulled from the schedules because they might offend some viewers, and could distress a minority. Perhaps that minority should be warned that one day they may find themselves even more distressed and offended when their grandchildren are scarred by incest and their brothers killed by AIDS.

Someone To Talk To was organised as a series of four case studies (the other subjects goes into such matters as cot-tetting and anal sex. It even mentions sadomasochism, coprophilia and urologia (which, sensibly enough, are described, albeit briefly, in words more familiar to the average viewer). But if somebody does not start soon to say publicly just which practices do and which do not carry a high risk of spreading

What sort of a daft broadcasting system have we constructed for ourselves which encourages us to watch pain being inflicted with dreadful frequency, but which flees in fear and trembling from the sight of a man daring to talk on television about homosexual practices?

prodnores may feel about them, are indulged for the mutual pleasure of the participants, often as an expression of love. No doubt the reason for the BBC's desperate cowardice over *Horizon* is that the programme goes into such matters as cot-tetting and anal sex. It even mentions sadomasochism, coprophilia and urologia (which, sensibly enough, are described, albeit briefly, in words more familiar to the average viewer). But if somebody does not start soon to say publicly just which practices do and which do not carry a high risk of spreading

An episode in the series presents a case study of incest and publicises the work of the Incest Crisis Line. I can report that the programme could not possibly be described, even by the most prudish, as sensational or exploitative.

outlook, which sees the programme as unsuitable for small children, should prevail over the views of all the child psychiatrists and mental health experts who have been consulted and who say that "younger children would understand little and older children would find it if of value."

Someone To Talk To was organised as a series of four case studies (the other subjects goes into such matters as cot-tetting and anal sex. It even mentions sadomasochism, coprophilia and urologia (which, sensibly enough, are described, albeit briefly, in words more familiar to the average viewer). But if somebody does not start soon to say publicly just which practices do and which do not carry a high risk of spreading

Hamlet/Public Theatre, New York City

Frank Lipsius

The Hamlet that Liviu Ciulei put on at Washington's Arena Stage in 1978 heralded the Romanian director's arrival in America. Taking its cue from the intrigues of the Nixon Administration, the production was enacted on the protruding ramparts of a besieged castle. Ciulei has repeated the Bis-



Kevin Kline

markian uniforms in a new *Hamlet* at the Public Theatre in New York, but he has brought the production indoors. The scenes now take place amid rich carved furniture.

The changes may be necessary for the more conventional Public Theatre stage; but they also reflect Ciulei's accommodation of an extraordinary Hamlet, played by Kevin Kline. Kline is creating a niche for himself as America's pre-eminent Shakespearean actor. Joseph Papp, who runs the Public Theatre, keeps him supplied with major roles in outstanding outdoor summer-time productions in Central Park.

Kline makes familiar lines fresh. He delivers them with cadences that sound perfectly natural, but new. He speaks "To be or not to be" staring not at, but through the audience. He is not racked with indecision, just shocked at what others would do. Toward Rosencrantz and Guildenstern he shows open score, never seeming to lay traps, but getting to the heart of problems.

Ciulei surrounds Hamlet with foils for his virtue. Harris Yulin is Claudius, weighed down in leaden pomposity. Compared to the Arena Stage version

Fischer-Dieskau cancels recital

Dietrich Fischer-Dieskau has had to cancel his Covent Garden recital this Sunday because he has influenza.

Griselidis/Opéra du Rhin

Andrew Clark

A visit to Alsace always brings its rewards: the food, the weathered landscapes and refreshingly un-cosmopolitan market towns are all part of its appeal, as are the quaint, dilapidated theatres. *Opéra du Rhin* in Mulhouse for more than a century.

A product of the composer's mature years, *Griselidis* cannot claim to be blue-chip Massenet, although it does have enough surface attraction to provide an undemanding evening's opera, as Wexford discovered some years ago. Like *Thaïs*, it leaves one wondering how far his prudish view of life and morality affected his development as a theatre composer.

This production, staged by René Terrasson and conducted by Claude Schnitzer, does not quite succeed. In his contrived search for effect, Terrasson lurches from sentimentality to something bordering on farce.

The final confrontation takes place as though at a Victorian garden party, white wicker chairs strewn around in the duel between Hamlet and Laertes, who has returned in the black gloves and high leather boots of a Nazi uniform. Having recently relinquished his directorship of the Guthrie Theatre, Liviu Ciulei rounds out his American work with affection, admiration, and insights into the American character.

Fischer-Dieskau cancels recital

Dietrich Fischer-Dieskau has had to cancel his Covent Garden recital this Sunday because he has influenza.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Theatre

TOKYO

Kabuki (Kabuki-za): Morning and evening performances feature mostly young stars in a miscellany of dances and popular short plays. Tamasaburo Takao also appears.

Excellent English programme notes and earphone commentary. Kabuki-za Theatre, near Ginza. (541 5121).

Takarazuka All-Girls Revue. This phenomenon, the antithesis of *Kabuki* where all the roles are played by girls but with typical Japanese immediacy and enthusiasm, is a must for visitors. Takarazuka performs elaborately staged and skilled musical adaptations of both Japanese and Western plays - also revues and standard musicals.

Highly improbable plots are more than compensated for by spectacular stagings and casts. Detailed English summaries in the programme notes in the original language is altered beyond recognition. Takarazuka Theatre, near Ginza and main hotels. Afternoon and evening performances. (591 1711).

WASHINGTON

The Wild Duck (Kreutzer): Romanian director Lucian Pintilie follows his production of *Tartuffe* with the Ibsen classic, again using the stunning set and costumes of Radu and Miruna Borzucescu. Arena Stage. (488 5300).

NEW YORK

Cats (Winter Garden): Still a sellout. Trevor Nunn's production of T. S. Eliot's children's poetry set to tre-

dy music is visually startling and choreographically felice, but classic in the sense of a rather staid and overblown idea of theatricality. (223 6222).

42nd Street (Majestic): An unashamed celebration of the bawdy of Broadway in the '30s incorporates gags from the original film like *Shuffle Off To Buffalo* with the appropriately brash and leggy hoofing by a large chorus line. (777 9020).

Brighton Beach Memoirs (46th St): The first instalment of Neil Simon's mix of memories and jokes focuses on Depression-era Jewish householders young Eugene falls awkwardly in love with his cousin.

As You Like It (Barbican): Much improved since last year's Stratford-upon-Avon season. Adrian Noble's loosely Edwardian production now emerges as a secret-garden adventure where Rosalind (Juliet Stevenson) falls in love with her cousin. (221 2121).

A Chorus Line (Shubert): The longest-running musical ever in America has not only supported Joseph Papp's Public Theater for eight years but also updated his classic genre with its backstage story in which the songs are used as auditions, rather than emotions. (239 6200).

La Cage aux Folles (Palace): With some tenuous Jerry Herman songs, Harvey Fierstein's adaption of the French film manages, barely, to capture the feel of the sweet and hilarious original between high-kicking and raunchy chorus numbers. (757 9265).

I'm Not Rappaport (Booth): In moving, funny and invigorating play about two oldsters retains its star, Judd Hirsch and Cleavon Little, who almost conquer the world when they think they are just bickering with each other. (239 6200).

Big River (O'Neill): Roger Miller's musical rescues this sedentary version of *Huck Finn's* adventures down the

Mississippi, which walked off with many 1985 Tony awards almost by default. (246 0225).

LONDON

The Scarlet Pimpernel (Her Majesty's): Donald Sinden in resplendent plummy-voiced form as Baroness Orczy's original resolute movement to the French Revolution. Opera director Nicholas Hytner's production is a riot of colour offering plenty of potential for the right singer. It was hard to recognise here the figure whose almost biblical chastity fascinated authors and composers from Chaucer to Bizi, and whom Massenet invested with his own brand of period charm.

As You Like It (Barbican): Much improved since last year's Stratford-upon-Avon season. Adrian Noble's loosely Edwardian production now emerges as a secret-garden adventure where Rosalind (Juliet Stevenson) falls in love with her cousin. (221 2121).

Torch Song Trilogy (Albery): Anthony Hopkins as the transvestite, a superb Jacques from *Alain Rickman*. The RSC Barbican repertoire also includes a fine *Othello* with Ben Kingsley and, in *The Pit*, Christopher Hampton's absolutely breathtaking, unmissable version of *Les Liaisons Dangereuses* (628 7950).

Noises Off (Savoy): The funniest play for years, with a superb production and an improved third act. Michael Blaikie's brilliant direction of backstage shenanigans on tour with a third-rate farce is a key factor. (636 8888).

Starlight Express (Apollo Victoria): Andrew Lloyd Webber's rollercoaster folly has 10 minutes of Spielberg movie magic, an exciting first half and a dwindling reliance on indiscriminate rushing around. Disneyland, Star Wars and *Cats* are all influences. Pastiche score nods to

wards

rock

country

and

hot

gospel

No child is known to have died for his money back. (634 6164).

42nd Street (Drury Lane): No British equivalent to the Broadway production. The tiny *Shuffle Off To Buffalo* with its continuous, with its continuously held, throbbing string chord seeming to convey the heat of summer—but I can't be absolutely sure which *berceuse* was which season—were the most arresting parts.

It's the fourth of the four Rodrigo works to be heard was a British premiere.

John

an American film director in poncho, stetson and

check shirt, and his scriptwriter Luke Conner with whimsically correct Matthew, toothily idiotic and beamingly complaisant, tended by Charlie, an unmissable if slightly gormless (female) secretary.

Two

Americans, two Brits. If

the former

as

the new

colonisers,

he succeeds; not that

the natives offer any resistance.

Matthew's function is unclar-

ified. Possibly the owner of the

property that the Americans

want to film, he occasionally

bleatly reminds us that the

hero is English. He exists to be ignored, humiliated (in a playful rough-house to entertain the writer's 12-year-old) or

patronised.

Tony

Doyle's thickset pro-

ducer,

menacingly slow-moving

or overpoweringly boisterous

with his compatriot, could obviously get his teeth into something funnier or more savage than the climactic 20-minute monologue when he creates a film-story replete with corn and cliché.

check

shirt



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*Times 'Top 500' November 1985.



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Wednesday March 12 1986

An excess of litigation

UNTIL recently American litigiousness was a trait that raised eyebrows in Europe but did not merit much comment there. It was as alien as American football is to rugby and it reflected some of the same differences in attitude—the desire in the US for precise analysis and adjudication, the readiness to commercialise, the rejection of such precepts as "it just isn't done".

The American legal system had, and has, an impressive aspect as well. It adds a perverse element of equalitarianism to America's capitalist society because it allows the man in the street to tackle large corporations that have wronged him. It acts, too, as a non-bureaucratic regulatory machine, making industry much more wary of exploiting the consumer or of selling him defective or dangerous products.

Recently, however, the habit has developed into a disease which threatens to sap the economic vitality of the US and which is beginning to affect other countries as well. The American legal system has become such a soft touch that insurance cover against its damage awards is drying up. Doctors are limiting the types of service they dare provide. Companies are withdrawing products from the market for the same reason, and are deterred from developing new ones. National parks and ski resorts are restricting access and activities.

Insurance

In Europe, governments—and particularly the British Government—have been trying of late to discourage their electorates from believing that the state can provide and can shelter people from all adversity, risk and danger. They have come to regard this belief as one of the components of economic "Eurosclerosis". Litigiousness may well be emerging as the US version of this malady: people expect the courts to provide and entrepreneurs are demoralised, not by taxes and bureaucrats, but by the prospect of legal fees, punitive damages and lawyers.

The rest of the world is beginning to be directly affected by this because the cost of insurance cover for imported products is rising too. Litigiousness is thus evolving into a subtle sort of American non-tariff barrier.

In addition, as the commercial and financial world becomes increasingly integrated, there is a tendency for habits born of litigiousness to infiltrate

markets where custom and practice have been relied upon to preserve probity.

The development is hard to tackle because it derives from an ingrained attitude, because of America's vast legal profession, and because product liability cases tend to be brought under state, rather than federal, law. While quick fixes are hard to prescribe, a number of changes are needed to roll the tide of litigation back a little: changes that judges, juries and state legislators can gradually introduce.

Contingency fee

Tort law in the US is said to be moving away from an approach that identifies a party as negligent and charges him damages, to one that compensates people who have suffered misfortune by charging damages to anyone, somehow involved, who seems able to pay. Courts and juries need to remember that while this may seem a compassionate system in individual cases, it cannot be sustained if applied generally.

The contingency fee system, whereby clients pay lawyers a percentage of damages only if they win their case, is undeniably a driving force behind the whole product liability problem. State legislators should rein in by establishing ceilings for the damages that can be awarded in different types of cases, and by limiting the trial lawyer's take to a low proportion of any award.

Litigiousness is also encouraged by the US practice of having the defendant pay his costs even if the case against him is rejected. If courts were able to use more discretion in charging all costs to an unsuccessful plaintiff, it would discourage speculative litigation. State governments could further dampen the habit by developing systems for pre-trial arbitration for product liability complaints.

There is already a ground-swell of concern in the US about the ballooning of commercial liability awards and these are some of the channels into which it will probably now.

The object of the adjustments should not be to emulate Europe, where it remains exceedingly difficult for the average individual to invoke the processes of the law against powerful defendants. It is to preserve the wealth-creating powers of the American system, which cannot be expected to deliver innovation or consumer choice unless a degree of *caveat emptor* is considered allowable.

Tougher rules on price fixing

THIS REVIEW of UK competition policy recently announced by Mr Paul Channon, the Trade and Industry Secretary, is not yet attracting the attention it deserves. Comprehensive appraisals of competition policy are few and far between—the most recent was undertaken by a working party of the Department of Prices and Consumer Affairs in 1978-79. It is important that Mr Channon's review does much more than merely attempt to clarify the policy on mergers following the spate of City takeovers.

Complex competition issues are being raised by, among other developments, the privatisation of the public sector monopolies, the attempt to liberalise the professions and the new system of regulation of financial markets. One of the most important priorities, as Sir Gordon Borrie, the Director General of Fair Trading, argued last night in his Travers lecture to the City of London Polytechnic, is a review of the Restrictive Trade Practices Act.

Restrictive trade practices legislation has played a crucial role in stimulating competition. When the first Act was introduced in 1986 collusive agreements—for example market share arrangements and price fixing—were endemic in UK manufacturing: Sir Gordon suggests that as much as 50 per cent of trade may have been covered in one way or another.

Many of the restrictive agreements were overt, side-by-side series of provisions in the 1950s and 1960s but British industrialists' long-standing suspicion of competition was not eradicated: mergers became more popular once collusion was tackled.

The shying away from competition has been just as prevalent and damaging—in services as in manufacturing—but the former can under the remit of restrictive practices legislation only in 1976. The classic example of action by the Office of Fair Trading in the services sector was the prosecution of the Stock Exchange, which began in 1979 and eventually

today is the day of reckoning in the international tin crisis for the London Metal Exchange. The world's biggest and oldest metal market has demanded that trading companies who did business in tin pay their bills by noon.

There is every sign that almost all of them will, removing the threat of immediate bankruptcies. But with legal wrangling flying across the exchange that will hardly be an end to the most serious crisis in the LME's 107-year-old history.

The LME will carry on for years to come for its involvement with the International Tin Council, the inter-government price pact which ran out of money in October owing some £900m to banks and metal traders.

And while the exchange bears the brunt, the impact of the tin council's default is spreading far beyond the small-scale trading which it left to the London House Bank which lent money to the ITC still have to extricate themselves. The world tin industry must adjust to a sudden collapse in prices. The value of other commodity parts is being questioned and the ITC's 22-member governments, including the UK, face intense criticism over their role in the council. The City of London must cope with the crisis just as it is trying to get over the Johnson Matthey Bankers affair and adapt to a revolution in the legal system that judges, jurors and state legislators can gradually introduce.

Contingency fee

Tort law in the US is said to be moving away from an approach that identifies a party as negligent and charges him damages, to one that compensates people who have suffered misfortune by charging damages to anyone, somehow involved, who seems able to pay. Courts and juries need to remember that while this may seem a compassionate system in individual cases, it cannot be sustained if applied generally.

The contingency fee system, whereby clients pay lawyers a percentage of damages only if they win their case, is undeniably a driving force behind the whole product liability problem. State legislators should rein in by establishing ceilings for the damages that can be awarded in different types of cases, and by limiting the trial lawyer's take to a low proportion of any award.

Litigiousness is also encouraged by the US practice of having the defendant pay his costs even if the case against him is rejected. If courts were able to use more discretion in charging all costs to an unsuccessful plaintiff, it would discourage speculative litigation. State governments could further dampen the habit by developing systems for pre-trial arbitration for product liability complaints.

There is already a ground-swell of concern in the US about the ballooning of commercial liability awards and these are some of the channels into which it will probably now.

The object of the adjustments should not be to emulate Europe, where it remains exceedingly difficult for the average individual to invoke the processes of the law against powerful defendants. It is to preserve the wealth-creating powers of the American system, which cannot be expected to deliver innovation or consumer choice unless a degree of *caveat emptor* is considered allowable.

With a fixed settlement price the 24 brokers face £180m loss. £140m of it is shared among 13 LME ring-dealing (full) members. Further losses will hit those who end up holding on to them. Most traders will rethink their long-term plans: but mining companies like Noranda (Wolf's parent) are more likely to pull out than financial houses like Shearson or Drexel Burnham Lambert. "You will see people quietly packing up and going," said one trader, "the LME will have fewer good old-fashioned metals traders and more financial whizkids."

Reforms in the way the exchange is run could well speed up changes in the membership.

Even before the tin crisis, the LME authorities were under pressure to change, both from some member companies and from the Securities and Investments Board, the agency being established to oversee the regulation of the City's markets. Demands for reform are now becoming overwhelm-

International tin crisis

Paying the price of the market's collapse

By Stefan Wagstyl

settlement price was wrong and

the suits will not stop today's ring-out, but they mean that the LME will have to fight its case for months to come.

The crisis has badly weakened the LME. The six surviving ring-dealing companies, with an average net worth under £100m, will take years to recover from their tin market losses and from the effects of the slump in trade in other metals over the five months since October.

So far only one company—MMC Metals, a subsidiary of the state-controlled Malaysia Mining Corporation—has gone into liquidation. But the crisis also hastened the break-up of Canadian-owned Rudolf Wolff, one of the LME's founder members.

A sudden spate of bankruptcies is not expected. But traders may close down, cut back or merge. Some multinational groups which own most traders may rethink their long-term plans: but mining companies like Noranda (Wolf's parent) are more likely to pull out than financial houses like Shearson or Drexel Burnham Lambert. "You will see people quietly packing up and going," said one trader, "the LME will have fewer good old-fashioned metals traders and more financial whizkids."

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ing. Mr Mike Metcalfe, a director of LME member Holco Trading and of its parent company E. D. & F. Man, says: "The exchange has got one of these is Shearson Lehman Metals, a ring-dealing member, which together with its New York parent company, Shearson Lehman Brothers, is suing the exchange over its decision.

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ing. By comparison with the LME, the 14 banks which lent some £250m to the ITC will escape from the crisis relatively unscathed. They should cope easily with the losses—£100m if they have to sell the tin they hold as collateral at £4,000 a tonne. But as Sir Adam Ridley, a director of Hambros Bank and a spokesman for the lending banks, told a House of Commons Select Committee, the experience will teach banks to be more cautious about lending to governments and to international organisations.

Sir Adam's chief concern is that debt-laden Third World countries might use the ITC as a precedent if they ever chose to renege on their loans.

Beyond the City, the main impact of the tin crisis is the effect of lower tin prices on production and consumption. Not only does the market have to live without the tin council's support scheme, but it has to absorb the tin stockpiled by the council and by the mines—some 100,000 tonnes in all, or about eight months' of Western consumption, running at 180,000 tonnes annually.

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In Indonesia, where the industry is largely state-owned, unlike Malaysia and Thailand, is expected to cut back the least. Tambang Timah, the state tin company, is aggressively planning to expand output to lower costs and maintain employment. But given the country's economic difficulties, brought to a head by the fall in oil and oil prices, it does not seem probable that the government can afford to permanently subsidise tin production.

With secondary market prices hovering around £5,000 a tonne, production is already being reduced, though the cuts are falling very unevenly. The end of ITC export quotas, this month, which in the past have cut output by 40 per cent in member countries, leaves producers free to concentrate on their best and lowest-cost operations.

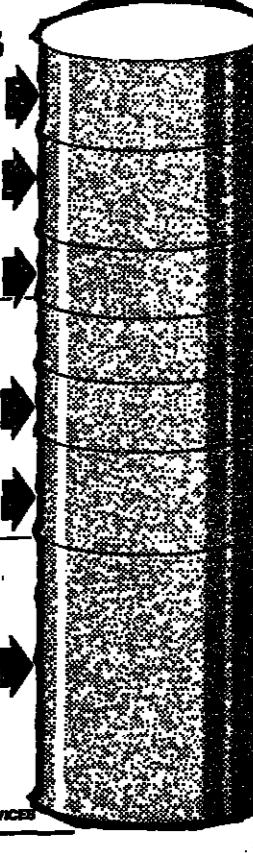
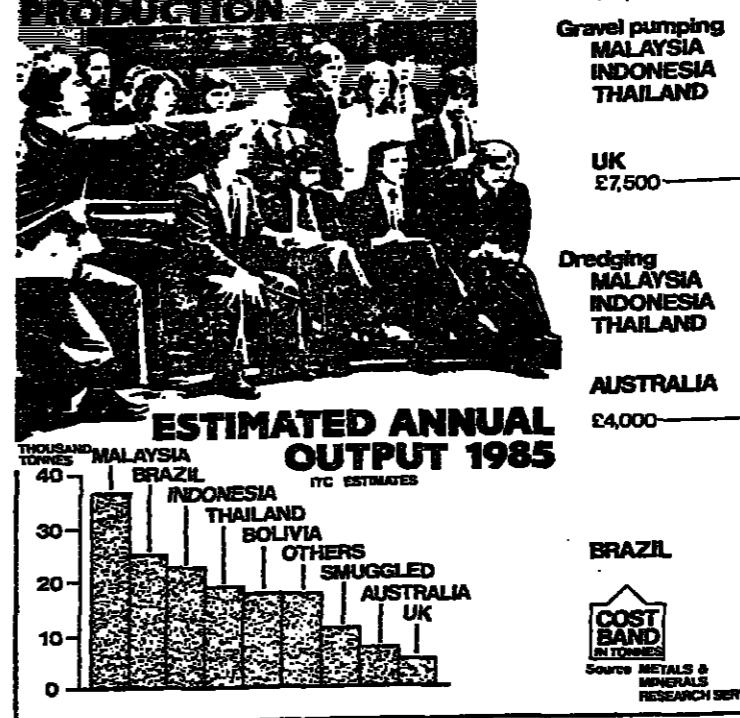
In Australia, for example, the second largest tin mining company, Aberfoyle, has closed one mine and could shut the other, while Renison Consolidated Goldfields, an associate of the UK group, Consolidated Goldfields, is planning to expand output to reduce unit costs.

In the UK, the Cornish industry's future looks gloomy, with costs well above market prices. But in Brazil, the world's cheapest producer which expanded its industry while refusing to join the ITC, production is expected to grow.

Overall the brunt of the industry's cuts are expected to fall in South-East Asia, particularly

Financial Times Wednesday March 12 1986

COMPARISON OF OPERATING COSTS OF WESTERN WORLD TIN PRODUCTION



have no pressing need for a futures market.

In Malaysia and Indonesia the shift to employment and to the balance of payments makes the tin crisis a sensitive political issue, particularly with general elections due in the next year or so.

However, their difficulties pale in comparison with Bolivia, which relies on tin for 40 per cent of export revenues. Production here, which was falling anyway due to a shortage of foreign exchange to buy mining equipment, is expected to fall further, plunging an impoverished country deeper into economic trouble.

The International Tin Council is left with few friends. Its officials believe that the current International Tin Agreement, the sixth since the Second World War, will be the last. The council might survive, but only as a research and study group for the industry.

Dr Guenter Behrendt, head of the West German ITC delegation, says it is obvious to everyone that international commodity agreements are a thing of the past. The failure of attempts to revive the International Cocoa Agreement in Geneva earlier this month has to some extent been blamed on the tin crisis.

But if the future of the ITC is limited, its recent past now offers boundless opportunities for at least one group of people—the lawyers. Two banks, the Arab Banking Corporation and Standard Chartered Bank, have started court action and three brokers have launched arbitration proceedings. Others are certain to follow. At the LME, Mr Metcalfe says: "We will go to Heathrow and seize a Guruda (Indonesian airline) jumbo jet."

The next phase of the affair will give lawyers a historic chance to test the claims of the ITC and its member governments alike have meanwhile agreed to live without the ITC's tin market, which offered protection against price movements.

Generally, consumers have run down stocks in the crisis and are in no hurry to build them up. In these circumstances, they will go all the way to the House of Lords," says one solicitor.

Men and Matters

Ontario's gold miners

Peter Steen and Murray Pezzin received a rich prize last week—one of Canada's biggest and newest gold mines. The two men are chairman and vice-chairman, respectively, of International Corona Resources, the junior mining company which an Ontario judge decided is the rightful owner of a mine opened last year in the Hemlo area of western Ontario by the much larger Lac Minerals.

Lac has been ordered to hand over the mine to Corona, as well as profits earned from it, plus interest. The judge estimated the value of the damages at C\$700m.

Steen and Pezzin are in contrast Conservative and soft-spoken. South African-born Steen, 51, began his mining career at the Blyvooruitzicht gold mine south of Johannesburg. Before joining Corona last year, he worked for Anglo American in South Africa, Zambia and North America.

Pezzin, on the other hand, is one of Vancouver's most flamboyant stock promoters, last night in his Travers lecture to the City of London Polytechnic, a review of the Restrictive Trade Practices Act.

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Many of the restrictive agreements were overt, side-by-side series of provisions in the 1950s and 1960s but British industrialists' long-standing suspicion of competition was not eradicated: mergers became more popular once collusion was tackled.

The shying away from competition has been just as prevalent and damaging—in services as in manufacturing—but the former can under the remit of restrictive practices legislation only in 1976. The classic example of action by the Office of Fair Trading in the services sector was the prosecution of the Stock Exchange, which began in 1979 and eventually

exceeded what was needed for doing business."

Explaining the measure he says it was in the interests of the nation's health. "It might contribute to slimming down some of the members of the business community."

There is one loop-hole for tanners. Foreign guests in Sweden can still be entertained as lavishly as before. But to qualify, the foreigner has to be resident abroad and a representative of a non-governmental organisation. "Everyone will be entertained Japanese guests in future," one finance ministry official observed privately.

The Swedes have a reputation for inventiveness when it comes to dealing with the country's onerous tax regulations, which may assist them to go on enjoying their dinners.

Miller has made no secret of the fact that he regards his role as an executive one within the market, a matter which drew him into conflict with Davison. For the future, the battles over relative roles and status may be fought less visibly, but they are by no means over.

One Pezzin company, Pezzas Productions, collapsed last year after failing to find a market for its tape-recorded greetings card. Pezz

UK TAKEOVER BATTLES

Bulls shake the china shop

By Martin Dickson

THE USUALLY urbane voice of the merchant banker quivered with anger. "The time has come," he said, "to show a few of these blighters on the quarter-deck and I mean those not a gentle little tap on the knuckles."

The language may be a trifle melodramatic, but it expresses a concern widely felt in the City that the tactics now being pursued in takeovers — such as rule-bending and black propaganda — are putting great strain on the delicate and sensitive "British" framework which governs M&A battles.

The concern has been highlighted by a spate of recent incidents. This week, for example, a row has broken out over alleged "dirty tricks" in the fight for Distillers, the spirits group trying to ward off a £2.5m bid from Argyll, a much smaller supermarket business, while instead, welcoming a takeover from Guinness.

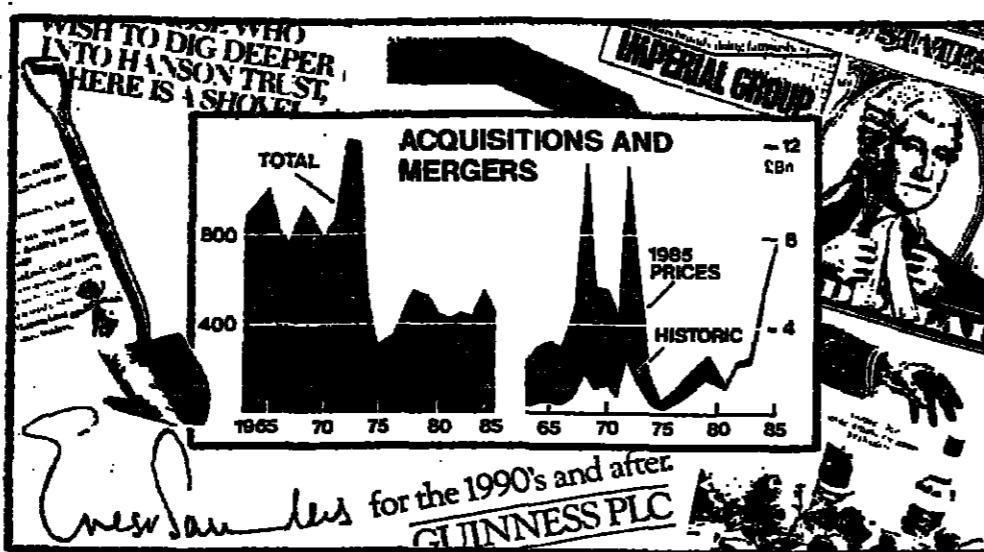
Guinness Cornwall, a small City public relations company advising Distillers, admitted that it had "crossed the line" in the fight for the firm, that the Who's James Gulliver, chairman of Argyll, gave a misleading impression of his educational background.

More seriously, both the Stock Exchange and the Bank of England have recently had to issue new conduct guidelines in response to a remarkable spate of share buying on behalf of clients by Morgan Grenfell, the most aggressive of the merchant banks which act as financial advisers to companies in takeovers.

The fear is that all these shocks to the system could push Britain down the road that ends in a formal legalistic framework for takeovers, like that of the US.

Yet, with the possible exception of the legal profession, there are few in the City who would wish to see that. The present British system is for bids to be policed mainly by the Takeover Panel, a self-regulatory City body whose powers are henceforth to be curtailed and curtailed. The great merit of the system, say those who use it, is its informality, speed and flexibility.

Takeover tactics have been increasingly ferocious for several years, but many observers have detected a more fundamental change in the past few months, resulting from the extraordinary boom in bids for very large companies.



The biggest of these, and the most aggressively fought, are the three-cornered and similar fights for Distillers and for Imperial Group, the tobacco, brewing and food business. Imperial has agreed to be taken over for £2.4bn by United Biscuits — a company less than half its size — but is fighting off a rival bid from Hanson Trust, the industrial conglomerate that is one of Britain's most expert practitioners of the art of the takeover.

These battles have highlighted three major areas of concern for City regulators.

First, protagonists are increasingly prepared to stretch the rules laid down to the limit, and beyond, in order to win. The incidents might appear trifling to those outside the hothouse atmosphere of the banks' corporate finance departments, but cumulatively they create a trend.

Some have more serious implications such as Morgan Grenfell's recent expenditure of £540m to buy shares in target companies on behalf of its clients United Biscuits, Guinness and Rank Organisation, which has launched a bid for Granada.

The purchases raised the issue of banking financial prudence, since Morgan's last declared net worth was only £175m. The Bank of England intervened and imposed tighter rules on such buying to limit a bank's exposure to any one company.

In the case of United Biscuits, the purchases also raised the issue of corporate financial

prudence, since United, with a net worth of just £410m, had indemnified Morgan for any losses on shares worth £360m.

This time the Stock Exchange intervened. It has a regulation saying that companies spending more than 25 per cent of net worth on an investment must first consult shareholders. Indemnity agreements were not specifically included in this rule, so the Exchange had to bring in new regulations.

Equally controversial is Morgan's involvement in a unique deal under which Distillers has agreed to pay Guinness' costs of suing Imperial for defamation.

A second concern of the City authorities is the quality of information — particularly advertising — provided by companies. The current wave of bids has produced a heavy volume of newspaper advertising, much of it copy knocking the rival company's record. Fact twisting has been developed into a high art.

A third area of concern is the activities of public relations companies, which have assumed a much greater importance in takeover battles in recent years and are often far less restrained than merchant banks in their tactics. Journalists, for example, may be offered "off the record" propaganda about the opposing art.

But Morgan is not alone in testing the system to the full. Merchant banking gentlemen generally have become not just players, but gamblers. "Two or three years ago," says one, "practitioners observed the spirit of the takeover code and Stock Exchange rules and feared the two bodies. Nowadays the form is not to consult them, if you're thinking of doing something marginal, but to just go ahead, knowing the authorities will be too feeble to do anything."

At the same time, companies are more and more prepared to take to the courts and this is introducing a *de facto* more legalistic atmosphere to bid battles. In some cases, the companies' challenge is directed towards Whitehall — as with the current judicial reviews in which Argyll is challenging a Monopolies Commission ruling on the Distillers bid, and Rank is challenging an Independent Broadcasting Authority veto of the takeover.

That, coupled with the fact that some very powerful personalities are running the companies involved in many bids, may have altered the relationship between the bank, the company and the PR.

"It can be difficult for a banker to restrain these egomaniacs," says one, "particularly with advertising campaigns."

A further twist has been given to the trend by many of the latest takeovers involving smaller companies bidding for larger ones. This has created new technical problems — for example, Morgan's controversial share buying was designed to keep huge sums off United's balance sheet.

It has also intensified the financial pressures for victory. In the bid for Distillers, Argyll and Guinness have broken with City convention and arranged their fee structures so that the underwriters of the bid offers get paid more if the takeover succeeds than if it fails.

All this does not necessarily mean that the British self-regulatory takeover system is in mortal danger, but many are concerned about the trend and believe that matters might be improved by a vigorous show of force on the part of the Panel and Stock Exchange, possibly by singling individuals or firms out and making examples of them.

The issue has implications that go beyond takeover battles as such. There is a political dimension: in the wake of the Johnson Matthey and Lloyd's scandals, and concern about rocketing City salaries, the Square Mile could do without handing more ammunition to critics.

And closer to home, the more aggressive tactics of the takeover specialists could have a knock-on effect on City standards at a time when the entire framework is being placed under immense pressure by Big Bang.

"The City is based on a community of interests," said one senior regulatory official this week. "If the corporate financiers go around acting like bulls in a china shop, that is capable of shaking the wider structure."

THE GRAMM-RUDMAN zero-deficit-by-1991 plan has caused the US to become increasingly preoccupied with its own problems at a time when the world economy needs its attention more than ever. What will become of President Reagan's defence build-up? Will he accede to higher taxes to sustain it? Will the Great Society be dismantled? These are all important questions, but they are no more important than continued expansion in a world economy that is short on new opportunities for long-term growth.

It is inappropriate for the world's largest economy to be so preoccupied with the effects of its own actions upon itself. The Gramm-Rudman prescription, constitutional or not, could produce some dangerous side-effects on the world economy. The fiscal engine on the American locomotive is being throttled down and the throttle lever is being locked on "slow" until 1991. Avoiding a global slowdown will require some off-setting stimulus from other G-5 countries. Each will want to fashion its own blend of measures designed to minimise the conflict between domestic and international policy goals.

The world economy cannot stand a combination of more rigid exchange rates, labelled as either target zones or a gold standard, and an American economy with a rigid contractionary fiscal policy. While America's fiscal policy set on a less expansionary path, the remaining degree of freedom to co-ordinate its policy would fall to the monetary authority. A tighter fiscal policy, as would be implied by conditions required to achieve Gramm-Rudman targets of short inflation or miracle growth, should result in gradually declining real interest rates and continued depreciation of the dollar, barring major policy changes abroad.

In any case, if the Federal Reserve tries too hard to offset lower spending with easy money, the dollar will collapse and interest rates will rise. The 1978-80 nightmare will be repeated. The trading advantage implicit in a strong dollar enjoyed by America's trading partners will continue to erode. It is worth considering how they might respond.

We ought by now to have learned a basic point about inflation. Without a willingness to keep accelerating it and move on to the hyper-inflationary chaos that characterised the Weimar Republic after World War I or many Latin American economies in the early 1980s, there are really no net benefits from starting down the inflationary road. Therefore, it is worthwhile to anticipate the conditions under which inflationary policies may seem expedient and try to devise alternatives that will reduce the temptation to resort to such measures.

Gold or commodity standards have often been suggested, but as we saw in 1971, a gold standard which is not binding provides no discipline. Further restarting a gold standard at a

The world economy

Why Gramm-Rudman misses the point

By John H. Makin

trial world to try to preserve their competitive edge, provided that US monetary policy remains aimed at stable or falling inflation, they would pursue more expansionary monetary policies to attempt to redepurate their currencies against the dollar. As a result, there arises the possibility that at some time during the next

premium price for gold can be very inflationary in itself. It is also important to recognise that if fiscal policy is constrained by the desire to achieve a zero deficit goal is accompanied by a move toward fixity of exchange rates, then monetary authorities will have to be essentially passive. A given set of exchange rates will require distribution of the quantity of money around the world roughly proportional to real growth rates. Faster-growing economies can have faster money growth, and slower-growing economies can have slower money growth. The temptation to the smaller fast-growing economies is to restrain their money growth as a means to stimulate the economy or to relieve the burden of heavy government debts will require either similar policies in other countries or steady depreciation (inflation) of the currencies of the slower-growing economies.

The conclusion is that a combination of stringent targets for fiscal policy and exchange rate fixity reduces the discretion of the monetary authority at a time when more discretion may be desired. Exchange rate fixity therefore requires binding constraints on the separate actions of national monetary authorities. The history of international monetary arrangements since World War II and in fact during the three centuries when nations have jealously guarded the right to print their own money has been that nation-states simply will not abide by externally imposed constraints on the conduct of monetary policy.

A slowing world economy heavily burdened with debt needs more policy options, not fewer. When the heads of central banks and finance ministers come to Washington in April for the Bank-Fund Interim Committee meetings, they should broaden the Baker Plan initiative into a comprehensive programme of non-inflationary, demand management worldwide. Trying to stick to exchange rate targets will only complicate the task and consume energies better directed at avoiding a world recession that would spell disaster for debtors and creditors alike.

The author is Director of Fiscal Policy Studies at the American Enterprise Institute, Washington.

A social dividend

From Mr M. Scott. Sir — I read in Lombard (March 10) about Professor Dove's "depressing but convincing" argument that, as the headline put it, "Only the clever get to work". The fundamental point seemed to be that more and more people will become insufficiently skilled to generate an income higher than the basic welfare provision felt necessary by society.

I want to pick up part of Professor Dove's solution, which you referred to as an "extreme" example of the provision of welfare payments to everyone, whether in work or not.

This seems to me to be a startlingly radical, but most effective, solution to the problem as stated. It separates the need for income (to survive) from the need to work (for dignity). If everyone had a basic income, as of right, then those not able to find work with enough income could still work for some extra income. This would be much the same as sections of the black economy now, but without the DESS "snoopers". On the other hand, those earning high enough extra income could pay back the unnecessary "welfare" in taxation. A particular solution of this sort is that it would extend the role of the Inland Revenue, which is by-and-large good at its job, and curtail that of the DHSS, which is, by-and-large, not. The DHSS could revert to dealing with exceptional need, which it would manage better.

The in-principle nowadays is "caring capitalism". The idea of a "social wage" has been around, in one form or another, for many years: the idea of a social dividend is rather newer. The payments could be made

Letters to the Editor

directly from the profits of industry. This is only a matter of how the Treasury keeps the books. If it developed into a proportion of profits, it would make for universal interest in the profitability of industry.

Michael V. Slavin, 30 Greenwich Road, SE9.

The butt of all criticism

From Mr A. Elliott. Sir — Not many teachers take the Financial Times: their income tells against the habit.

The two pieces applauding Sir Keith's long-term and "radical" aims (March 8) deserve comment by one. Will I do — after 30 years in both independent and local authority schools?

The general impression conveyed was, that education should consist of training for jobs to increase or maintain material prosperity, and that it fails to do so; that technology, numeracy and literacy, and decent behaviour are all (endemic) human or bestialised traits in favour of an approach which is at the same time over-academic and arrogantly moralistic; and that if parents on the one hand, and wise central government on the other, bring the pincer movement of their right-thinking (apparently unanimous) to bear on naive teachers, all may yet be well.

Teachers are now the butt of all criticism levelled by a society which cannot find the answers to its problems, in its homes or in the economy. We

are browbeaten, depressed and downgraded. But we still try to help children to think. The two writers perpetuate a dozen myths which, sadly, will be believed, and at the same time use staggeringly self-contradictory arguments and brash assumptions which no sixth former would dare to employ in an essay for a respectable teacher. They would force Socrates into early retirement, to save on hemlock.

A. F. Elliott, Mill House, Felin Croi, Brecon, Powys.

Views on public relations

From the Chairman, Excel Consultancy

Sir — Curious. After being quoted in David Churchill's article on the performance of public relations consultancies (Management Page, February 27) I had two kinds of phone call. The first, mostly from incensed PR practitioners, claimed that PR has never been healthier, executives never cleverer, and clients never more contented.

Interestingly, my quotes first appeared in an article I wrote for the newsletter of the Public Relations Consultants' Association. On that occasion, I had only expressions of support and approval. It seems then that it might be the medium not the message that stirred so much wrath.

I would have thought the larger and more influential readership of the FT might have responded very positively to the fact that the public relations business was not complacent about its current bullish situation and was continuing to make determined efforts to further improve its increasingly essential services.

Frank Barnard, 4 Bowes Street, EC4.

Looking at the map
From the Managing Director, Motor Bulletin
Sir — W. N. Green (March 4) is reading the wrong map. The roots of the debate as to whether manufacturing in the UK is really necessary lie a lot further south than Watford as well as a lot further east than Greenwich. At last, someone's put into words what a lot of us have been concerned about. It needs to be said.

I endorse, with the greatest enthusiasm, Antony Snow's determination to make stan-

Plessey has just received a contract worth over £20 million for advanced 3D radars for the Royal Navy. This brings the total value of Plessey Royal Navy orders over the past twelve months to £250 million.

The latest order is for a further batch of Type 996 radars, built to the same specification which two years ago won Plessey the supply of advanced three-dimensional surveillance radars to the Royal Navy, against international competition.

Says Sir James Blyth, Plessey managing director: "In on-going the traditional suppliers of this type of naval radar, we were able to draw on our considerable export experience and impressive research and development facilities.

Type 996 will give the Royal Navy an outstanding increase in operational capacity."

SIGNIFICANT SUCCESS
The radars will provide automatic target indication to Sea Dart and Sea Wolf missiles, and will be installed in all Type 42 destroyers, Invincible class aircraft carriers and the new Type 23 frigates.

Plessey IDX saves police £200,000

Savings of over £200,000 have been made by Devon and Cornwall Constabulary within a year of installing a Plessey digital communications network.

Seven IDX systems in the constabulary's near 4,000 square mile area are interlinked by private circuits, allowing desk-to-desk calls by the police throughout the network without the need and expense of British Telecom's public network.

The Plessey IDX system is the basis of the new family of Plessey ISDX digital exchanges.

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Royal Navy sales reach £250 million in a year



BOOST FOR PLESSEY PUMPS

The new EH101 helicopter being jointly developed by Westland Helicopters in the United Kingdom and Agusta SpA of Italy will use Plessey fuel booster and jettison pumps.

The Plessey boost pump assemblies — compact and lightweight — supply fuel to the helicopter's engine, motive flow for jet pumps and tank-to-tank transfer of fuel.

For the EH101's fuel dumping system three Plessey jettison pumps — each mounted in the engine feed tanks — provide an exceptionally high power-to-weight ratio.

The new helicopter is expected to enter service in the 1990s and will operate alongside and eventually replace the Westland Sea King helicopters in the Royal Navy.

Three motorway systems contracts

The Department of Transport has awarded Plessey three contracts for the maintenance of motorway signs, signals and communications systems on sections of the M1, M2, M3, M4, M5, M20, M25 and M27 in the South East of England.

They cover the maintenance of virtually all equipment on and alongside some 300 miles

of motorway and in nine control centres. This equipment has been supplied and installed by several other manufacturers as well as Plessey.

The customer services division of Plessey Controls Limited, which will handle the work, deploys some 200 engineers throughout the UK on the maintenance of traffic control systems.

Plessey is a world leader in the design, manufacture and installation of computer and electronic systems for road and rail. In 1985 it installed more computer-controlled road traffic systems in Britain than any other company.

The sale of seven nationalised industries

From Dr C. Veljanovski

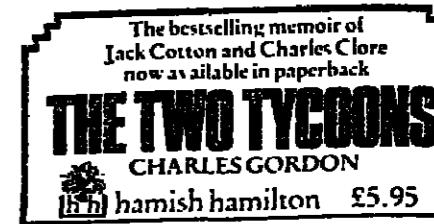
Sir — Dr McDonald's calculation ("How the taxpayer has lost out" February 26) purports to show that the taxpayer has lost almost £1.5bn from the sale of seven nationalised industries. The basis for her calculations are unacceptable for several reasons. The scale of undervaluation of shares cannot be measured by comparing the difference between share prices today and the issue price. It must be measured by what could have been obtained at the time of flotation taking into account market conditions and the performance of the company.

Nonetheless Dr McDonald's calculation could well measure the loss to the taxpayer



FINANCIAL TIMES

Wednesday March 12 1986



Decision to limit Soviet presence reflects conservative American distrust of UN organisation

Soviet UN overstaffing 'threatens US'

THE REAGAN Administration's demand that the Soviet Union reduce its staff at the United Nations by 100 has drawn an angry response from Moscow, coupled with a warning that the move could jeopardise the planned US summit meeting with our United Nations correspondent.

But the US demand has struck a chord with conservative Americans who regard the UN as a costly and alien presence they could do without.

Britain generally considered to be among the best informed and more effective members of the United Nations, manages with a complement of two ambassadors, six counsellors and about a dozen lesser officials. The United States, whose UN performance has produced mixed results, has 68 diplomats, according to the latest official UN list.

But the Soviet Union has no fewer than 114 delegates listed in the UN "blue book," which must be added 11 delegates from the Ukraine and nine from Byelorussia, the Soviet Republics that were allowed separate membership under a 1945 agreement.

The US, citing an actual Soviet total of 275 "permanently assigned personnel" in the three missions, says this is "unreasonably large," unwarranted by UN business, and,

more importantly, that "it poses a threat to US national security." The Reagan Administration has told the Russians to reduce their staff to a maximum of 170 by April 1, 1988.

Mr Richard Hotelet, the US spokesman at the UN, explained that the discrepancy in numbers resulted from the fact that personnel not included in the blue book must be taken into account. These might include attaches and drivers, cleaners and messengers performing "extracurricular" functions.

According to one Western diplomat, some Soviet delegates doing a straightforward diplomatic job have already remarked privately that they may be the ones returned to Moscow as a result of the American edict, while seemingly lowly colleagues are left in the intelligence side could be retained.

The US authorities do not allege that all Soviet personnel are political spies — UN activities cover a broad field and Moscow evidently believes it necessary to employ many specialists for its diplomatic chores, which include frequent liaison and lobbying with representatives of member states with which it has relations.

Including ancillary personnel, the US has 126 people in its UN mission, but, as the Soviet government has pointed out, Washington is only a couple of hundred miles away, so a comparison with the much larger Soviet staff may not be entirely valid. Still, China manages with a complement of 116 and Chinese diplomats at the UN are probably no less busy than their Soviet counterparts.

Last week's American move was no great surprise. But for the fact of the summit meeting between President Reagan and Mr Mikhail Gorbachev last November, it might have happened much earlier. "Obviously, we didn't want to do anything to rock the boat," a US official said.

Mr Hotelet said Soviet representation had doubled in the past 20 years. "It just grew," he said. The US statement had mentioned "inappropriate activities ... including espionage" by Soviet officials, but he said he was not aware of any recent incident that might have prompted the Administration's action.

The Federal Bureau of Investigation does not always go public when it has evidence against a Soviet citizen attached to the UN, he said, and several Soviet diplomats have been declared persona non grata and whisked off to Moscow without fare over the years. Asked how the FBI and other government agencies keep track of so many Russians, Mr Hotelet said, "we just have to assign that many spooks. Obviously it involves a lot of expense. The Rus-

sians are great ballet fanciers, for instance. They run around a lot. It is very difficult."

On orders from the State Department, Soviet delegates are confined to a radius of 25 miles from Columbus Circle, the heart of Manhattan. Still, they may travel widely so long as they notify the US authorities 48 hours in advance of their proposed itinerary. Permission for such travel is required only in the case of visits to what Mr Hotelet called "closed areas" — places that are sensitive militarily. Diplomats from Eastern European allies are under no restrictions.

According to UN authorities, the Headquarters Agreement, under which the US gave the UN a measure of extra-territoriality when it set up house in New York — in large part, because of Soviet wishes — makes no stipulation about the size of diplomatic missions. Because of this ambiguity, Secretary General Javier Perez de Cuellar has asked his legal council, Mr Carl-August Fleischhauer of West Germany, to prepare a memorandum on the legal implications. The US alone, however, has the power to issue

Red spies in the UN" is a headline that has appeared in the American tabloid press with embarrassing monotony. Only last month, the Heritage Foundation, a Washington think tank that has set its sights on the UN in a continuing "assessment project," called the organisation's Dag Hammarskjold library a "Soviet outpost and a triumph of Orwellian newspeak."

Since 1964, the head of this library has been a Soviet national and there have been reports that spies found it a convenient place for exchanging information. The point was made by none other than former UN secretary general Arky Shevchenko, the highest ranking Soviet defector to the West.

Moscow summit warning, Page 4

EEC may ease MFA controls

By Paul Cheeseright in Brussels

THE European Community is prepared to permit developing countries slightly easier market access for their textiles and clothing.

Trade ministers yesterday settled a detailed mandate on which the European Commission will negotiate a renewal of the MultiFibre Arrangement (MFA), which controls the great part of world textile and clothing trade between developed and developing countries.

Bouygues, which recently reported consolidated profits of FF 440m for 1985, has been actively seeking to expand and diversify its operations. The eventual takeover of Screege's 22bn-a-year sales to current Bouygues unit, lost FF 32m, while another subsidiary, SMAC, had a deficit of FF 213m last year.

Bouygues has already acquired a 9 per cent stake in Screege from the Belgian Petrofina oil company and

has an option to buy a further 17 per cent from Petrofina by the end of June.

If Bouygues decides to exercise that option, it will become the single largest shareholder of Screege, with effective control of the company. It will also increase Bouygues' size by adding Screege's FF 22bn-a-year sales to current Bouygues annual turnover of FF 26bn.

The Screege audit showing the FF 1.75bn losses last year did not include restructuring costs totalling at least FF 30m, which will have to be borne in coming months, according to the report by the French auditors Cabinet Barbet.

Among Screege's most troubled subsidiaries is its large Dragues et Travaux Publics unit which lost the audit, FF 729m last year. Screege Routes, the road construction unit, lost FF 32m, while another subsidiary, SMAC, had a deficit of more than FF 45m.

French construction group suffers FF 1.75bn losses

By Paul BETTS in PARIS

SCREG, France's second largest construction group, suffered a higher loss than expected, of FF 1.75bn (S265m), last year, plunging the company's net worth into a deficit of FF 65m.

Originally the company, which reported a loss of only FF 30m in 1984, was expected to lose FF 300m last year. But the estimated losses steadily increased, first to FF 700m and then to FF 1.4bn in January.

The latest figures, showing the full extent of the losses incurred because of a combination of management errors and the recession in the construction business, were disclosed yesterday in an audit of the company commissioned by Bouygues, France's largest construction group, which now envisages taking control of its rival.

Bouygues has already acquired a 9 per cent stake in Screege from the Belgian Petrofina oil company and

Big UK companies hit by high incidence of employee fraud

By CLIVE WOLMAN in LONDON

ABOUT 40 per cent of large UK companies have suffered at least one fraud of more than £50,000 (£73,000) over the last 10 years, a Government-sponsored survey into commercial fraud suggests.

The survey, published yesterday, is based on questionnaires and interviews carried out last September with the senior executives of a sample of 55 companies from the 740 which are included in the FT-Actuaries All Share Index.

None of the frauds was detected by external auditors, who are being given specific responsibilities for tracking down and reporting fraud in financial service companies to the regulatory authorities. Several respondents were scathing about

their auditors' lack of understanding of their businesses.

One former internal accountant in a leisure company is reported as saying: "We used to run rings around the auditors. We would give them the absolute minimum of cooperation and this would mean that they spent an enormous amount of time checking basic data."

The study was sponsored by the Home Office, the Police Foundation and the accountancy firm, Arthur Young. The research was carried out by Dr Michael Levi, a criminologist at University College, Cardiff, and Mr James Morgan, a senior partner of Arthur Young.

US to act on counterfeiting

By NANCY DUNNE in WASHINGTON

THE REAGAN Administration will soon propose new legislation to strengthen protection of intellectual property rights — patents, copyrights and trademarks — because counterfeiting and piracy are now costing US business an estimated \$20bn a year.

Speaking before a House banking sub-committee yesterday Mr Mal-

colm Baldridge, the US Commerce Secretary, said the Administration was also hoping to improve business competitiveness by offering a third form of relief for import-battered industries, besides tariffs and quotas — an easing of merger laws within damaged sectors.

Although the US had a long way to go before turning the trade defi-

ciency ceiling of 1.4 per cent, instead of the former limit of 1 per cent. The contributions amount to that percentage of retail sales of a given basket of goods and services in each member state, and represent the maximum available, on top of customs duties and levies.

On Monday, several finance and budget ministers insisted that no new increase in the ceiling could be contemplated yet — which suggests that spending cuts will be the only option.

Mr Christensen, himself a former finance minister in Denmark,

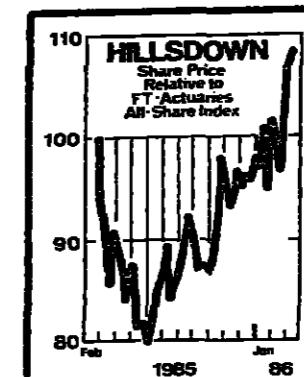
is rejected accusations that the European Commission was responsible for drawing up too many spending programmes. He said the over-spending was a result of past policy decisions by the Council of Ministers and the European Parliament, and of external factors such as the fall of the dollar.

The Commission's recent outline for a five-year research programme costing some Ecu 10.35bn — attacked by Mr Gerhard Stoltenberg, the German Finance Minister — was a direct response to the call by EEC leaders for a greater research effort in the community, he said.

Parallels are being drawn by some of Mrs Aquino's officials between the end of the Marcos era and the fall of the military dictatorship in Argentina after the Falklands war. Unlike Argentina, however, Mrs Aquino's Government accepts that it has no choice but to deal with the IMF on its own terms.

THE LEX COLUMN

Biscuits today, jam tomorrow



out on the rate reductions other bond markets have seen, a base rate cut is still expected on or soon after budget day next Tuesday and discounted.

The Bank of England's technical operations in the money markets have been interpreted as clear signals that a cut would not be welcome just yet. When it comes it may only be a half point fall, not the hoped for one point move.

Before that can happen this weekend's Open meeting must be negotiated without any harm coming to the sterling exchange rate and the budget speech must be written and delivered. Those two trials and their effect on the fight against inflation matter more to the gilt-edged market than even a clean set of provisional estimates of monetary aggregates.

Vickers Shipbuilding

Spare a thought for poor Trafalgar House. Last year, when Westland was but a small mechanical engineer on the verge of collapse, Trafalgar took a look at Vickers Shipbuilding and the Government's invitation. This year, with Westland a by-word for industrial-political embarrassment, Trafalgar has lost the competition for Vickers despite tendering what looks like a higher bid.

As with anything to do with nationalised industries the sums can add up in different ways. It seems that Trafalgar bid just over £20m down for the two yards with up to £10m to come when the contracts for the Trident boats are signed.

The employee consortium bid £20m down with a £20m deferred consideration to come in the 1990s if the corporate plan is met; at best, a little over £20m down on a discounted basis.

The consortium did promise in its prospectus yesterday to spend some £20m to complete a shed to cover the Trident boats. This is presumably what the Ministry of Defence wants and may be as much worth the difference as the political benefits of share ownership in Barrow and Birkhead.

As the Government is waiving £20m in overdraft and dividend capital for just £80m in cash, the consortium's balance-sheet is shipshape enough. On the new funding basis, interest cover is comfortable and provided the MoD permits a heavy workload to be transformed into profit the flotation in the summer should be a success.

Hillsdown

It took Hillsdown Holdings' share price almost all of last year to regain the premium achieved in its first day of trading, but yesterday's figures for 1985 fulfilled that early promise. Profits before tax were up 77 per cent to £33.4m and the increase survived to raise per-share earnings by nearly half on the strength of bought-in tax shelter.

The City of London now knows what Hillsdown is up to in eggs and stationery and is willing to accord it much less robust. On prospective earnings, Hillsdown — at 24p, up 4p — stands on the confident price/earnings multiple of 14. Of course, Hillsdown might make its big acquisition, but with the collapse of its iron rescue raising new questions about S & W Berisford's balance sheet, Hillsdown must be having second or third thoughts about digging through Berisford to British Sugar or the Rank Hovis stake beyond.

Bond markets

By Paul Cheeseright

It is early days after the last UB rights issue to overcome dilution, no doubt. But as a model for UB's post-imperial future — following the issue of a great deal more equity — these figures are not as fortunate as they might be.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Wednesday March 12 1986

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US brokers announce corporate insurance plan

BY TERRY DODSWORTH IN NEW YORK

TWO of the leading insurance brokers in the US plan to tackle the critical shortage in corporate liability coverage by bringing together an underwriting syndicate backed by some of the country's leading property and casualty companies.

The project has already received the backing of Aetna, the largest quoted US insurance group. Several other property and casualty companies, including Cigna, Travelers and Chubb, have confirmed that they are also considering membership.

"We have a target date to start placing coverage with the new plan by May 1," said Mr Robert Newhouse, chairman of the broking subsidiary of Marsh & McLennan, the biggest insurance broker in the US.

Marsh has come together with Johnson & Higgins, the privately owned broking group, to try to form the "syndicate", which would offer cover for claims of over \$25m and up to \$100m.

Companies looking for insurance in this part of the market are faced with widespread shortages and what Mr Newhouse called "chaotic" policy terms and conditions.

Underlying the new company would be the concept of "risk" underwriting, unknown in the US although widely used in the London market. All underwriting for the

participating insurance companies in the syndicate would be undertaken by a central organisation on behalf of the syndicate.

This co-ordinating body would settle and adjust claims, with each participating organisation being responsible for a set proportion of claims and premiums. Disputes between policy-holders and insurers, an area which attracts considerable litigation, would be settled by arbitration.

Mr Newhouse and Mr Richard Meyer, senior vice president of Johnson & Higgins, listed four main advantages.

First, the syndicate would offer clients a common form for all their cover between \$25m and \$100m. At present, customers are buying insurance in this part of the market from different insurers, all of whom are writing it under different terms.

Second, the multiple "layering" of policies will be eliminated. Under the layering system, companies buy insurance in chunks, with cover being provided at different prices by companies that accept a proportion of the risk in a certain band of liability.

Layering creates problems in the event of claims, with disputes between insurers, some of which are resolved only by litigation. In the new scheme, there would be only

El-Sayed debt was guaranteed by Volvo

By Kevin Done, Nordic Correspondent, in Stockholm

VOLVO admitted yesterday that it had agreed to act as guarantor for part of the personal debts accumulated by Mr Refaat El-Sayed during the collapse of the ambitious co-operation pact planned between Volvo and Fermenta, the troubled Swedish biotechnology and fine chemicals group of which Mr El-Sayed is majority shareholder.

Volvo pulled out of the deal which was to have given Fermenta the leading position in the Swedish pharmaceuticals and biotechnology industry - in the middle of the turmoil that followed Mr El-Sayed's disclosures that he had lied to investors about his academic credentials.

In the middle of February Mr El-Sayed was forced to admit that his claim to a doctorate in microbiology was false. In the resulting crisis of confidence the company's share price plunged, wiping out more than half its market valuation.

However, he said he believed there were more than 1,000 companies operating in the US that would be interested in the scheme, among them several overseas businesses, whose potential liabilities tended to fall within the range of cover being offered.

For the insurance companies, the attraction of the proposed new policy would be the standardisation of cover.

Ann Charters on industry's problems following Brazil's economic reforms

Businesses struggle to adjust

SUPPLY PROBLEMS and price disputes have already erupted in some sectors of Brazilian industry as the dust begins to settle on last month's economic and monetary reform package.

Brazilian business, while generally optimistic that the package will bring back stability to the country's exploding inflation rate, is still reeling from the changes, on which clarification is expected in a few days.

Pricing and payment terms are proving to be the most contentious area so far. Until February 28 companies worked on the assumption that inflation during the year would reach between 300 and 400 per cent, perhaps higher. But with the government decree that inflation was to be zero for March (all prices were frozen from February 27), companies' plans proved useless.

While President Jose Sarney enlisted citizens as price inspectors to denounce illegal rises in retail prices for nearly 300 food, personal hygiene and cleaning products, manufacturers were left to negotiate with their suppliers.

Before the reform, suppliers financing in price-controlled industries had government blessing to include a 7 per cent financing charge for payment terms of 30 days, or 14 per cent of the maturity date.

Unable to pass on costs from expensive credit terms or prices that in effect increase - if the devalued cruzeiro is not used for converting to cruzeiros - manufacturers are

faced with either absorbing the cost rises or suspending production if agreements cannot be reached with suppliers.

Rather than give in, some suppliers, particularly in the vehicle parts industry, have suspended deliveries. Mercedes Benz, Brazil's largest bus and trucks maker, suspended operations in some areas with employees taking mandatory vacations because of lack of parts.

The owner of an auto parts company described the impasse as a matter of survival for some companies. "If a company didn't have its receivables balanced with payables going into the freeze, it's in trouble."

According to the decree that created Brazil's new currency, the cruzeiro, all bills and receivables due over the next 12 months are to be converted at the prevailing daily night wage from the equivalent of 600,000 cruzeiros (US\$43.48) to 800 cruzeiros (US\$57.97) hits some companies harder than others.

Throughout last week companies in various industries met to analyse the effects within their sectors, and government offices have been swamped with queries.

On the positive side, company financial directors have at least seen their cost of borrowing decline with the elimination of monetary correction for inflation on outstanding loan balances. Now, they have to contend with real rates of interest running at mid to high 20 per cent annually and can enjoy the luxury of carrying cash in a de-

mand deposit without it deteriorating in value overnight.

Of course, what is good for the companies has squeezed some financial institutions that previously made big profits from funds invested in high-yielding government securities. Before the economic reform, it was common to earn 15 per cent a month, plus monetary correction for inflation on overnight deposits in financial markets. This gave an annual yield of 280 to 280 per cent.

To capture these funds banks have built large branch networks and installed sophisticated computer systems. Now these investments will have to be re-examined.

On the export side, the fixed exchange rate of 133 cruzeiros to US\$1 has added an uncertainty factor to export programmes. Because the exchange rate cannot remain fixed indefinitely without compromising Brazil's export competitiveness, there is bound to be speculation as to when devaluations will occur.

If the economic measures work for the next two or three months, many companies believe the Government will have succeeded in encouraging production rather than speculation. The question of whether increased investments in new plant and equipment will be forthcoming can only be answered months from now.

NordLB lifts earnings 13.6% and again maintains dividend

BY JOHN DAVIES IN FRANKFURT

NORDDEUTSCHE Landesbank (NordLB), one of the largest of West Germany's regional publicly owned banks, increased its operating earnings last year and is maintaining its dividend.

Operating profit of the Hanover parent bank, including earnings from its own trading activities, rose 13.6 per cent to DM 385.6m (\$178m). The group, including Luxembourg operations, the Bremer Landesbank and home-building savings banks, showed a similar increase in operating profit to DM 715m.

For the third year in succession, NordLB is paying a 4 per cent dividend to its shareholders - the state government of Lower Saxony (60 per cent) and local savings banks (40 per cent).

The parent bank lifted its risk provisions to DM 210m from DM

157m in 1984 and also boosted its financial reserves. The Luxembourg subsidiary increased its earnings to DM 72m from DM 61m, again setting aside the full sum for possible international risks.

Under Dr Bernd Thiemann, a key executive, NordLB has been pursuing a course of steady expansion, closely linked to the needs of the Lower Saxony region and of its savings banks. While political controversy has arisen over problems at some West German Landesbanks in recent years, NordLB has been anxious to put strong emphasis on profitability and continuity of dividend payments.

The state government and savings banks recently agreed to add to NordLB's financial resources by taking up an issue of profit-sharing

Bergen Bank boosted by growth in lending

BY OUR OSLO CORRESPONDENT

BERGEN BANK, Norway's third largest commercial bank, achieved record operating profits last year of Nkr 656m (\$91m), before less write-offs, compared with Nkr 535m in 1984. By the end of the year total assets amounted to Nkr 42.4bn - Nkr 9bn higher than a year earlier.

The bank describes 1985 as a year of growth, marked by the explosive rise in domestic lending. Bergen Bank's competitive performance was good, says the board, and profitability, while lower than a year earlier, was maintained at a "satisfactory" level, despite the strong growth. Earnings as a proportion of average total assets equalled 1.74 per cent, compared with 1.81 per cent in 1984.

An unchanged Nkr 14.50 dividend is being paid, and shareholders have the option to take the dividend in shares, at a 15 per cent dis-

count on the market price, instead of cash.

Interest margins were under pressure last year, partly as the result of keen competition and partly because of government measures, and the bank's net interest income as a proportion of total assets fell to 2.88 per cent, from 3.24 per cent. Interest costs rose by Nkr 71m to Nkr 3.36bn - an increase that was in proportion to the rise in total assets. Interest and commission income did not rise at the same pace, however.

Income from other activities, particularly share and currency trading, was sharply up, and together with bank charges - significantly increased towards the end of last year - rose 37 per cent to Nkr 747m. Operating costs, as a proportion of total assets, fell to 3.12 per cent from 3.27 per cent.

Superfos hit by losses at US unit

By Our Copenhagen Correspondent

SUPERPOS, the Danish-based chemicals, feedstocks, packaging and construction group, suffered greatly reduced profits in 1985 because of heavy losses in its US fertiliser operations. Sales rose from Dkr 8.1bn to Dkr 11.23bn (\$1.24bn), but pre-tax income fell to Dkr 40m against Dkr 311m.

Superfos' profit after taxation was Dkr 11m, a drastic drop from the 1984 figure of Dkr 274m. The group is paying an unchanged 12 per cent dividend.

The company described the 1985 result as disappointing, attributing it to the falling dollar and the sluggish fertiliser market, notably in the US where Royster, a fertiliser subsidiary based in Norfolk, Virginia, recorded a major deficit.

The acquisition of Royster in January 1985 put the Danish concern into the world's top 10 fertiliser producers.

Olsen trebles pre-tax profits

BY FAY GJESTER IN OSLO

NORWAY'S Fred Olsen shipping group more than trebled pre-tax profits by its three stock exchange listed companies last year to a total of Nkr 612m (\$85m) from Nkr 178m a year earlier.

Shareholders in each of the three are getting a one-for-one scrip issue and unchanged 20 per cent dividend.

Last year's improvement reflect-

ed substantial profits on share trading by each of the three companies. Profits before extraordinary items were in each case sharply down on a year earlier as forecast.

Details were:

● Bonhus - profits before extraordinary items Nkr 4m (Nkr 17m in 1984); profits before tax and end-year allocations Nkr 198m (Nkr 22m). Share dealings contributed Nkr 185m.

● Ganger Rolf - profits before extra-

ordinary items Nkr 5m (Nkr 23m); profits before tax and end-

year allocations Nkr 110m (Nkr 62m). Share dealings contributed Nkr 265m.

Oriflame plans dividend rise

By Our Financial Staff

ORIFLAME, the direct sales cosmetics group listed in London, reports higher profits for 1985 and plans to increase its dividend.

Helped by an acquisition and underpinned by strong financial income, profits before tax rose from £4.9m (\$8.5m) from the £4.6m of 1984. The dividend is going up by 15 per cent to 24.5p a share.

Oriflame is a Luxembourg-registered company

\$90m charge dents oil service group

By Our Financial Staff

FURTHER EVIDENCE of the problems in the US oil service industry emerged yesterday when Newpark Resources, a New Orleans energy products and services concern, announced charges of about \$90m against 1985 earnings.

The charges will produce a loss for the year of about \$12m, which compares with a deficit of \$7m in 1984 on revenues of \$260m. Fourth-quarter charges will total \$65m, bringing a loss in the period of about \$94m.

The company attributed the charges mainly to the restructuring of its operations in response to the deterioration in the oil and gas industries.

Newpark has also combined its tool business with Triumph-Lor, a joint venture with NL Industries and Galveston-Houston.

Certificates totalling DM 134m. Dr Thiemann said this was an important step towards covering NordLB's medium-term capital needs of about DM 300m.

The parent bank's assets grew last year by 4.9 per cent to DM 63bn while group assets were up 5 per cent at DM 23.5bn.

NordLB has responded to strong competition among West German banks by introducing a flat fee of DM 3 a month for private customers' giro accounts, irrespective of the number of transactions.

Dr Thiemann said customers were becoming more and more sensitive to bank fees and wanted a simple system. Customers should be encouraged to use the full range of bank services rather than be penalised for doing so.

Novo Industri slips despite higher sales

BY OUR COPENHAGEN CORRESPONDENT

NOVO INDUSTRI A/S, the Danish insulin and enzymes producer, showed lower profits last year despite increased sales. Factors affecting the decline were the falling US dollar, product changes and lower market prices.

Total sales of the Novo group last year amounted to Dkr 4.1bn (\$468m), an increase of 8 per cent on 1984. Pre-tax and net profits came to Dkr 872m and Dkr 604m respectively.

In a statement the company attributed the drop in profits to decreasing prices, especially in the US starch and alcohol industries. The introduction of new types of insulin and a strengthened marketing effort had helped Novo to preserve and expand its share of most leading markets in the face of continued strong competition.

Mr Mads Ovilsen, the managing

This announcement appears as a matter of record only.

13th February, 1986



Japanese Yen 25,000,000,000

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

6½% Japanese Yen Bonds of 1986, due February 13, 1996

(Ninth Issue)

Issue Price 101% per cent.

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**PNC Financial Corp
U.S. \$100,000,000
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In accordance with the terms and conditions of the Notes, the rate of interest for the interest period 12th March, 1986 to 12th June, 1986 has been fixed at 7 1/2% per annum. Interest payable on 12th June, 1986 will be U.S. \$194.86 per U.S. \$10,000 Note.

Agent
Morgan Guaranty Trust Company of New York
London Branch

INTL. COMPANIES & FINANCE

De Beers doubles earnings

By Kenneth Marston,
Mining Editor

THE GATHERING pace of the recovery in the diamond market coupled with the weakness of the rand has produced a strong second half of 1985 for South Africa's De Beers Consolidated Mines. Pre-tax profits in the period have almost doubled to bring the full year's total to R1.58bn (\$557m) compared with R887m in 1984.

Earnings at net attributable level come out at R972m, equal to 28 cents a share, against R722m. The final dividend is raised to 40 cents from 27.5 cents to make a 1985 total of 55 cents against 40 cents for 1984.

The latest total is the highest since 75 cents was paid for 1980, after which the rate was reduced.

De Beers' stockpile of unsold diamonds has eased to \$1.9bn, a fall of \$52m from end-1984 and the first reduction since 1977. Diamonds are priced in dollars and so the rand equivalent value has been increased to R4.86bn from R3.66bn by the rand's weakness.

The weakness of the rand has, of course, boosted De Beers' domestic revenue from dollar earnings. However, demand for diamonds has increased and is broadening into the higher priced categories of gems.

Furthermore, an easing in the dollar has helped diamond sales in European markets. The Antwerp trade fraud investigations have had no adverse effects on the market.

De Beers' Central Selling Organisation reported a sharp upturn in sales of roughs (uncut diamonds) in the second half of 1985 and the "encouraging trend" is stated to be continuing. Helping matters is the reduction in stocks of diamonds being processed at the cutting centres, coupled with a more restrained level of Soviet sales of polished gems.

Fluor reports first-quarter profit of \$6.6m

By Our Financial Staff

FLUOR, the big US engineering and construction group, yesterday reported a profit of \$6.6m or eight cents a share for the first quarter ended January 31, helped by a \$2.1m gain from the sale of shares in St Joe Gold.

The result compares with a loss of \$3.25m or 41 cents a share a year earlier, which includes a gain of \$2.3m from discontinued operations. Sales rose from \$927.5m to \$1.19bn.

The company said that although it was encouraged by first-quarter results, it expected that earnings recovery in 1986 might be uneven. It said management emphasis in 1986 would be to refine the operating strategies implemented last year, particularly in the area of cost effectiveness and expansion into new market centres.

Last year Fluor started a restructuring programme that resulted in a one time charge of \$410m.

The write-down, in the fourth quarter of last year, related to the company's oil and gas unit, which it agreed to sell; coal assets; and the elimination of goodwill recorded in the 1981 acquisition of St Joe Minerals.

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INTL. COMPANIES & FINANCE

Canberra rejects BHP bid inquiry

BY EMMIE TAGAZA IN CANBERRA

A PRIME obstacle to Bell Resources' partial bid for Broken Hill Proprietary (BHP) was removed yesterday when the Australian Federal Cabinet decided, once and for all, not to intervene in the takeover battle. The move, thwarting BHP's attempts to put up a political barrier against Bell's bid.

The Cabinet took the decision after having been satisfied with Bell's undertaking to maintain BHP's steel operations if it succeeded in the takeover.

Last week, the Cabinet appointed a ministerial committee to seek assurances from both Bell and BHP on the future of the steel industry. The government had been under pressure from the steelworkers' wing of the ruling Labour Party to intervene in the takeover for fear that Bell would phase out BHP's biggest employee group, the steel division.

Esso Australia and BHP are temporarily to close one of their 12 oil production platforms in the Bass Strait field from March 26, Reuter reports from Melbourne.

The decision reflects the need to review high-cost operations after the fall in world oil prices, they said. Production elsewhere was

more than sufficient to meet present demand, the companies added.

Kingfish A, the platform to be shut, could be brought back into production in about 10 days. Esso said Bass Strait output would remain around 420,000 barrels per day, down from its peak in 1985 of 535,000 b/d.

After almost two days of discussions in Canberra Mr Bob Hawke, the Prime Minister, revealed details of the commitments made by the Bell chairman.

Mr Robert Holmes à Court, these were that:

• There would be no redundancies in the workforce before 1989;

• BHP's AS1.5bn (US\$1.05bn) capital investment programme for the steel division, would be

continuous; BHP's three integrated steel plants would be retained.

Mr Holmes à Court gave the additional commitment that if he took over BHP, he would consult both the Government and the unions before any major changes in operations are introduced.

BHP management also committed itself to maintain employment security, retain opera-

tions of the three steel plants, and invest at least AS800m to upgrade the steel division.

Another important boost to Bell's bid came with a Cabinet decision to pass on to the Senate an amendment to the Australian Trade Practices Act which provides for an inquiry into the takeover of a monopoly company. The proposed government amendment, which has already passed the lower House, would allow the transfer of a monopoly without an inquiry.

The Cabinet, however, agreed to one demand from proponents of an inquiry, which was to review the tax laws governing takeovers. The Opposition have questioned the appropriateness of the tax deductibility of interest on borrowings, especially overseas loans, used to finance large share acquisitions.

All of these securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

March 1986



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Extract from Audited Accounts 31st December, 1985

	1985	1984	1983
	£000	£000	£000
Share Capital and Reserves	57,084	51,978	47,117
Subordinated Loans	23,192	28,890	23,088
Deposits	940,140	1,187,629	967,711
Total Assets	1,039,964	1,286,550	1,053,486
Consolidated pre-tax profit	11,790	10,948	10,852
Dividend paid	1,200	1,200	1,200

Shareholders
The Hongkong and Shanghai Banking Corporation
Irving Trust Company The First National Bank of Chicago Commerzbank A.G.
Credit Lyonnais Banco di Roma International S.A.

VOLVO

TO THE SHAREHOLDERS OF AB VOLVO

AB Volvo, parent company of the Swedish automotive and energy group, announces that a total of slightly more than 33.2 million of its restricted B shares have been tendered for conversion to unrestricted B shares in accordance with the offer made by the company on November 21, 1985. After applying a proportional allocation method and rounding fractional entitlements to the nearest whole share, Volvo will convert 9,972,091 restricted B shares to unrestricted B shares.

Accordingly approximately 30 per cent of the restricted B shares tendered by each shareholder will be converted to unrestricted B shares.

New share certificates for Volvo's restricted and unrestricted B shares will be distributed forthwith by Värdepapperscentralen VPC AB (Swedish Securities Register Centre) to replace the tendered shares. The new share certificates are expected to be available from March 10, 1986.

Losses mount at Saan

BY JIM JONES IN JOHANNESBURG

SOUTH AFRICAN Associated Newspapers (Saan), publisher of the Cape Times, Financial Mail and Johannesburg Sunday Times, increased its losses in 1985 even though it closed the Rand Daily Mail and appointed a new chairman and managing director.

Turnover fell to R129m (\$64.9m) from R138m. Although the operating loss was reduced to R7.8m from R8.3m, an increase in interest payments and reduction in investment income led to a wider pre-tax loss of R12.5m against R7.45m.

The financial year-end has been changed to March 31 from December 31 and the current financial period will be the 15 months to March 1987.

Mr John King, the new managing director, said the past 12

months had been exceptionally difficult for the country's newspaper industry. Advertising revenues fell 16 per cent in real terms.

The loss-making Business Day, which replaced the Rand Daily Mail, is expected to make a profit shortly. The normally high profitable Sunday Times has been particularly badly affected by poor advertising.

The loss per share increased to 700 cents from 315 cents, and a dividend has not been declared. In 1984 a dividend of 25 cents was paid.

Saan is controlled by Johannesburg Consolidated Investment, which in turn is controlled by Anglo American Corporation.

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Morgan Bank Nederland N.V.

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March 12, 1986

All of these securities having been sold, this announcement appears as a matter of record only.

February 1986

BUSINESSLAND

\$35,000,000

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Interest Payable on February 15 and August 15

The Debentures are convertible into Common Stock of the Company at any time prior to maturity unless previously redeemed, at \$10.875 per share, subject to adjustment under certain conditions.

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INTERNATIONAL COMPANIES and FINANCE

Carla Rapoport reports from Seoul on Daewoo Heavy's proposed convertible bond

S Korean market in play for world status

SOUTH KOREA'S second convertible Eurobond is expected to be announced in the new few weeks by Daewoo Heavy Industries, the diversified group whose interests range from robots to railway rolling stock. According to executives in Korean financial institutions, however, the terms for the Daewoo Heavy issue are being hotly debated amid conflicting national and private interests.

Convertible issues for South Korean borrowers, pioneered by Samsung Electronics last December, represent the country's first step towards allowing direct foreign investment in Korean securities. The Samsung convertible option can be exercised in September 1990. After that purchases by foreigners in the Korean Stock Exchange are expected to be allowed.

The \$20m Samsung issue gave rise to controversy at home and abroad—something that Korean officials would prefer to avoid in the next issue, which is expected to be launched in May or June.

In its first weeks of trading, the Samsung issue traded below

par, in part because investors thought the terms rather ambitious. Further, charges of manipulation surrounded the issue's pricing. Samsung's stock rose by more than 70 per cent between the announcement of the issue in late October and the pricing week in December compared with the stock exchange's composite index which rose by just over 30 per cent. Even so, Samsung obtained attractive features such as a floating premium and a low coupon.

Daewoo Heavy wants the same terms as Samsung, though it is understood that one of the big Japanese securities houses is proposing a package which gives Daewoo Heavy even better terms.

Korean securities firms and government officials are wringing their hands in dismay, as most believe that Korean companies must learn to live with less, not more, if Korea is to establish itself as a solid member of the international financial community.

"We have to develop a wide pool of foreign investors to get ready for the opening of our

market. Unfortunately, Korea's large companies aren't thinking about the distribution of their issues and they don't like the idea of tough terms and conditions," said a top executive at one of Korea's leading securities firms last week.

Korean securities firms are not yet allowed to lead management convertible, though they are allowed to participate in the

over-heated stock market, announcing dividend taxation measures which helped to cool it down.

In the longer term, officials are attempting to bring more order to the market by increasing institutional involvement. Currently, Korea's three international investment companies put only 15 per cent of their funds into Korean equities. This year, according to the Korean Investment Trust Company, the percentage will increase to 20 per cent. This could bring a welcome aid to the Seoul Stock Exchange, as a KITC manager assets worth about \$2.6bn.

Leading the rally, not surprisingly, are the IB companies

which are eligible to issue convertibles. Daewoo Heavy, for example, was trading at around Won 1070 last week, more than double its price a year ago.

Other companies tipped to issue convertibles this year are also trading on multiples almost unheard of in Korea, where the average price/earnings ratio for companies has long been around 4 or 5.

Hyundai Motors, for example,

is trading on a historic multiple of 12, according to Daewoo Securities, while Gold Star, Kia Industries and Daewoo Heavy are trading on around 22, 15 and 15 respectively.

For most, these kinds of

changes are not happening fast enough. South Korean companies, like Daewoo Heavy

and Samsung, are trading on around 65m shares.

Raising this possibility yesterday in an address to the Financial Times conference on The Euromarkets in 1986 Mr Rupert Hambro, chairman of Hambro Bank, predicted that the newly constituted gilt markets would offer opportunities as well as difficulties as it turned into an operation more akin to the Eurobond market.

The firms most likely to opt out early, he said, would be those with a weak capital base.

Those institutions which would become inter-dealer brokers were most likely to benefit from the deregulation of the gilt market because they would have a captive market and the opportunity to earn commission business without associated risk.

Mr Large stressed that fresh regulation deserved the opportunity to take full advantage of this environment. In particular, it was essential that definition of inter-professional dealing should be clarified in investor protection legislation.

Several speakers stressed the importance of UK investor protection legislation recognising the special nature of the Euromarkets.

Mr John Sanders, a director of S.C. Warburg, and chairman of the International Primary Market Makers Association said that professional "cold calling" should be defined.

Mr David Watkins, a director of Goldman Sachs and member of the board of the Association of International Bond Dealers, felt it would be helpful if a regulatory framework included two types of authorisation: for

Shake out of gilts dealers predicted

BY CLARE PEARSON

SOME of the 28 securities authorities were to allow one houses entering the new to develop.

London gilts market as primary in entities. Mr Andrew Large, chairman and deputy executive and deputy

leaving the market to probably be dominated by the big US

investment institutions, which will be able to treat their operations as loss leaders.

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Rupert Hambro, chairman of Hambro Bank, predicted that the development of the market were

revolutions in information, links between stock exchanges, the

bull market in equities, the recent privatisations in the UK

and the greater cost awareness of issuers.

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FINANCIAL TIMES THE EUROMARKETS IN 1986 CONFERENCE

those wishing to deal with retail investors and for those involved only in professional dealing.

Mr Archibald Cox, managing director of Morgan Stanley International, spoke of the practical difficulties that would be presented if market makers

were required to record comprehensives details of all transac-

tions.

With regard to the importance of a sympathetic environment in London, Dr Michael von Clemm, newly-appointed chairman of Merrill Lynch, regretted adverse press comment on the "salaries war"

taking place in the City.

Speaking for the Stock Exchange in London, Mr Graham Ross Russell, deputy chairman,

pointed out the efforts that were

being made to maintain London's central role in the

global markets of the future.

Mr Frederick Joseph, deputy

chairman and chief executive

of Drexel Burnham Lambert,

considered the viability of

a global market developing in

high yielding (often called

junk) bonds.

Mr Denis Healey, UK Labour Party spokesman on foreign affairs, said the Baker initiative on easing developing countries' debt problems was inadequate even before the extra pressure created by the fall in oil prices.

Flood of new issues prompted by low interest rates

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

INTERNATIONAL BOND market were again very firm yesterday, prompting a new flood of issues from borrowers anxious to lock into long-term funds at current low interest rates.

Much of the early secondary market action concentrated on European currencies, but a strong opening on Wall Street also pushed dollar Eurobonds higher as investors began to speculate about a possible further cut in official interest rates.

However, bankers say some

borrowers are now giving in to the temptation to launch deals on terms which actually anticipate a further decline in rates. As a result, seasoned issues in the secondary market offer better value to investors than some of yesterday's crop of new bonds.

A case in point was Imperial Chemical Industries, a very rare name in the dollar sector. It launched a \$100m, 10-year 8 per cent issue at 100% through UBS (Securities).

For the first time on an issue for this borrower, the terms were set as a result of competitive bidding and this produced an aggressive pricing with a net launch margin over comparable

US Treasuries of just 30 basis points.

Like another of yesterday's deals, an \$80m ten-year issue for Fuji Electric, this deal is a bullet with no early call features. Bankers say this makes the deal more attractive at a time of market speculation about possible further rate drops.

Daiwa Europe is leading the Fuji issue, which is guaranteed by Dai-Ichi Kangyo Bank. It is a ten-year deal with a coupon of 8% per cent and an issue price of 101%.

Norsk Hydro also launched a \$100m, ten-year 8 per cent issue at par through Salomon Brothers and Swiss Bank Corporation International. The bond is callable after seven years at 100%, declining by half a point annually thereafter. Norsk Hydro, the Norwegian energy and industrial group, is a particularly popular name on the continent. The call provision apparently had little impact on the deal's reception.

The sterling market saw renewed activity on the part of British building societies with two deals, both led by Credit

Suisse First Boston. Nation-wide is raising \$75m through a seven-year, 10% per cent deal priced at 101%. The bond is likely to be swapped for floating rate finance under new rules announced by the Registry of Friendly Societies.

Bankers believe that the issue was priced with the swap in mind. The two other fixed rate building society bonds

launched last week for the Hallfax and the Leeds were both flat and trading higher yesterday, making Norsk Hydro's pricing look aggressive.

The second issue yesterday was a conventional floating rate note for the Bradford and Bingley Building Society. The interest margin on its 100m, 12-year deal has been set at 1 point over the three month London interbank offered rate for Eurosterling deposits.

Orion Royal Bank brought Chrysler Credit of Canada to the Canadian dollar sector for a \$75m, five-year, 10 per cent deal priced at 100%.

Among other currencies, the French franc featured with a particularly strong response to the latest FFr 600m issue for Swedish Export Credit (SEK).

The Austrian province of Styria is raising SFr 100m through a 15-year issue carrying an indicated coupon of 5 per cent and led by Wirtschafts- und Privatbank BC is also leading a SFr 100m, five-year 4% per

cent private placement at par for Mitsubishi Motors Corporation and a SFr 80m placement with equity warrants for Itham Food, which carries a 2% per cent indicated coupon.

Sodic has cut the indicated coupon on its SFr 200m public issue for Australia's FAI Financial Services to 5% per cent from 5½%.

D-Mark bonds rose by up to 3 points in very active trading, though issue activity was subdued. The International Finance Corporation, an affiliate of the World Bank, is raising DM 100m through a 10-year 5% per cent private placement carrying an issue price of 99% and led by Deutsche Bank.

Banque Internationale of Luxembourg is arranging a LFr 300m, six-year 8% per cent private placement at par for the European Investment Bank.

Priced yesterday in the dollar sector were the \$100m equity warrant issue for Omron Tateisi and the \$50m deal for Fujita. Nomura has set the coupons at 4 per cent on both deals

Rule change by big Swiss syndicates

By William Duffield in Geneva

CREDIT SUISSE said yesterday that it had doubled its innovative dollar-coupon permanent for D-Mark from \$Fr 200m to \$Fr 400m, marking its largest public offering so far on the Swiss market. It became clear at the same time that the big Swiss underwriting syndicate has been working under rules which have allowed two of its members, Union Bank of Switzerland and Swiss Bank Corporation, to keep out of the PepsiCo deal.

The big three Swiss banks cut fees for foreign borrowers and loosened syndicate rules for allocating placement quotas on January 15 in reaction to the growing competition from US banks within Switzerland and from the deregulated D-Mark bond market.

They did not then disclose their new understanding over participation. The banks now distinguish three categories of issues. The first covers "bread-and-better" straight, floating rate notes and single currency perpetuities in which participation is mandatory on syndicate members.

The second category includes dual-currency issues, in which the market leader has an invite participation, though other members have the right to decline. The third comprises non-debt instruments, such as warrants, where a bank can act without inviting.

Both UBS and SBC denied yesterday that the new structure signalled the breaking up of the big bank syndicate which has dominated the Swiss franc issue business for decades.

SBC and UBS could boycott Credit Suisse's PepsiCo issue because its dual-currency nature put it into the second category.

The PepsiCo perpetual carries a 7% per cent coupon, payable in dollars at the spot rate of SFr 1,369 on the day of launch. As a SFr 5,000 bond the investor gets annual interest of \$200.64.

The coupon is cheap for

PepsiCo, which would have to pay around 9% per cent on the US market. It offers the investor a more attractive yield than the 5% to 5½% per cent he would get on a comparable straight Swiss franc perpetual.

PepsiCo has a call option at 10 years when the coupon will be reset at 50 basis points below the yield at the time on 10-year Treasury notes. The investor receives SFr 5,000 if the option is exercised.

The investor has a put option under which he would get back his SFr 5,000 if the dollar rate equals or is above SFr 1,369.

Average price changes... On day +0% on week +0%

EASTMAN KODAK, the latest US company to announce a Eurocommercial paper programme, is to raise up to \$200m as a supplement to its existing borrowings in the New York paper market, writes Peter Montagnon, Euromarkets Correspondent.

Dealers in the new programme will be Citicorp Investment Bank, Credit Suisse First Boston and Lehman Brothers.

Also tapping the market is Dyno Industrier, a diversified Norwegian chemicals and explosives company, which has appointed three dealers to raise up to \$100m. They are Morgan Stanley, Bank of America and Den norske Credit-

bank. Skanska, Banken of Sweden and Morgan Stanley and UBS (Securities). Funds can be raised in Ecus as well as dollars. Merrill Lynch and Citicorp have been appointed dealers in a \$75m programme for Sparebanken Nord of Norway.

FT INTERNATIONAL BOND SERVICE

Listed are the 200 latest international bonds for which there is an adequate secondary market.

Closing prices on March 11

US DOLLAR	Change on STRAIGHTS	Issued	Bid Offer day week Yield	Change on OTHER STRAIGHTS	Issued	Bid Offer day week Yield
Amer 10% 82	-0.01	100	100% 107% +0% 105% 8.28	Amer 10% 82	100	100% 105% +0% 105% 8.28
Amer Credit 10% 82	-0.01	200	100% 106% +0% 104% 9.41	Credit 10% 82	100	100% 104% +0% 104% 9.41
Amer Credit 10% 83	-0.01	250	100% 106% +0% 104% 9.41	Credit 10% 83	100	100% 104% +0% 104% 9.41
Australia Com. 11% 85	-0.01					

TECHNOLOGY

Study into software for space

By Peter Marsh

FUTURE manned space platforms will rely heavily on complex software to control equipment which provides energy and air, and to control communications with ground stations.

Logica, the British computer company, is involved in studies worth £550,000 with European aerospace concerns to ensure this software is free from errors and works as effectively as possible.

The company is working on the projects with Aerialia of Italy, British Aerospace, and Matra of France. All the studies are linked to work by the European aerospace industry — under the leadership of the Paris-based European Space Agency — to design a manned space module called Columbus. It is due to plug into the central US core of an international space station planned for the 1990s.

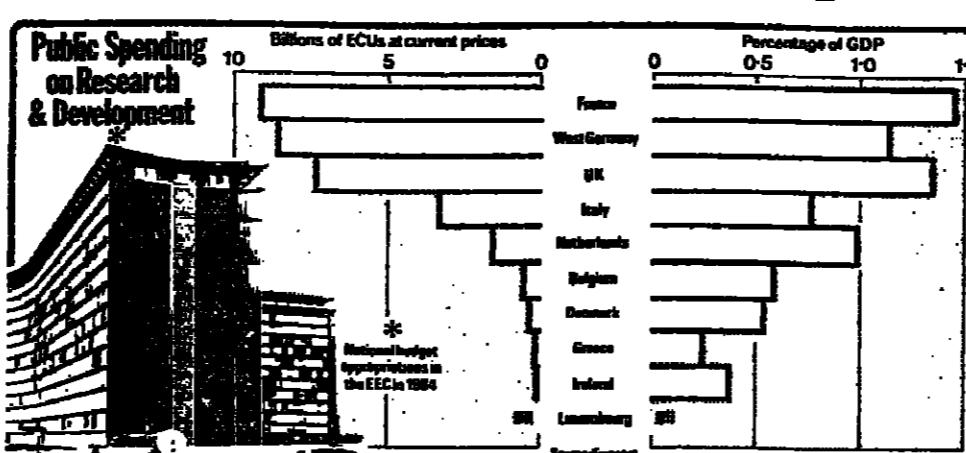
In the work with Aerialia Logica is devising a set of software which could run equipment in a pressurised laboratory which is to be the main part of Columbus. The program would ensure that life-support equipment is working properly and monitor other mechanisms such as computer-run scientific experiments.

With British Aerospace, the computer company is defining how to automate ground stations which send messages to orbiting platforms. Other tasks may be to devise ways to route instructions from Earth via the main ground centre of other stations around the world.

In collaboration with Matra, Logica is working on new distributed computing techniques to link up a number of computers, all of which may be concerned with some segment of operations on an orbiting vehicle.

A module such as Columbus will generate large amounts of data — including information from experiments, and basic "housekeeping" data about the status of equipment on the station. A number of computers would take responsibility for processing this information.

Apart from Matra, Dornier of West Germany and Selenia of Italy are also working on distributed computing techniques in relation to Columbus. This effort is being co-ordinated by the European Space Agency's technical centre at Noordwijk, Holland, which is building an engineering test bed to run trials on software.



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It is doubtful whether such an inventory will ever be published in detail form. The Commission does not want to fuel US accusations of heavy subsidies in the Community.

But governments of the Ten, and the Twelve, have not been better than patricians in meeting their obligations to inform the Commission of the subsidies

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The second point of difficulty for the Commission is the nature of the Treaty of Rome itself. The Treaty has a

general ban on subsidies but permits exceptions where "they are intended to facilitate the development of certain activities or certain regions." The exceptions, however, should not be worth more than half the gross cost of a project. This is already the benchmark figure for Community funding of Community projects: companies are expected to pay as well.

The closer a project is to the market place, the less should be the extent of the subsidy.

The Commission, in its examination and evaluation of national proposals will look in principle for progressively lower levels of aid," say the guidelines.

The approach is that basic industrial research can attract more subsidy than applied R and D. And by "basic," the Commission means up to the stage of the construction of the first prototype. After that, concern about trade distortions becomes more acute.

Because this is a juggling act, however, the approach is not absolutely cut and dried. If there are cases of state funding which have an especial economic importance, or where they are directed at Community projects, or involve small and medium-sized enterprises, then the rules can be bent a bit further.

Generally, according to the guidelines, the subsidy should

not be worth more than half the gross cost of a project. This is already the benchmark figure for Community funding of Community projects: companies are expected to pay as well.

It is clear that the Commission is not going to turn down state-funded R and D projects. It has never done so. What it will do is to temper the conditions of the subsidies from time to time.

Last year, for example, it approved the UK's £350m Alvey programme virtually on the nod, but obtained changes in a West German micro-electronic programme.

In the latter case it argued that subsidies for research in software at major companies were not justified because the work planned was normal company activity. And it obtained from the German authorities an undertaking that the subsidies would go only to smaller companies which otherwise might not have done the work at all.

The only case it is now working on involves Dutch and German subsidies for a joint Philips-Siemens development of integrated circuits. The Commission has called for more information before making up its mind whether the Treaty of Rome can accommodate the subsidies.

Paul Cheeseright on a problem facing Europe in its quest to strengthen technological base

EEC looks to flexible policing of research subsidies

A MOVING EXPERIENCE
International Handling and Storage Exhibition
NATIONAL EXHIBITION CENTRE BIRMINGHAM 18-21 MARCH 1986

THE drive to strengthen the technological base of Europe — next to godliness in the canon of the Community — is forcing the European Commission to define how competitive the competition regulations ought to be.

Its latest step in a long-running exercise of interpretation will be soon to publish a set of guidelines on how far and in what way governments will be permitted to subsidise civil research and development.

For the Commission charged under the Treaty of Rome setting up the Community to act as competition policeman, this is a difficult and messy area.

To start with, the Commission is not certain exactly what it is policing. It believes that there has been a qualitative change in the nature of subsidies offered by governments over the last five or six years. Government support has shifted away from a narrow concern to revitalise declining sectors and is increasingly being scattered across a broad range of high-technology industries.

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Neater and better-performing radar system from Plessey

WORTH WATCHING

EDITED BY GEOFF CHARLISH

at the same time, and track them simultaneously.

This gives more immediate results than rotating systems, where the user has to wait for the dish to come round to the same position again before the target is "re-painted" on the screen.

Known for a decade, the new technique has been commercialised because each of the elements, which can number thousands per face, must be fed by individual microwave units. With conventional devices the bulk can be unacceptable, not just in aircraft but also on ships

The new Plessey gallium arsenide monolithic devices for transmission, reception and timing are millimetres in size, rather than inches using older technologies. So they can be accommodated very close to each element on the aerial, reducing both size and weight. Ultimately Plessey plans to make such systems part of the skin of aircraft or ships.

In addition, more elements can be accommodated per face, which improves performance and accuracy of the radar. It also becomes possible to use one radar per ship instead of one for each weapon or navigation system.

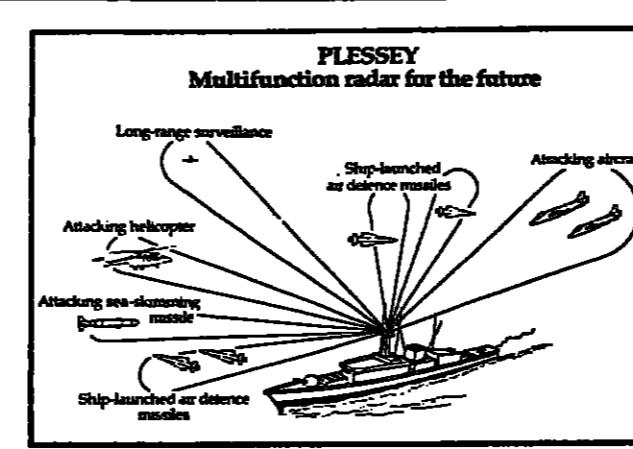
FLUID BED combustion, able to burn low grade coal in an agitated bed of finely divided particles, is to be used in a new power generation system that will be developed jointly

by Sulzer Brothers of Switzerland and Cockerill Mechanical Industries of Belgium. Reduced pollution and a smaller cooling water demand are additional advantages.

Sulzer claims this will be the first commercial application of fluid bed technology in the power generation market, although it has been used for some years in waste incineration and industrial boiler plants. In the UK, Sulzer is on 0252 544311.

More from the makers, Security Laminators of Consett, County Durham, on 0207 509000.

The general political line is



ELECTRONIC DROPPING on computers, picking up their stray electromagnetic field — often possible up to distances of 1,000 yards — can be prevented using glass laminates containing a thin metallic layer. The layer has little effect on transparency but prevents electromagnetic radiation.

More from the makers, Security Laminators of Consett, County Durham, on 0207 509000.

Finnish improvement to windscreen production

VEHICLE WINDSCREENS can be made in any size of production run by a programme run by a programme developed by Finnish company Tempress of Vehoniemantahti 3, PO Box 25, SF-33730, Tampere 73, Finland.

Blanks for different vehicles can be fed in and processed in sequence without interruption. A new bending process is controlled by a microprocessor which stores data on hundreds of different shapes and sizes. From 20 to 50 windshields can be dealt with per hour.

Tempress estimates that with an energy efficiency of about 5 kw per square metre, electricity savings alone will repay an investment in the furnace in five years.

VEHICLE location systems will be developed under a joint venture agreed by Securicor and Wimpey.

The experience of Securicor in mobile communications (it is a founder of

Cellnet, one of the UK cellular radio networks) and that of Wimpey's subsidiary, Wimpol, in navigation and positioning systems, will be brought together.

Navigation is already well advanced for a system that will display the location of members of a vehicle fleet at a central operations centre. Demonstrations are planned for this summer.

DUST EXPLOSIONS during activities such as silo loading and in the crushing and grinding of many kinds of product have resulted in loss of life and serious injuries. Their effect can be minimised with special panels offered by RSEA Safety Systems of West London (01-994 1053).

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Modular shop, office and entertainment units, together with the hotel operation, are available for sale from March 1986.

Visit our exhibition at The Churchill, Portman Square, W1, in the Edward Suite 11th-12th March, from 11.00am to 8.00pm.

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100000 sq m of leisure areas

100000 sq m of residential areas

100000 sq m of office buildings

100000 sq m of leisure areas

100000 sq m of residential areas

100000 sq m of office buildings

100000 sq m of leisure areas

100000 sq m of residential areas

UK COMPANY NEWS

United Biscuits advances by 17%

BY MARTIN DICKSON

United Biscuits, which is involved in a takeover battle with Hanson Trust for Imperial Group, yesterday announced 1985 pre-tax profits of £102.2m, up 17 per cent on £87.2m the previous year.

However, its earnings per share of 19.1p are unchanged from 1984's adjusted figure.

The profit figure—on turnover up 9 per cent from £1.74bn to £1.81bn—was just ahead of United's earlier estimate of about £100m. The final dividend of 5.15p (4.8p), making 8p for the year (7.5p) was announced last month when it launched its bid for Imperial. United's shares closed unchanged at 22.2p.

Sir Hector Laing, the chairman, said that in the second half all sectors of its business on both sides of the Atlantic had made very significant progress, and he had every confidence that progress would continue.

Sales in the UK had increased by over 10 per cent and trading profits by 14 per cent. The two



Sir Hector Laing, chairman of United Biscuits

core businesses, UB Biscuits (including Terry's) and KP Foods, had produced profit increases of 7 and 12 per cent respectively. UB Biscuits had trading profits of £46.0m (£42.0m) and KP £26.7m (£26.2m).

The frozen foods manufacturing division produced its best-ever performance, with sales up by 10 per cent, and profits increased by £2m to £3.1m. However, the wholesale frozen food distribution business had a disappointing year.

The two restaurant chains—Pizzaland and Wimpy—saw combined profits increase by 44 per cent to £10.1m.

In the US, the profitability of Keebler had been severely affected in the first quarter by the continuing "cookie war," but recovery already reported for the second quarter continued throughout the year. Trading profits in dollar terms exceeded those of 1984, though in sterling terms they were down by 2 per cent to £31.8m.

Sir Hector said that by the

increased its share of the combined cookie and cracker market in 1985.

The profit and loss account includes £14.3m net of extraordinary items (£2.6m), largely due to the closure of the group's Philadelphia bakery. After a £31.1m tax charge (£24.7m), profits attributable total £71.0m (£62.4m).

Meanwhile, Hanson yesterday announced that it had increased its holding in Imperial to 7.86 per cent. United already holds 14.9 per cent.

● In a separate development, the Takeover Panel issued a statement in reply to a circular from Imperial which had claimed that all of its advertisements attacking Hanson had been "approved" by the Panel.

The Panel said Imperial's statement might lead to misunderstanding. It did not approve "advertisements for factual accuracy or good taste but merely reviewed them for compliance with the Takeover Code. See Lex

Newman rejects final offer from McKechnie

By David Goodhart

Newman Tonks yesterday rejected an increased and final offer for it from fellow Lancashire food manufacturer McKechnie Brothers. The new offer values Newman Tonks at about £65.5m and includes a cash alternative and a profits forecast.

Although the value put on Newman Tonks is only about £5m above the valuation from the original two-for-three share offer it is over £20m above the most recent value. That is because McKechnie Brothers' share price has dropped over 40% since Williams Holdings announced it would not be making a bid for it when McKechnie shareholders narrowly approved the Newman Tonks deal.

Dr Jim Butler, chairman of McKechnie, said that Newman Tonks could no longer argue that the bid was confined by the possibility of a Williams bid. He added: "We have also shown that the bid was not just a defensive ploy against Williams. We are serious about Newman Tonks and we are not also foolish it is a proper and final offer."

McKechnie said its offer would provide an income increase of at least 30 per cent for Newman Tonks' shareholders. It said the cash alternative represented an exit p/e of 12.6, but this was contested by Newman Tonks which said the real figure was 19.2.

It contrasted this with the figure of 17 that McKechnie itself had rejected as totally inadequate when Williams made its offer.

The argument over industry also logic continued. Mr Butler said the merger would create a group producing a uniquely comprehensive range of architectural hardware, backed by one of the largest and lowest cost producers of plastic components and non-ferrous metals in Europe.

However, Newman Tonks stressed again that its own hardware products were considerably up-market of McKechnie's and sold not through the retail trade but direct to architects. Mr Edward Barnes, Newman Tonks' chief executive, said that shareholders should remember that about two-thirds of McKechnie's business was still in metals and provided no synergy.

The terms of the new offer are: for every 100 Newman Tonks shares, 72 McKechnie shares are 21p in cash. The cash alternative is 133.8p. Assuming full acceptance of the cash offer, 27m new shares would be issued representing about 21 per cent of the enlarged share capital.

The forecast for pre-tax profits for the year to July 31, 1986 in the absence of unforeseen circumstances is £18.0m after exceptional costs of about £1.5m. Earnings attributable to shareholders (before extraordinary items) will, it is predicted, be in excess of £18m. Newman Tonks pointed out that this forecast was at the lower end of market expectations.

Under the revised offer Newman Tonks' shareholders will receive the interim dividend for the current year and not just the final one as under the original offer. McKechnie closed 1p up at 191p and Newman Tonks closed 2p up at 126p.

The acquisition whose current turnover is in the region of £11m, brings the total of hotels in the group up to 68 with 6,020 bedrooms.

Robinson Bros

Robinson Brothers (Ryder Green), a manufacturer of organic chemicals, achieved a taxable profit of £952,000, against a loss of £121,000 in the year to December 28, 1985.

Turnover moved ahead from £16.4m to £18.45m. Available profits emerged at £891,000 compared with £56,000.

Dividends shown in pence per share except where otherwise stated.

* Equivalent after allowing for scrip issue. ↑ On capital increased by rights and/or acquisition issues. † USM stock. ‡ Unquoted stock. § Gross throughout.

Hillsdown hoists profits 77% to record £33m

THE FAST expanding food-dominated conglomerate Hillsdown Holdings has lifted its pre-tax profit by 77 per cent in 1985, from £18.9m to a record £33.4m. There is a final dividend of 3p which lifts the net total from an adjusted 2p to 1.25p.

And joint chairmen Mr David Thompson and Mr Harry Solomon say they are looking for another excellent result in the current year. The group's existing spread of interests places it in a strong position to move forward.

Profits in the first two months have been at encouraging levels. Further progress has been made in improving profitability and developing existing businesses. In addition, there will be the benefit of first time contributions from Fyfe and Neillers and full year contributions from those companies acquired in 1985.

Hillsdown also has share interests of 5.78 per cent in Bassett Foods, 14.97 per cent in Office and Electronic Machines, 7.5 per cent in Brown and Jackson and 9.09 per cent in S. and W. Berisford.

Asked about the group's intention regarding the Berisford stake at a press conference yesterday, Mr Solomon would only say "we are keeping all our options open. We are looking at the position carefully."

He pointed out that Hillsdown

was not in the business of share dealings. The group bought stakes in companies which it thought were important or that it might wish to bid for.

In the year end balance sheet there is a £54.3m reserve listed investments. Mr Solomon declined to break down the amount attributable to the Berisford stake.

In their published statement the joint chairmen say 1985 was a year of strong organic growth.

Turnover rose by 15 per cent, from £983.2m to £1.15bn, and the operating profit expanded by 47 per cent, from £26.3m to £33.4m. A £2.2m cut to £2.2m in interest charges had a further beneficial effect on the pre-tax balance.

By activity, the operating profit was analysed as follows: poultry, eggs and animal feed £17.2m (£10.6m); food processing and distribution £6.9m (£6.2m); fresh meat and bacon £1.5m (£4.7m); stationery and office supplies £4.2m (£1.4m); furniture and plywood distribution £3.4m (£800,000); property £3.1m (£3.5m); travel and other £200,000 (£300,000); less head office costs £1.5m (£1.2m).

The performance of the poultry, egg and animal feed division was the most successful since acquisition in 1982. The stationery side, helped by major acquisitions of H. J. Chapman and P. S. & E. at the end of 1984, had a particularly success-

ful second half and is continuing to gain market share.

Furniture is providing an increasingly important contribution, the chairman said. With the purchase of Christie-Tyler and Walker and Homer in the second half making a further substantial contribution, Hillsdown now has the largest furniture group in the UK with a combined total turnover approaching £150m annually.

Of the profit in food processing and distribution, over £100m was earned in the latter part of the year. There were particularly encouraging performances from the Lockwoods/Snedders group of canning and preserving companies, and excellent results from Swan, A. J. Mills and Northam.

FMC suffered a downturn on the red meat side due to combination of heavy imports and general overcapacity in the industry. Bacon and value-added pig meat products activities enjoyed an excellent second half, after the industry's problems in 1984.

After tax £2.6m (£500,000) and minorities £700,000 (£900,000), the net attributable profit for 1985 came to £30.1m (£17.5m) for earnings of 16.2p 11.1p. The final dividend costs £5m. Mr Thompson and his wife having waived payment in respect of their beneficial holding of 97.62m shares—over 52 per cent of the capital.

See Lex

Jadelle pleased by Macarthys bid lapse

BY TONY JACKSON

THE BID for Macarthys Pharmaceuticals from Jadelle, the company formed by a group of investment trusts for the purposes of the offer, has lapsed. Acceptances by the second closing date yesterday totalled 9.7 per cent, giving Jadelle a total of only 45.67 per cent.

The deal is represented by Lazard Bros, advisers to Jadelle, as the desired outcome of a neatly planned operation. John Govett, the investment trust group which was the moving force behind the consortium, came to a post-bid price of 285p, against a bid price of 285p, and a very handsome paper profit on its first purchases of Macarthys shares 13 months ago at 161p.

According to Mr Peter Grant, deputy chairman of Lazard Bros, Govett had hit upon a way of tackling the perennial problem

of the fund manager—how to beat the market. This consists of approaching the market as an industrialist does—looking for companies which would be undervalued were their managements to be replaced, and then going about replacing them.

Govett had already successfully implemented the plan in the case of Lep's Group, the international freight forwarder. Lep's new chairman, Govett-appointed Mr John Read, is also a Govett-appointed director of Macarthys.

In Macarthys' case, Govett first moved into the shares in February of last year, had 15 per cent by June, and made its consortium bid at the beginning of January. At the same time the consortium used a second tactic against the incumbent management, that of proposing a shareholders' meeting which

would recommend the unseating of the board.

That meeting was never called, nor indeed publicised. Faced with the consortium's near-40 per cent holding even before the bid, the management agreed to step down on condition that the bid terms be slightly improved.

The bid, however, was then irrelevant; it was never Govett's intention that it should succeed, merely that other shareholders should be made to notice what was going on in Macarthys' boardroom. As Peter Grant puts it, "if they liked the look of what we were doing they wouldn't accept, they'd come along for the ride—which they've done with a vengeance."

And so Macarthys has a new chairman, Mr Nick Ward, who won his spurs as managing director of the retailing activi-

ties of Guinness. He was introduced to Govett in June of last year, when its holding went through the 15 per cent level; and the man who made the introduction, a corporate lawyer named Mr Jonathan Stone, has joined the board, along with the head of the Jadelle consortium, Mr Dwight Makins of Govett.

Meanwhile, says Mr Grant of Jadelle, "we'll do this again. Whether the candidate will be in the list of Govett's holdings I can't predict, but it's a sensible way for the institutions to go." Companies are always complaining that shareholders take too short term a view: this involves a longer-term commitment, though, of course, industry has to accept a degree of power-sharing with the institutions as the other side of the coin."

The Prestwich offer has the backing of the owners of 64.94 per cent of the Bush equity, principally the company's joint founders, Mr Mark Futter and Mr Richard Schlagman.

Full acceptance of the offer would give Bush shareholders 31.4 per cent of Prestwich's enlarged equity and leave Mr Futter and Mr Schlagman the largest shareholders after Mr Levinson.

programmes, as well as selling pre-recorded cassettes.

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Full acceptance of the offer would give Bush shareholders 31.4 per cent of Prestwich's enlarged equity and leave Mr Futter and Mr Schlagman the largest shareholders after Mr Levinson.

The terms of the new offer are: for every 100 Newman Tonks shares, 72 McKechnie shares are 21p in cash.

The cash alternative is 133.8p. Assuming full acceptance of the cash offer, 27m new shares would be issued representing about 21 per cent of the enlarged share capital.

The forecast for pre-tax profits for the year to July 31, 1986 in the absence of unforeseen circumstances is £18.0m after exceptional costs of about £1.5m. Earnings attributable to shareholders (before extraordinary items) will, it is predicted, be in excess of £18m. Newman Tonks pointed out that this forecast was at the lower end of market expectations.

Under the revised offer Newman Tonks' shareholders will receive the interim dividend for the current year and not just the final one as under the original offer. McKechnie closed 1p up at 191p and Newman Tonks closed 2p up at 126p.

The acquisition whose current turnover is in the region of £11m, brings the total of hotels in the group up to 68 with 6,020 bedrooms.

Robinson Bros

Robinson Brothers (Ryder Green), a manufacturer of organic chemicals, achieved a taxable profit of £952,000, against a loss of £121,000 in the year to December 28, 1985.

Turnover moved ahead from £16.4m to £18.45m. Available profits emerged at £891,000 compared with £56,000.

Dividends shown in pence per share except where otherwise stated.

* Equivalent after allowing for scrip issue. ↑ On capital increased by rights and/or acquisition issues. † USM stock. ‡ Unquoted stock. § Gross throughout.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div.	Total year	Total last year
Antofagasta	22.5	May 9	15	27.5	20
Candover Inv.	4	—	2	4	2
Edinburgh Fund	4	—	3	5	4
Federated Housing	2.2	Apr 28	2	3.3	3
Framlington	3	Apr 17	*1.5	*5	
Hillside Ridge	3	July 2	*2	4.2	*2
Hinchinbrooke	12	May 16	9	18	14
Midland Reprot	1.2	July 1	0.5	1.5	
Peatree	0.53	July 1	0.35	0.7	0.35
Uld. Biscuits	75.15	July 1	4.8	8	7.5

Dividends shown in pence per share except where otherwise stated. * Equivalent after allowing for scrip issue. ↑ On capital increased by rights and/or acquisition issues. † USM stock. ‡ Unquoted stock. § Gross throughout.

Sales

Operating profit..... 5,114 4,565

Other income and expenses, share of results of associated companies..... (772) (247)

Profit before tax..... 5,886 4,812

UK COMPANY NEWS

Realised investment gains behind rise at Edinburgh Fund

A 16 per cent rise in pre-tax profits to £4.12m is reported by Edinburgh Fund Managers for the year to 31st January 1986. Operating income climbed by 9 per cent to £4.94m.

The company indicates, however, that a substantial part of the pre-tax profit increase came from higher realised investment gains and should be regarded as non-recurring.

The total dividend for the year is lifted from 4p to 6p on an earnings per share up 30 per cent, from 15.5p to 16.5p.

In a year of highly volatile exchange rates, the total of funds under management finished strongly at £742m.

A geographical breakdown of funds under management at the end of the year shows that the group is still heavily committed to Japan with 55 per cent of funds invested in that country. A further 22 per cent were UK and 21 per cent in North America.

The figures show that the group made steady increases in its involvement in discretionary segregated funds management—a sector which covers pension schemes. However, this is still only 24 per cent of total funds and investment and unit trusts remain the major areas of fund management.

The Merchants Trust PLC

Highlights of the year

(unaudited results for the year ended 31st January 1986)

Net earnings per ordinary share 3.79p +24.7%
Dividend per ordinary share 3.75p +25.0%
Net asset value per ordinary share 134.0p +10.1%

Dividend Forecast

Present indications suggest that the Board will recommend an increase in total dividend of 15% for the current year making a total dividend of approximately 4.3p.

Investment Objective

The company's investment policy is primarily to provide an above average level of income and income growth, together with long term growth of capital. The intention is to maintain a diversified worldwide portfolio in which recovery situations and the use of gearing will be given special emphasis.

MANAGERS

KLEINWORT BENSON

INVESTMENT MANAGEMENT

For a copy of the 1986 Report and Accounts available in April, please write to The Secretary, 20 Fenchurch Street, London EC3P 3DB

A member of the Association of Investment Trust Companies.

Granville & Co. Limited

Member of The National Association of Security Dealers and Investment Managers

8 Lovat Lane London EC3P 6BP Telephone 01-621 1212

Over-the-Counter Market

High	Low	Company	Price	Change	div. (p)	Gross Yield	F&B
146	118	Ass. Brit. Ind. Ord.	132	—	7.3	5.5	8.1
151	121	Ass. Brit. Ind. CULS	137	—	10.0	7.3	11.7
75	43	Airspares Group	24	—	4.0	3.1	15.2
172	108	Albion Industries Rhodes	24	—	4.3	12.6	4.2
172	108	Bardon Hill	173	—	4.0	2.3	21.9
64	42	Bray Technologies	95	—	2.5	7.0	6.8
201	138	CCL Industries	59	—	12.0	9.7	3.2
139	80	Corporation Corp. Plst.	59	—	15.7	15.9	—
94	63	Corporation Ord.	138	+ 2	4.9	3.6	6.8
46	32	Davidson Group	91	—	10.7	11.4	5.9
33	22	Frederick Parker Group	22	—	7.0	12.3	7.8
101	50	George Blair	101	+ 1	—	4.1	7.5
102	20	Ind. Precision Castings	64	—	2.0	4.7	15.1
222	121	Ind. Plastics Group	132	—	15.0	9.2	25.5
345	228	Ind. Plastics Group	118	—	5.5	4.7	7.9
35	25	James Burrough	345	—	15.0	4.3	10.9
1089	570	James Burrough Spc Pl.	52	—	12.0	11.4	10.3
62	51	Minibank Holding	61	—	5.0	7.9	5.0
82	32	Robert Jenkins	68	+ 20	6.9	0.8	47.5
34	28	Scrutons	59	—	—	8.4	18.8
570	320	Travian Holdings	330	—	5.0	7.2	3.5
63	52	Unilock Holdings	52	—	2.1	4.6	14.1
138	93	Walter Alexander	172	—	5.5	6.3	5.7
225	155	W. S. Yease	200	—	17.4	8.7	9.8

This advertisement is issued in compliance with the requirements of the Council of the Stock Exchange. It does not constitute an invitation to the public to subscribe for or purchase any shares.

THE CHILLINGTON CORPORATION PLC

(incorporated in England under the Companies Act 1948-1976—No. 1334135)
Issue of Ordinary shares of 25p each and 9% per cent. Cumulative Redeemable Preference shares of £1 each in connection with the proposed merger with The Anglo Indonesian Corporation Plc, and of Deferred shares of 25p each in connection with the proposed scrip issue by Plantation & General Investments Plc.

The Council of The Stock Exchange has admitted the above mentioned securities to the Official List. Particulars of the securities are available in the Excel Statistical Services. Copies of the Listing Particulars dated 14 February 1986 containing further details in connection with the issue of these securities may also be obtained during business hours on any weekday (Saturdays and public holidays excepted) until 15 April 1986 from the following: (1) the office of Clifford-Tunner Blackfriars House, 19 New Bridge Street, London EC4V 6BY; (2) the registered office of The Chillington Corporation Plc, 81 Carter Lane, London EC4V 5EP; and (3) from the Registrars of the Company at Lloyds Bank Plc, Newgate Street, 61 Moorgate, London EC2 2BP and during usual business hours on any weekday, for collection only, from the Company Announcements Office, The Stock Exchange, Throgmorton Street, London EC2P 2BT and 14 March 1986. Dated 12th March 1986.



Kleinwort Benson profits jump 35% to £60m

BY MICHAEL CASSELL

Kleinwort Benson, Britain's largest merchant bank, recorded pre-tax profits of £60.3m in 1985, a 35 per cent increase over the previous 12 months.

Mr Michael Hawkes, Kleinwort's chairman, said the bank had doubled profits in the last two years. The 1985 profits were struck after a transfer to inner reserves. The banking division remained the single biggest contributor, turning in pre-tax profits of £63.2m (£61.6m), of which 50 per cent originated in North America.

Profits from bullion broking fell from £4.9m to £3m while profits from the investment management and unit trust business rose from £5.0m to £7.8m. The residential mortgage business continued to grow and the bank has now made about £200m of loans to home buyers.

The bank's government securities business in the US, which recorded profits of £3.5m in 1984, made a loss of £329,000 in 1985. Mr Hawkes said losses incurred by Chicago-based Kleinwort Benson Government Securities arose from its involvement with two non-licensed government security dealers which collapsed. The Kleinwort operation was temporarily slowed. New top management and traders from New York were brought in. Mr Hawkes

said the US business was once more trading profitably.

Kleinwort also disclosed that it has £10m to the International Tin Council, secured on tin warrants. If the price stabilises at the level suggested by the London Metal Exchange, however, Kleinwort will not incur any losses. The bank also said it had been forced to make provisions arising out of problems in the Far East shipping market and the collapse of Pan Electric in Singapore.

Kleinwort is paying a final dividend of 12p a share (9p (2.84p) for the year. With the tax charged little changed at 30 per cent, profits after tax were £40.5m (£30.2m).

Earnings per share reached 68.69p (£4.09p) and shareholders funds at December 31, 1985 stood at £286m (£253m). Last week it was announced that 13 eurobond sales and trading staff were leaving Chase Manhattan to join Kleinwort. Mr Hawkes said the bank was now "pretty well kitted out with equity, gilt and bond traders."

Commenting on increasing competition from the US investment banks, Mr Hawkes emphasised that the "enormous profits" being earned by some American competitors "came out of the pockets of their clients." He added: "They have to justify their fees and we

can provide just as good a service at half the price. I am not worried about this sort of competition."

Comment

While last year's figures from Kleinwort Benson are surprisingly good, and the underlying favourable trends should continue for a while, old style profits are of little consequence as attention focuses on the Big Bang. Indeed the dividend increase looks particularly generous at a time when the preservation of capital must be a priority. The bank has no intention of raising new capital and argues that its capital base, disclosed at £486m, is roughly equal to a large US investment bank. Next month the purchase of the outstanding 95 per cent of Greaves Grant should go through with the price fixed at 544p, payable in shares, of which may be placed. Kleinwort is relatively well placed in the global market with a securities dealing licence in Tokyo, a government securities business and a financial futures outfit in the US, a swap team at the forefront of swap technology, and various others. Another good year is in prospect, with profits up 20 per cent or so and p/e ratio dipping below 10, with the shares up 20p yesterday to 77.5p. But after that is a voyage into the unknown.

Heywood Williams Group PLC

ALUMINIUM AND GLASS SPECIALISTS

Profits up by 53%

	Year to 31.12.85	Year to 31.12.84
Turnover	102,108	95,170
Profit before taxation	5,525	3,604
Profit for the year	3,181	1,743
Earnings per share	18.4p	10.4p
Dividends per share	6.75p	6.0p

The comparative figures have been restated under the principles of margin accounting.

Extracts from the statement by the Chairman, Mr Ralph Hinchliffe

■ Despite very competitive trading conditions, pre-tax profits lifted by 53% to £5.5 million.

■ Earnings per share up by 77% to 18.4p. Total dividends for the

year raised by 12.5% to 6.75p per share.

■ Current trading results are ahead of those for last year and prospects are very favourable.

■ Shareholders are being asked to subscribe for a one-for-four rights issue to finance further acquisitions and continue the Group investment policy.

Copies of the Report and Accounts are available from the Secretary, Bayhill, Huddersfield, West Yorkshire.

HongkongBank



The Hongkong and Shanghai Banking Corporation

Incorporated in Hong Kong with limited liability

Results for 1985

The Directors announce that (subject to audit) the profit for the year ended 31 December 1985 attributable to the shareholders of the Bank was approximately HK\$2,719 million (1984: HK\$2,591 million), an increase of 5 per cent. The profit was arrived at after providing for taxation and after making transfers to inner reserves, out of which provision for changes in the value of assets has been made. Audited accounts will be published at a later date.

The working profit in most areas was in line with expectations, with the Hong Kong operations turning in a particularly good performance. In three areas however the final result was disappointing. In South East Asia the deepening economic recession towards the year end necessitated higher than expected provisions for doubtful debts and consequently sharply lower profits. Secondly, the accelerating fall in the oil price during the second half of the year adversely affected the operations of the British Bank of the Middle East; and lastly, conservative provisions in our associated shipping investments resulted in a negative return from these investments.

The problems of the shipping industry around the world have been well publicised and have caused concern to many leading international banks. These problems can no longer be regarded as purely cyclical. The Board have therefore decided to set up a special provision from inner reserves against certain large shipping exposures. Notwithstanding this provision the inner reserves of the Bank have increased and stand higher than they did last year. No provisions are necessary for advances to our associated shipping companies.

The Directors propose the payment of a final dividend of HK\$0.31 per share. Together with the interim dividend of HK\$0.72 million already paid, the total distribution for 1985 will amount to HK\$1,447 million (1984: HK\$1,316 million), an increase of 10 per cent.

Consolidated Profit and Loss Statement

For the year ended 31 December 1985

1985
(unaudited)
1984
(audited)
1985
(HK\$M)
1984
(HK\$M)
(audited)

Net profit of The Hongkong and Shanghai Banking Corporation and its subsidiary companies

305 318 3,429 2,893

Share of net profits of associated companies

18 53 198 482

Profit attributable to minority interests in subsidiary companies

323 371 3,627 3,375

Profit attributable to the shareholders of The Hongkong and Shanghai Banking Corporation

242 285 2,719 2,591

Transfers to reserves

(22) (28) (250) (250)

by the Bank

(21) (29) (234) (267)

Dividends paid and proposed

(129) (145) (1,447) (1,316)

70

UK COMPANY NEWS

Court rules tomorrow on Rank's challenge to IBA

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE Rank Organisation will learn tomorrow whether it has won its High Court challenge to the Independent Broadcasting Authority's decision to block Rank's £750m takeover bid for the Granada Group.

When the hearing concluded yesterday Mr Justice Mann said that, because of the urgency of the matter, he would give his decision tomorrow morning.

As it was a complex case he might have to give his detailed reasons later.

Whatever the judge rules it is expected that the dispute will move rapidly to the Court of Appeal.

Rank has asked the court to quash the IBA's decision to refuse Rank permission to vote more than 5 per cent of its shares in Granada Group, which includes Granada Television.

Under Granada's articles of association, no shareholder may vote more than a 5 per cent holding unless it is an "approved person" in the eyes of the IBA.

Rank's complaint is that the

IBA acted unfairly, and in breach of its duties under the 1981 Broadcasting Act, by not giving Rank a hearing before making the decision.

Mr Robert Alexander, QC, for

Granada, said yesterday that the

IBA had made a "managerial" decision that came within the field of private law.

It had not been a public law decision, and Rank's leaders

had only have been the case if there had been regular

dealings between Rank and the

IBA in takeover situations, or

if Rank had been given an express promise of a hearing,

he said.

Mr Ian Hunter, QC, for Rank,

rejected the suggestion that the

IBA had made a managerial

decision. The IBA, he said,

managed nothing; it discharged

important statutory responsibil-

ities under the Broadcasting

Act.

The issue of fairness would

only arise if the court held that

the IBA had been a public law

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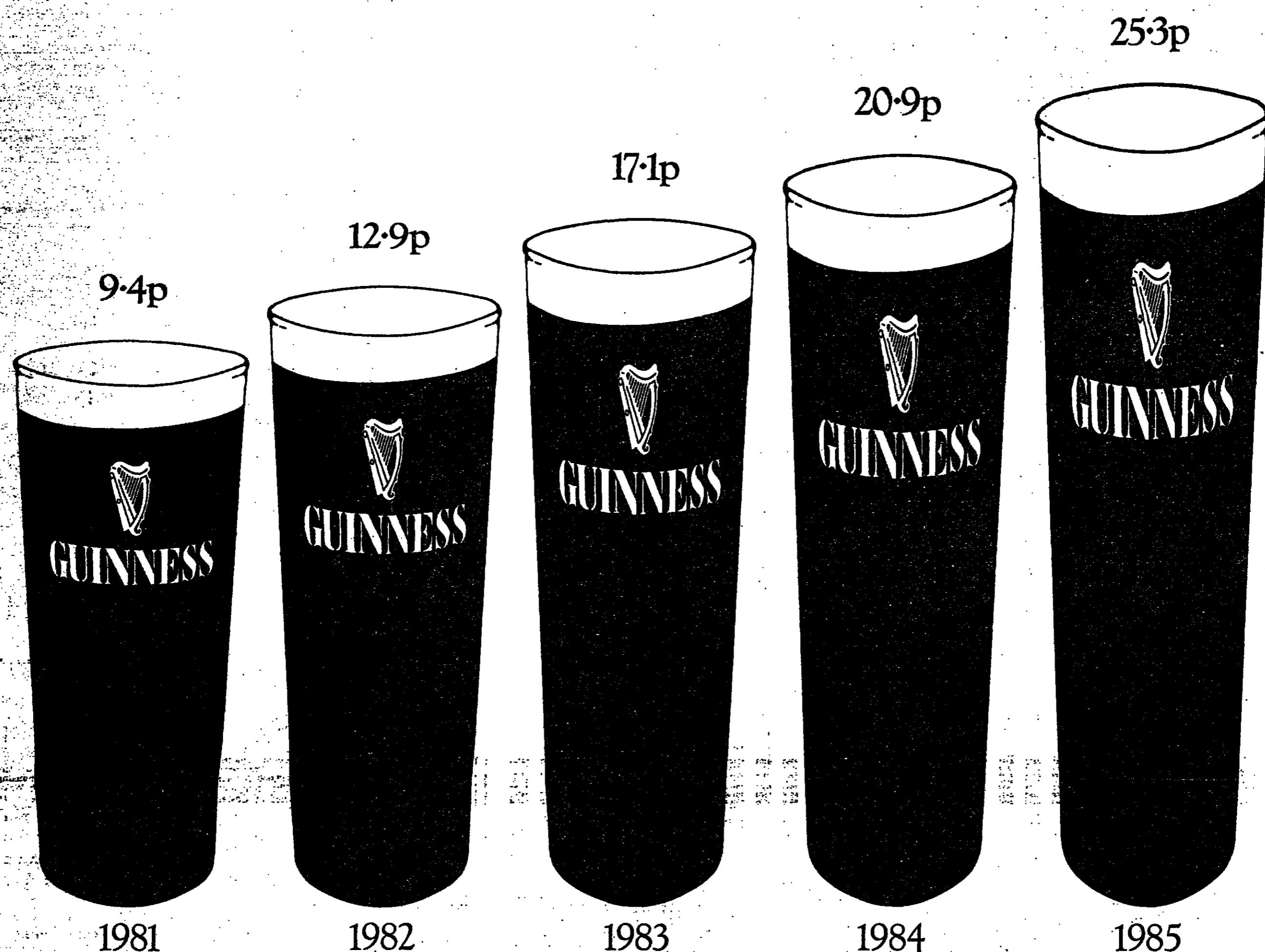
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EARNINGS PER 25p STOCK UNIT.



OUR EARNINGS ARE NO SMALL BEER.

In the last four years Guinness has been transformed both in the UK and internationally.

We sell nearly 40 per cent of all the beer exported from the UK to overseas markets.

We have successfully launched new products both at home and abroad.

Alongside our core drinks business we have expanded in retailing and health care, both growth sectors linked by strong brand names with good consumer franchises.

All this has resulted in our Company growing in value from £90 million to over £900 million in the past four years.

During that period our shareholders have reaped the benefit.

Our earnings per share have increased by 169 per cent and our share price has shown an almost six-fold increase.

Proof indeed that Guinness should be good for Distillers.

GUINNESS PLC

Guinness and Distillers. More than just a merger.

This advertisement is published by Morgan Grenfell & Co Limited and The British Linen Bank on behalf of Guinness PLC. The Directors of Guinness PLC are the persons responsible for the information contained in this advertisement. To the best of their knowledge and belief (having taken all reasonable care to ensure that such is the case) the information contained in this advertisement is in accordance with the facts. The Directors of Guinness PLC accept responsibility accordingly. SOURCE: Guinness Annual Report and Accounts 1985.

UK COMPANY NEWS

Framlington's profits climb by nearly 80%

A NEAR 80 per cent rise in interim pre-tax profits from £518,000 to £928,000 was achieved by the Framlington Group unit trust managers.

After-tax profits virtually doubled for the period to end-December 1985 from £305,000 to £600,000 and shareholders get their interim payment doubled to 3p.

Total group assets rose by just 5 per cent from £24.37m to £25.59m, with the group, like other established unit trust groups, losing market share as life companies come into the expanding unit trust field.

However, gross profit on sales rose over 30 per cent from £753,000 to £986,000 and man-

agement charges by over 70 per cent from £577,000 to £1m following the implementation of a higher charging structure in line with the unit trust industry.

Expenses of publicity costs climbed by a third from £807,000 to £1.22m, partly reflecting the expansion of business into new areas. This left operating profit up by more than 80 per cent to £769,000.

Investment and other income of the group climbed by two-thirds to £159,000 against £95,000.

The legal and other costs associated with the agreements with Credit Commercial de

France and with Laurence,

Prust & Co., amounting to £79,000 were treated as extraordinary items.

• comment

Framlington had a good first half, results despite growing competition in the unit trust field. Its decision to put up its charges in line with the industry started to pay off during the period with not only higher fees, but more business from the higher promotions made possible from the higher charges. But the best is still to come for the group and the market is expecting an even better second half. First, it will get the full benefit of the higher charges. Second, it

already has under its belt the highly successful launch last month of its European Fund which attracted £23.2m. Its link up with the major French banking concern Credit Commercial is already paying off and the acquisition of the discretionary fund management of Laurence, Prust on Big Bang day will project it into the fund management sector. The market is looking for pre-tax profits for the year at least 50 per cent higher to £2.3m with an eps of at least 36p. The p/e of 14.5 on a share price up 40p to 525p indicates that the potential is not yet fully realised by the market.

Candover expands and doubles dividend to 4p

AN INCREASE of 18 per cent in net value and an upsurge of 73 per cent in pre-tax profit has been achieved in 1985 by Candover Investments, the management buy-out specialist.

The dividend is being doubled to 4p per share.

In what is described as an active year, the group made 16 investments including the £61m buy-out of Caradon, comprising most of the former building products division of Reed International. This was Candover's largest transaction to date.

At the year-end net assets attributable to ordinary shares stood at £14.18m, or 198p per share, compared with £12.02m or 168p. Profit before tax came to £756,000, against £267,000; when adjusted for interest of £171,000 saved following the repayment of loan notes when Candover's shares were listed in December 1984, the increase over last year is 73 per cent.

Investment income was £607,000 (£435,000), financial services £762,000 (£233,000), and investment dealing £214,000 (£13,000) for total income of £1.58m (£916,000). Earnings were shown at 6.21p (3.42p) per share.

• comment

The market has been well contented with Candover Invest-

ments since its flotation just over a year ago. But to judge from yesterday's 15p rise in the share price to 218p it was not ready for an 18 per cent increase in asset value and a great leap forward in income. The rise in asset value-half as much again as the investment trust average

-was particularly encouraging given that there were only two small realisations during the year. Candover's portfolio now contains several likely candidates for flotation or takeover, which should mean another good year for its investments in 1986, market conditions permitting.

Also, in partnership with Electra, Investment Trust, the Electra-Candover Direct Investment Plan was established under which £260m has been committed by over 30 institutions, principally in the UK and US, to finance the equity portion of large UK-based management buy-outs.

Investment income was £607,000 (£435,000), financial services £762,000 (£233,000), and investment dealing £214,000 (£13,000) for total income of £1.58m (£916,000). Earnings were shown at 6.21p (3.42p) per share.

Microfilm rises to £0.68m

Microfilm Reprographics, a USM quoted microfilm bureau, has announced a substantial increase in pre-tax profits for the six months to end-December 1985.

On turnover ahead from £1.49m to £3.76m, the pre-tax result has jumped from £190,000 to £684,000, and the directors say that sales in January and February were significantly higher in all divisions than in the comparable period last year. They are lifting the net interim dividend to 1p (3.5p). Turnover and profits for Datacom have been included from July 1 1985.

The proposed final dividend is 3.2p (2p) bringing the year's

total to 3.3p (3p). Earnings per share moved up from 8.4p to 9.5p.

Mr Peter Meyer, the chairman, said that though 1985's turnover reflected a substantial second-half increase, the figure fell short of management's target because bad weather slowed progress on three big developments.

He pointed out that the gross margin had improved from 12 per cent to 20 per cent and predicted that the higher margin should be maintained in 1986, coupled with a substantial increase in turnover.

Federated Housing ahead and seeks full listing

Federated Housing, the Surrey-based housebuilder with a USM quote, raised pre-tax profits in 1985 for the fifth year running. They improved by 16 per cent from £1.25m to £1.45m, though interest charges went up from £245,000 to £219,000. Turnover was down from £17.27m to £13.33m.

Federated, which was floated in November 1983, is now applying for a full listing and expects dealings to start soon after April 7.

The proposed final dividend is 3.2p (2p) bringing the year's

Antofagasta nears £7.5m

Antofagasta Holdings raised its 1985 profits by £1.1m to £7.48m and says the improvement reflected satisfactory results by its railway operation in Chile.

Turnover rose from £21.9m to 107.8p and a final dividend of 22.5p lifts the total by 7.5p to 27.5p gross per £1 share.

Turnover amounted to £15.24m (£16m). Tax fell to £468,000 (£2.3m) and exchange and inflation totalled £1.62m (£7.000).

The directors say appreciation of sterling against the US dollar and Chilean peso resulted in an exchange loss.

BOARD MEETINGS

TODAY
Interima-Bajam's Consolidated Gold Fields, Coronation Syndicate, Lawes, A. and J. Macklow, Old Court International Reserves, Tuesdleton United Collieries.

Friday — BTR, Cement-Roadstone, William Collins, Guest Keen and Nettlefolds, Liberty Life Association of Africa, N. Jacobs (Wife), Systems Designers, Ultramar, United States Debenture Corporation.

INTERIM — Barrage Hepburn, Beddingtons Breweries, Mar 26

Bennell Engineering, Mar 20

Camborne Electronic Industries, Mar 27

Fisher (James), Mar 17

Grampian Holdings, Mar 24

Hightland and Lowlands, Mar 21

Holland International, Mar 15

Manders, Mar 27

Matthews (Barnd), Mar 26

Morrison (Wm.) Supermarkets, Mar 18

Opposite Engineering, Mar 20

Rowden Machinery, Mar 1

Slough Estates, Mar 20

Smith and Nephew, Mar 20

Superdrug Stores, Mar 20

Swissair, Mar 1

Wair Group, Mar 3

World of Leather, Mar 13

FUTURE DATES

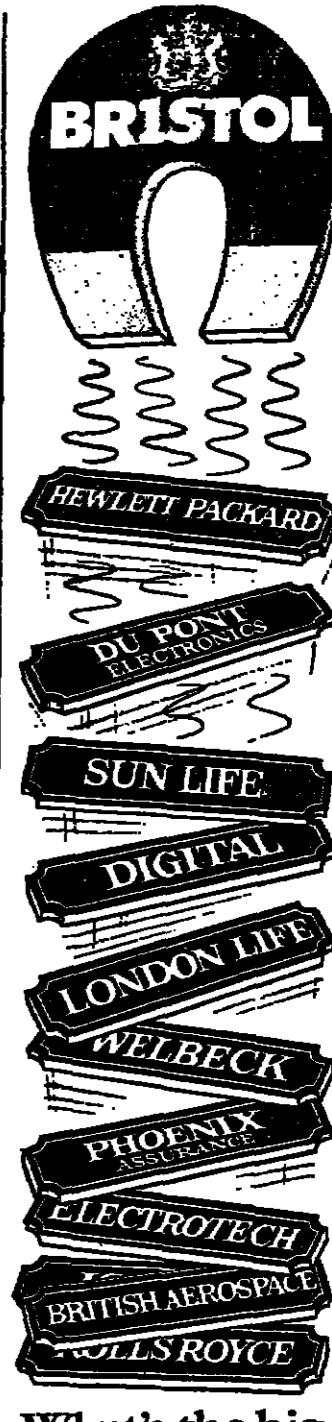
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END

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(Incorporated in the State of Delaware, United States of America)

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Unconditionally guaranteed by

PEPSICO

(Incorporated in the State of Delaware, United States of America)

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Goldman Sachs International Corp.

Algemene Bank Nederland N.V.

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Banque Paribas Capital Markets Limited

County Bank Limited

Crédit Lyonnais

Credit Suisse First Boston Limited

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Lloyds Merchant Bank Limited

Manufacturers Hanover Limited

Morgan Grenfell & Co. Limited

Orion Royal Bank Limited

J. Henry Schroder Wag & Co. Limited

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

Application has been made to the Council of the Stock Exchange for the Notes, issued at a price of 101% per cent, to be admitted to the Official List.

Interest on the Notes, calculated as set out in the Listing Particulars dated March 11, 1986, is payable annually in arrears.

The first payment falls due on April 1, 1987.

Listing Particulars relating to the Notes, the Issuer and the Guarantor are available in the Extel Statistical Service and

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Woolgate House

Coleman Street

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March 12, 1986

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Incorporated in the Republic of South Africa

Company Registration No. 11/00007/06

COMMODITIES AND AGRICULTURE

Cocoa price up sharply as pact hopes revive

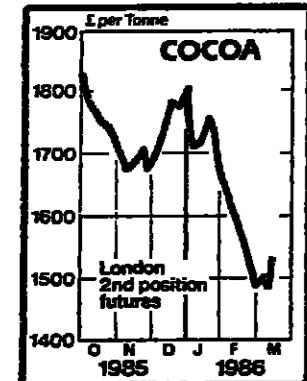
By Ivo Dawny in Brussels

NEGOTIATIONS on a new International Cocoa Agreement which broke down dramatically last week following the walk out of the Ivory Coast now seem to be on again following an apparent change of heart by President Félix Houphouët-Boigny.

Officials of the European Commission, who tentatively suggested there had been a truce, yesterday, now think that talks aimed at renewing the pact may begin in earnest in July.

But there remains some uncertainty as to the formal position of the Ivory Coast's Government.

Reports of an apparent agreement on renewing negotiations provoked a strong recovery of cocoa prices yesterday and officials at the United Nations Conference on Trade and Development (Unctad), which oversees the pact, welcomed the apparent breakthrough.



Confusion over the cocoa talks began at the end of last month when the Ivory Coast surprised both fellow producer countries and the consumer states by unexpectedly abandoning the negotiations at a point when the agenda for discussion was about to be drawn up.

Abidjan's decision, once confirmed, prompted the EEC — the largest consumer group — to announce that it too would abandon the pact as meaningless without the producer responsible for some 26 per cent of world output.

Discussions immediately began on how to set about winding up the agreement.

However, when Mr Lorenzo Natali, the Development Commissioner, visited the Ivory Coast on a long-standing engagement last weekend, Mr Bra Kanon, the agriculture minister, is understood to have suggested that the talks might now resume.

Preliminary discussions are now expected in London in June, followed by a resumption of the full negotiations in July.

The reasons for the Ivory Coast's see-saw attitude to a new pact are unclear. But it is understood that several elements in the package including the level of median prices, the prospect of fluctuating rates during the year and general unhappiness with EEC trade policy are among them.

However, it was made clear yesterday that Abidjan is ready to see "economic elements" by implication a deal on prices, in a new accord.

Richard Mooney writes: Reports of the change in the Ivorian attitude to the pact brought a quick response on the London futures market, which was also buoyed up by a strong overnight recovery on the New York market.

The May position in London, which had fallen by more than £300 since the start of the year, rallied by 25.50 to end the day at £2,530.50 a tonne.

Pessimism about prospects for a new pact and the possibility of the existing 100,000 tonnes buffer stock having to be liquidated have been largely responsible for the price slide in recent weeks.

WEEKLY METALS

All prices as supplied by Metal Bulletin.

ANTIMONY: European free market, 99.6 per cent, \$ per tonne, in warehouse, 2,650-2,720.

BRASS: European free market, min. 99.9 per cent, \$ per lb, tonne lots in warehouse, 3.25-3.40.

CADMIUM: European free market, min. 99.9 per cent, 3 per lb, in warehouse, 6.70-6.85.

COBALT: European free market, 99.5 per cent, \$ per lb, in warehouse, 9.70-10.00.

MOLYBDENUM: European free market, drummed molybdenum oxide, \$ per lb Mo, in warehouse, 2.65-2.75.

SELENIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 6.40-6.55.

TUNGSTEN ORE: European free market, standard min. 65 per cent, \$ per tonne unit WO, 52-61.

VANADIUM: European free market, min. 99.9 per cent, \$ per lb, in warehouse, 2.35-2.38.

URANIUM: Nucleo exchange value, \$ per lb U, O, 17.00.

Confrontation looms in Australian coal industry

By PATRICIA NEWBY IN MELBOURNE

STRIKES ARE likely to disrupt the Australian coal industry over the next few weeks as miners press their claims for a 15 per cent pay rise. And the Queensland Government has backed away from a head-on clash with the militant coal unions over the State Government's proposed legislation to outlaw strikes in export industries.

Yesterday the Coal Industry Tribunal started hearings into the miners' claim but adjourned the hearings until Friday because bans were in force by some workers in Queensland.

The unions and employers have already failed to agree on fundamental issues. The coal owners wanted the unions to undertake that there would be no industrial action while the pay hearings were taking place and that they would abide by the decision of the Tribunal — the arbitration body for the industry.

The unions, however, said

they had already been given a mandate from membership for industrial action, including strikes in support of the pay claim, and they could not give an assurance that the Tribunal's decision would be accepted.

Although coal owners are opposing the miners' pay claims, the Australian Coal Association, which represents owners, said they would prefer disputes to be settled through the Tribunal rather than through the proposed anti-strike legislation — at least in the short term.

The controversial legislation, which would attempt to outlaw strikes in export industries, was introduced into the Queensland Parliament last week following the February strike by coal miners.

After talks with coal company representatives, the Queensland Industrial Affairs Minister, Mr Vince Lester, has agreed to delay passage of the legislation until after the Coal Industry Tribunal hearings into the miners' pay claims.

However, the companies can also ill-afford the pay claims being sought by miners. Coking coal prices are under pressure because of world oversupply and steaming coal prices and tonnages are likely to be depressed by the fall in oil prices.

LONDON MARKETS

THE COFFEE price pendulum continued on the upswing in the London futures market yesterday, but remained within the recent wide trading range. The May position added \$2 to Monday's \$14 rise as the firm tone in the New York market helped London traders to ignore the bearish influence of sterling's strength against the dollar. The world sugar market was also firm with nearby prices on the London futures market finishing around 55 higher and just below 161-month highs. Once again the New York market led the way and the upturn was fuelled by reports of enquiry for white sugar from Pakistan and Bangladesh. There was also talk of resumed Indian buying for another 100,000 tonnes.

The cocoa market reversed its recent downward as reports from Brussels that the Ivory Coast was rethinking its stance on the International Cocoa Agreement prompted a \$2.50 rise in the May position to \$1,836.50 a tonne.

LME prices supplied by Amalgamated Metal Trading

ALUMINUM

Aluminum 60,000 lb. cents/b

Close High Low Prev

March 57.30 — — 57.20

April 57.50 — — 57.50

May 57.50 — — 57.50

June 58.45 — — 58.45

July 59.35 — — 59.35

Aug. 59.35 — — 59.35

Sept. 59.35 — — 59.35

Oct. 59.35 — — 59.35

Nov. 60.20 — — 60.20

Dec. 60.20 — — 60.20

Jan. 60.20 — — 60.20

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March 60.20 — — 60.20

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May 61.15 — — 61.15

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar loses ground

The dollar failed to sustain a rally above DM 2.2800 and eased back to below DM 2.27 as sellers once more gained the ascendancy. Some correction to Monday's sharp improvement had been inevitable and after a quiet morning, activity picked up as the US unit failed to attract any follow-through buying. A number of US economic statistics are due for release later this week and may provide some clue to the performance of the US dollar.

However, with last week's round of interest rate cuts now out-of-the-way, the market reverted to its bearish trend in the absence of any other factors to influence trading. The dollar closed at DM 2.2780, down from DM 2.2820 and Y178.35 compared with Y180.06. Elsewhere, the pound of England figures, the dollar's exchange rate index fell from 118.03 to 118.0.

STERLING — Trading range against the dollar in 1985-86 is £1.6800 to £1.6850. February average 1.6825. Exchange rate index 1.6825 after the opening of 1.68 and Monday's close of 1.68. The six-months ago figure was 1.68.

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D-MARK — Trading range

£ IN NEW YORK

	Close	Mar. 11	Prev. close
2 spots	\$1.6900	1.6750	\$1.6500
1 month	1.6510	1.6500	1.6510
12 months	1.6414	1.6400	1.6414
12 months	1.6454	1.6450	1.6454

Forward premiums and discounts apply to the US dollar.

Sterling benefited from the dollar's decline and showed use of gain against most European currencies. The current attraction of UK interest rates and continued strength in the equity markets may have increased demand for sterling. A 1 per cent rise in sterling M3 and overall bank lending higher by £1.5bn were taken by the market as broadly neutral and the prospects of an early reduction in clearing bank base rates did not appear to upset sterling.

The pound of England fell against the D-mark before closing at £1.6800, up from Y178.35 and FF 70.125. On Bank of England figures, the dollar's exchange rate index fell from 118.03 to 118.0.

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D-MARK — Trading range

against the dollar in 1985-86 is 2.4510 to 2.4500. February average 2.4310. Exchange rate index 1.645 against 1.63.6 six months ago.

The D-mark improved against the dollar as the latter failed to sustain a rally above DM 2.2800. It closed at DM 2.2640 on Monday. Earlier in the day it had been fixed at DM 2.2739 without any intervention by the Bundesbank. Dollar sentiment remained bearish with US economic data due later this week likely to provide some clue as to current US economic performance.

JAPANESE YEN — Trading range against the dollar in 1985-86 is Y180.00 to Y185.00. February average 180.545. Exchange rate index 1.615 against 1.614 six months ago.

Yen's recent gains were taken by the market as broadly neutral and the prospects of an early reduction in clearing bank base rates did not appear to upset sterling.

The pound of England fell against the D-mark before closing at £1.6800, up from Y178.35 and FF 70.125. On Bank of England figures, the dollar's exchange rate index fell from 118.03 to 118.0.

STERLING — Trading range against the dollar in 1985-86 is £1.6800 to £1.6850. February average 1.6825. Exchange rate index 1.6825 after the opening of 1.68 and Monday's close of 1.68. The six-months ago figure was 1.68.

STERLING — Trading range

FINANCIAL FUTURES
Further peaks

Sterling interest rate contracts rose on the London International Futures Exchange yesterday, while US Treasury bond futures were also firm, but Eurodollar futures finished unchanged at the day's low.

Long term gilts for June delivery opened higher at 121.20, encouraged by the overnight strength of the US bond market.

The contract touched a high of 122.01, a new peak, but fell back as selling developed in US bonds, to close at 121.10, compared with 120.80 on Monday.

June short sterling began at 89.27, and rose to a high of 89.40, before finishing at 89.23, compared with 88.22 previously.

June Eurodollar futures also rose to a new peak of 121.20, up from 120.80 on Monday but down from Y190.30 in New York. There was very little to influence trading after last week's round of discount rate cuts and the market appeared still to be trying to assess the dollar's performance over the short term. Elsewhere the D-mark fell to Y179.32 from Y180.16.

STERLING — Trading range

LONDON

US TREASURY BONDS 8% \$100,000

10-YEAR 12% NOTIONAL GILT \$50,000 32nds of 100%			
Close	High	Low	Prev.
March 12/03	120.30	120.11	120.20
Sept. 12/13	122.01	122.02	122.20
Est. Volume 16,178 (\$100)	—	—	121.40

Previous day's open int. 6,522 (\$100) Previous day's open int. 5,321 (\$100)

CHICAGO

US TREASURY BONDS (CBT)
\$1,500,000 32nds of 100%

10% NOTIONAL SHORT GILT \$100,000			
Close	High	Low	Prev.
March 17/18	98.27	98.20	98.10
Sept. 18/19	98.55	98.41	98.40
Est. Volume 16,178 (\$100)	—	—	98.15

Previous day's open int. 6,522 (\$100) Previous day's open int. 5,321 (\$100)

TREASURY BONDS (CBT)
\$1,500,000 points of 100%

10% NOTIONAL SHORT GILT \$100,000			
Close	High	Low	Prev.
March 17/18	98.27	98.20	98.10
Sept. 18/19	98.55	98.41	98.40
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10% NOTIONAL SHORT GILT \$100,000			
Close	High	Low	Prev.
March 17/18	98.27	98.20	98.10
Sept. 18/19			

LONDON SHARE SERVICE

BRITISH FUNDS

1985/86

High Low

Stock

Price

Per

Int.

Yield

% Int. Ret.

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INFLIGHT INFORMATION

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Just in time

SECTION III

FINANCIAL TIMES SURVEY

Business Travel

The travel industry is seeking new ways to woo the business executive. Blandishments include higher quality transport services and easier computerised booking

Pampering the executives

By DAVID CHURCHILL

TRAVELLING ON business is a pleasure for some and a chore for others. To the company chairman, blase after years of travelling the world on business, the thought of yet another trip to New York or Hong Kong may not be exciting.

But to the rising young executive, the appeal of travel at someone else's expense still retains much of the glamour—until the problems of jet-lag and living out of a suitcase in standardised hotel rooms begin to emerge as the reality rather than the fantasy.

It is perhaps this disenchantment with the mechanics of travelling on business that has forced airlines, hotels, restaurants, car rental agencies, and other sectors associated with business travel to pay greater regard to providing a service for the business traveller than in the past.

Airlines, for example, now go out of their way to woo the business traveller into their business-class seats rather than leaving them to fend for themselves among the economy class passengers paying their own way. On its North Atlantic routes British Airways now offers a guarantee to all business class passengers. If the class is booked they will be upgraded to first class or even given a seat on Concorde.



One airline's view of how the executive wants to travel: the super executive cabin on a British Caledonian DC10

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be the least popular destination for the business traveller.

Business travel, however, is not just one-way. Over a fifth of all visits to the UK are classed as business trips, with executives from the US, France, and West Germany (in that order) being the most frequent visitors. About a quarter of all expenditure in the UK by overseas visitors now comes from business travellers, compared with a fifth in the late 1970s.

Enthusiastic

Given the size of the business travel market—and the numbers involved—it is hardly surprising that the industry has become increasingly professional over the past decade. The travel trade has been an enthusiastic new user of sophisticated new computer developments to reduce administrative costs and speed up service first into these developments.

"In today's market with a little thought and investigation, it is possible to negotiate discount rates with a favoured supplier who will invoice the company through central billings."

Mr Roy Stephenson, American Express's vice-president in charge of travel management services and marketing, also points out that companies should approach business travel in as sophisticated a way as they do other parts of the business.

"The way to control it is not to cut it but to allow volume to work to your advantage," he

CONTINUED ON PAGE 12

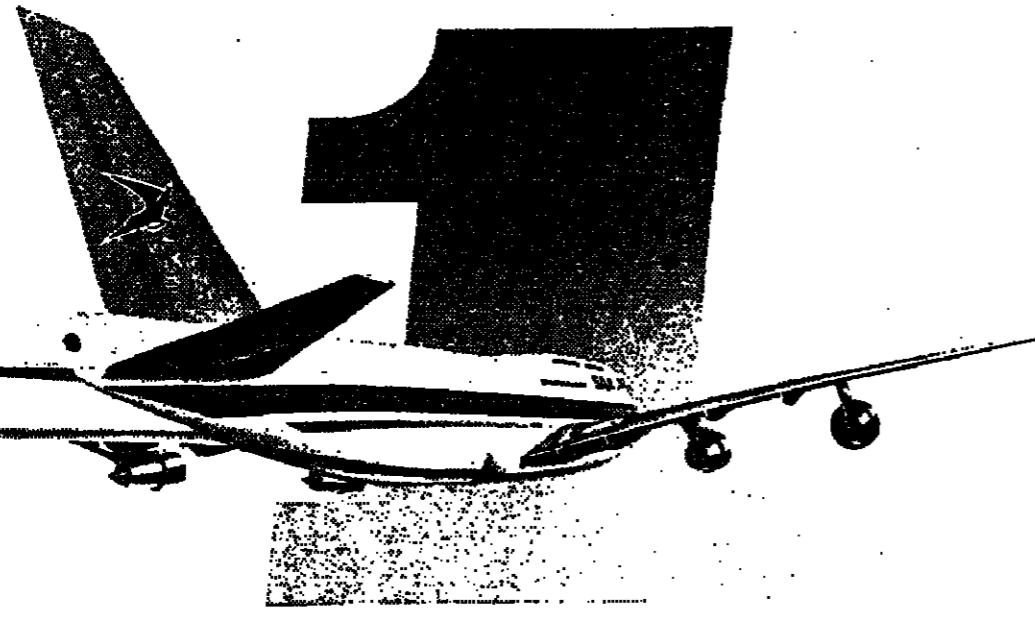
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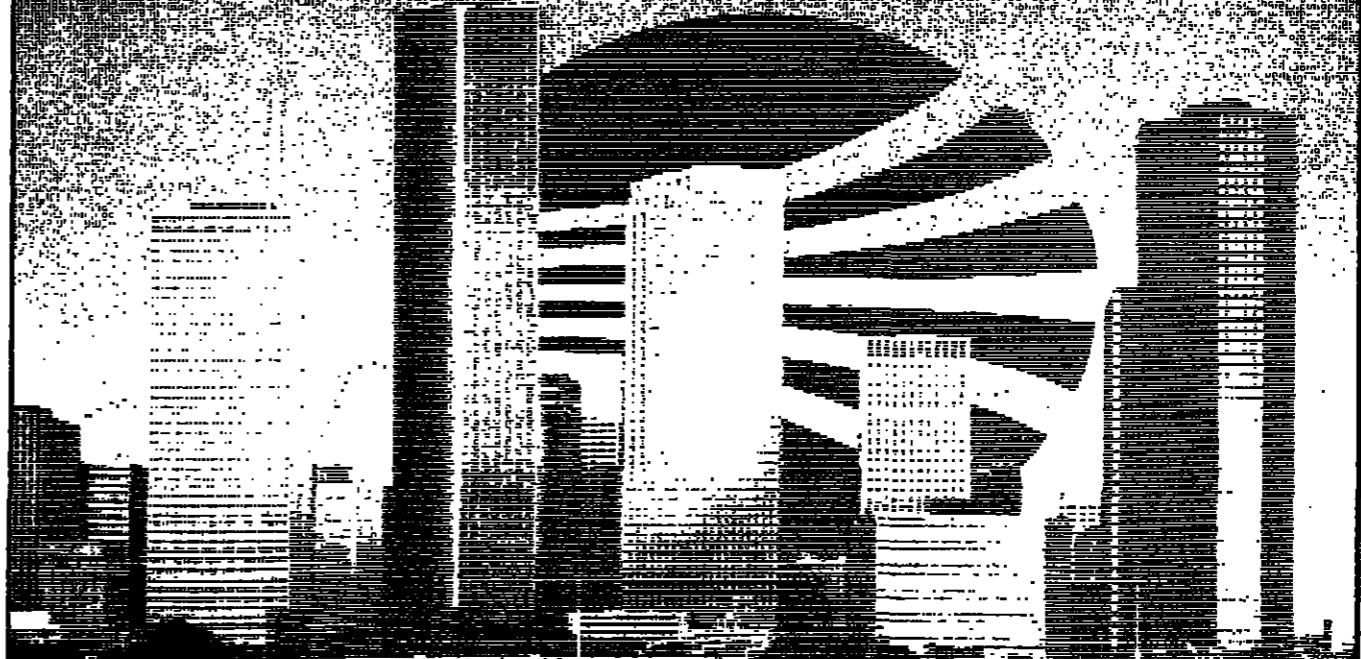
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Business Travel 2

Better service in battle to win customers

The airlines

MICHAEL DONNE

ANYONE READING business journals and quality newspapers could hardly fail to realise that a major battle is being waged among the airlines for that most-prized of all their customers, the business traveller.

As the volume of air travel continues to rise—last year, according to the International Civil Aviation Authority's estimate, some 892m people flew on scheduled domestic and international services worldwide—the pattern of traffic is changing. While business and leisure travel are rising, the latter has tended to rise at a faster rate, as a result of the influence of widespread fares discounting, especially on long-haul routes.

This has had two primary effects. First, it has encouraged more and more business travellers to avoid the economy, tourist or discount sections of the aircraft involved, as to escape the congested seating and reduced standards of in-flight service that have tended to accompany the growth of cheap-fare long-distance travel.

Secondly, this in turn has encouraged the airlines to give greater recognition to this more discerning class of traveller, and to make greater efforts to give him or her a higher standard of comfort, both in terms of seating in separate cabins and improved in-flight standards of service.

It is now a fact that on many long-haul airlines, the volume of business class travel in separate cabins is greater than the even higher-fare first class traffic.

The latter remains strongly business orientated—few travellers pay for first-class travel out of their own pockets—but the improving levels of business-class service on the airlines has encouraged many companies to use the business-class cabins as opposed to first-class, leaving the economy-class to the mass travellers at the cheapest fares.

For long-haul flights, the quality of most business-class service is now much higher than it used to be as a result of the competition between the airlines for this higher-fare traffic. Seating standards have been improved (in some airlines, the business-class now gets what used to be the first-class seating, the latter itself having been extensively upgraded with new "sleeper" style seats), and the overall quality of in-flight service has risen.

On most long-haul air routes, there is a choice for the business traveller of at least two competing airlines. On a



How the interior of a Club Class section on British Airways normally looks. The middle seat is left vacant, although on some occasions when demand is high on given routes or services, BA fills that seat.

Business visitors to UK

	Expenditure by overseas residents 1970-84		Business
	Total	£m	
1970	432	91	21.1
1971	489	109	22.3
1972	550	123	22.4
1973	682	149	21.8
1974	834	200	24.0
1975	1,114	249	22.4
1976	1,628	336	20.6
1977	2,179	457	21.6
1978	2,502	528	21.1
1979	2,763	597	21.6
1980	2,905	734	24.8
1981	2,285	763	26.0
1982	3,163	795	25.1
1983	3,655	896	24.5
1984 (provisional)	4,195	1,020	24.3

Source: International Passenger Survey/Mintel.

few routes, notably across the North Atlantic between the UK and New York, the choice is much greater, and it is here that the battle for business traffic is at its fiercest.

British Airways, as a result of its successful Putting People First campaign, has done well in this struggle, and it has escalated the fight even more in recent weeks by offering a guarantee of carrying all business-class (which it calls Super Club) travellers, even if the business-class cabin is full, by upgrading them to first-class at no extra charge, or even sending them on Concorde if the first-class cabin is full.

Alternatively, it is offering them an economy class ride, with another Super Club ticket as a bonus.

Although the battle is primarily being conducted through the medium of advertising, it is supported by personal mail shots and even visits to major actual and potential air transport users by sales representatives of the airlines.

The point is that the sales attack has to be sustained. The average business traveller is keenly aware of his or her significance to the airline, and quick to spot any slippage of

quality in standards of service. Being customarily articulate travellers, they are not slow to either point out the faults when they find them, or to shift their allegiances to rival airlines.

The best advice one can give to any business traveller is to pay attention to the advertisements, shop around for the best deal in quality or price, or both, and do not hesitate to complain and change allegiances if necessary.

It is a lamentable fact that airlines do become complacent, and allow quality to slip, especially in the standards of in-flight cabin service, albeit little by little, and this is not something which the business traveller should tolerate.

On short-haul flights, especially in Western Europe, the situation is different, with a sometimes wide disparity between the business-class cabins of airlines flying the same route. The British Airways Club Class cabins, for example, in Boeing 737s on some short-haul European routes do not compare at all favourably with those of its rivals, such as Air France or the Atlantic would stand to win a substantial share of business on the London-Paris route.

BA's habit of filling all Club long-haul operations.

Class seats, three-abreast on either side of the aisle, can often make for a considerable degree of discomfort, and does not justify the higher fare (compared with economy class) that the airline charges.

Other (foreign) airlines appear to be much more aware of the need to give the business traveller a better standard of seating and in-flight service on short-haul European routes, and despite their desire to "fly British," many UK business travellers frankly opt for the foreign carrier for this reason on many routes.

Whether the steadily increasing competition on short-haul European routes—with British Caledonian and other airlines operating alongside BA—will effectively achieve an improvement in this situation is to be seen.

So far, most of the emphasis is in the progressive de-regulation of European air routes sought by the UK Government, has been on getting fares down, rather than on improving the quality of service for business travellers. But one effect of the increasing volume of cheaper-fare traffic on those routes may be more pressure from business travellers for improved standards for themselves, to justify their fares differential.

Every business traveller has his or her own views of what constitutes good service, and each has a favourite airline on a given route. From the airline's point of view, such allegiances are expensive to win, and it is often surprising that they do not do more to recognise the loyalties that many of their passengers give them.

In today's climate of increasing computerisation of information, it should not be difficult for airlines to keep full records of regular travellers, and offer them inducements or rewards for regular use of a particular airline or route. In the US, the frequent flyer system is widely used, whereby business travellers can log miles every time they fly with a particular airline, so that when they reach a specified figure, they qualify for bonuses such as discounts or even free tickets.

This is expensive for the US airlines, but it tends to encourage a style of "brand loyalty" that does not exist elsewhere.

It is also a potent weapon in the fierce competitive battles that take place in the deregulated US airline market place, that many airlines there use to good effect.

Whether a similar system could be employed in Western Europe remains to be seen but it is perhaps not going too far to suggest that the airline that does introduce it on this side of the Atlantic would stand to win a substantial share of business on the long-haul and

Business class services

	Offered by 33 major airlines	Number of airlines offering
Separate check-in	32	32
In-flight entertainment	32	32
Newspapers/magazines	33	33
Choice of entries with meal	33	33
Free drinks	33	33
Comfort/amenity kit	31	31
Special meals prepared on request	29	29
First class baggage allowance	29	29
Advance seat selection	28	28
Priority baggage handling	27	27
Free drinks including champagne	26	26
Use of lounge facilities	25	25
Priority boarding/disembarkation	23	23
On-board wardrobe	18	18
Passenger gift	10	10
Complimentary airport transfer	10	10
Choice of three entries	9	9
On-board meal service	9	9
Free cabin bag	5	5
Ditto with admin./secretarial service	3	3
On-board telex/phone	2	2

Source: Hogg Robinson Business Travel Services/Mintel.

No single airline offers all these facilities: on average 13 of the 21 listed are offered.



Nearly 300 computer communications DPAS air ticket printing and accounting systems have been installed in UK travel agencies. Together with Travicom electronic reservation equipment, this is the system in use in more than 90 per cent of automated specialist business travel departments.

Clients' in-house challenge

Travel agents

ROBERT OAKDALE

TRAVEL AGENTS are facing new competition in the provision of business travel services—from the companies they have traditionally supplied.

The background is the rapidly developing technology which by the end of the 1970s had enabled electronic reservations and automatic ticketing to be installed wherever there was a telephone. Airport ticketing machines, operated by a credit card, were also demonstrated in the '70s and are now widely used in the US and spreading to Europe.

Many large companies want the latest equipment and facilities in their travel departments, enabling them to cut out travel agents, and it has now become perfectly feasible to provide it.

Some travel industry experts forecast that the result of allowing company travel departments the use of reservations and ticketing facilities will be the destruction of the existing means of travel product distribution in Britain. They want to maintain the agreement that only UK travel agents and airlines may supply air tickets.

A similar argument took place some years ago in the US, with travel agents trying to push back the incoming tide and failing. Eventually American legislation was relaxed and now it is more than a year since the law changed, allowing access to tickets to anyone in the US whom the airlines wish to supply, not only travel agents.

This move towards greater access by the public directly to principals' databases may be repeated in the US very soon. Several American airlines last year began a vigorous sales campaign to introduce their electronic reservation systems into British agencies. Pan Am has now broken ranks and will supply Panther, the Prestel based electronic reservation system to members of the Institute of Travel Managers.

Others are on the verge of installing this equipment in company travel departments.

American Airlines Sabre and United Airlines Apollo are believed to have over 30 terminals already installed in British agents. Delta, Eastern and TWA will not be far behind in placing their systems in this country. Gerry Fernback, UKTAFA President and immediate past chairman of the Guild of Travel Agents (GTA) thinks that expansion of equipment without ticket stocks makes commercial nonsense. In other words companies will also want to benefit from the commission on ticket sales.

In Britain, Travicom offers a multi-access system allowing electronic reservations to be made with 44 airlines. A total of 928 travel agents have direct line links to the sophisticated full Travicom service with nearly 2,128 terminals at nearly 1,000 locations, quite apart from a large number of travel agents who gain entry to the system by private viewdata. Jim Harris, both a British Airways director and chairman of Travicom, reiterated to agents at a February meeting his airline's absolute commitment to agents. Travicom has admitted, however, that if American airlines put their terminals in company travel departments, it would have no alternative but to follow suit. Installation of equipment is

only one step away from a company running its own travel agency. In the US the National Passenger Traffic Association has set up its own agency in New York which it plans to expand by franchising throughout America. The UK Institute of Travel Managers also considered setting up its own agency through which members would place corporate travel arrangements.

In the US this development was inevitable once travel departments of companies could handle bookings and undertake ticketing, receiving the same discount as an agent. Yet although these travel departments did all the work appointed travel agents of airlines remained, in theory, responsible for these corporate accounts and collected override commissions.

The British ITM decided, however, at its annual conference held in Dublin in mid-February not to go ahead with its own agency chain, perhaps influenced by the cost. Some big corporations which have set up their own travel agencies have in fact been selling them off. Instead ITM has decided the existing UK distribution system for travel services remain the most efficient.

Yet, while there may soon be alternatives to use of a travel agent, the huge range of added value services which agents can provide remain beyond the capacity of most individual companies to arrange for themselves.

There has, for example, been a very rapid development in the type of information now provided.

Agents say they can provide clients with a flexible management information system that will enable them to control their total expenditure, and bring into play the buying power of a large travel organisation.

Substantially reduced corporate hotel and car hire rates and specially discounted air fares are examples.

Companies with direct access to their travel agents believe they are best equipped to resolve

facilities available to them to be limited. Increasingly the corporate travel agent will take on the role of a consultant advising companies on the best way to manage their total travel expenditure.

Technology will help in making the simpler forms of distribution cost effective and far better for the client, but the total range of services required will have to be dealt with by counselling.

Most of the emphasis in recent years has been on the buyer in the business travel company, the travel manager and the finance director.

There has been a necessary emphasis on price and value for money. Although agents are actively continuing to pursue that route, they also recognise there is another ingredient to this equation, namely the traveller.

Thomas Cook has just finished a survey into the likes, dislikes, needs and wants of travel managers and others making travel purchasing decisions. At the same time it has conducted research into the needs of the business travellers themselves.

There are often conflicts—the travel manager's job is to purchase as cost efficiently as possible, whereas the travelling business man does not necessarily want to save his company money. He may prefer to travel first class and always stay at the best hotels.

There are other significant contrasts too between women business travellers and men which travel agents believe they are best equipped to resolve

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Business Travel 4



The main concourse of Manchester International Airport and an unusual get together of three Concorde launching the advent of Super Shuttle at Glasgow Airport

British Airways grants ease the risk for operators

Regional air services

MICHAEL DONNE

OVER THE next few months, a major expansion in the volume of international services flown between UK regional airports and the Continent by the smaller regional airlines is expected to take place, as a result of the injection of some £6.75m of British Airways' cash into those airlines.

This situation has evolved following the Government's White Paper on Airline Competition Policy some time ago, in which it was revealed that BA was prepared to make grants to smaller regional airlines of up to £450,000 per route over a three-year period for some 15 routes between regional airports and the Continent, so as to encourage the development of regional air services. The primary regional airports involved are Birmingham, Manchester, Aberdeen and Glasgow.

Stimulate

This largesse represents the biggest single cash injection into the regional airline situation in the UK for many years, and is bound to help stimulate the development of short-haul air services between airports outside London and the South East and airports on the Continent, to the benefit of business air travel.

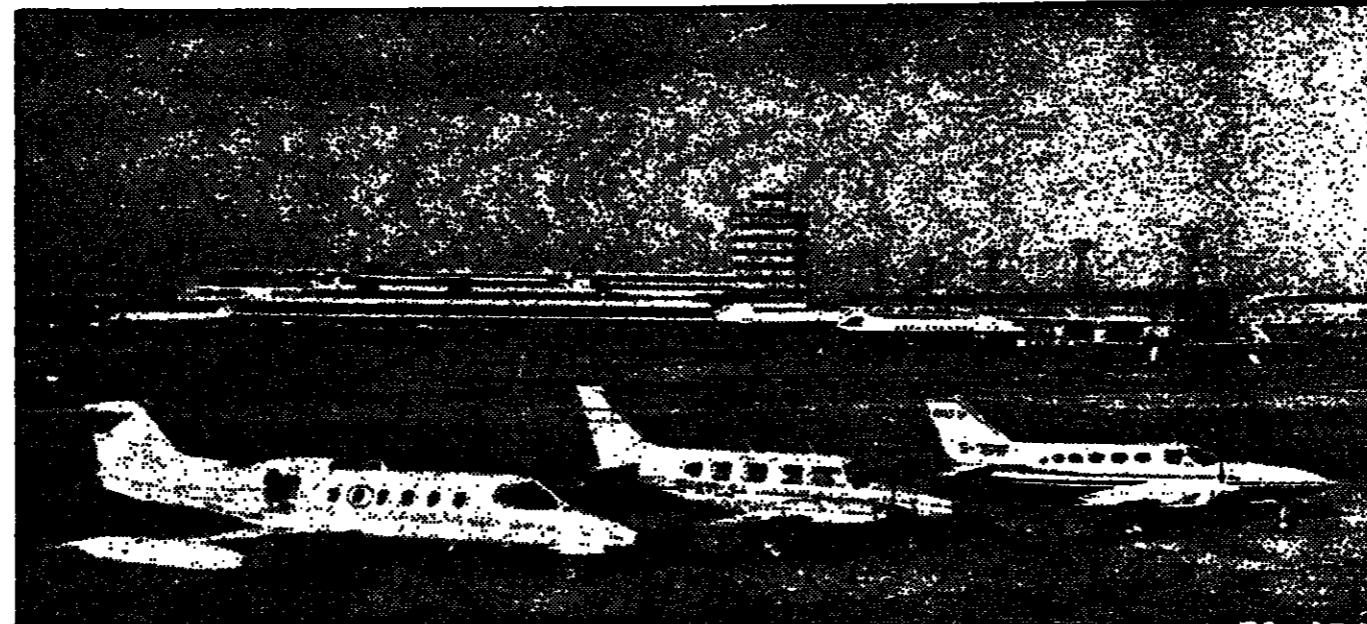
Developing regional air services has always been in the past a difficult, if not a highly speculative, business for the airline operators.

On many regional air routes, especially international routes, the volume of traffic is small by comparison with that generated from such major hubs as London's Heathrow, and many attempts over recent years to establish such services have failed because the finance required has outstripped the capacity of the airlines involved, and traffic has failed to expand at the rate required to make such services viable.

The BA offer, supported by the Government, is designed to help change that situation, by helping the smaller regional airlines to launch new international air services, and so to take some of the strain off the London and south-east airports by stimulating operations from major provincial centres.

Many small regional airlines submitted applications for the BA cash to the Civil Aviation Authority, which after much deliberation made recommendations to the Secretary of State for Transport, which the Department has now substantially confirmed.

The airlines named by the Department to receive the BA cash are: Air Ecosse (Aberdeen to Dublin); Euroair (Aberdeen to Esbjerg); Ace Aviation (Glasgow to Brussels, Gothenburg and Hamburg); Air Europe (Manchester to Gibraltar); Birmingham Executive Airways (Birmingham to Dusseldorf, Frankfurt, Stuttgart and Amsterdam); Connectair (Manchester to Rotterdam);



Three aircraft of the Northern Executive Aviation air taxi fleet at Manchester International Airport.

Left to right: Gates Learjet, Piper Navajo Chieftain and Cessna Golden Eagle

Dan-Air (Manchester to Amsterdam, Oslo and Stockholm) and Suckling Aviation (Manchester to Ipswich and Amsterdam).

It is hoped that as a result of these services will start with BA's cash aid with a better chance of becoming viable than any previous ventures. Another element that should help to make for their success is that today's generation of more fuel-efficient and cost-effective short-haul turbo-propelled airliners are more likely to make money than the larger jet airliners that regional airlines used in the past two establish such air services.

Apart from these specific operations, it is the aim of the

UK Government to encourage regional air services wherever possible, as part of its overall policy of promoting the growth of civil aviation outside London and the South-East. There are close to 50 airlines of all kinds registered in the UK. Leaving aside specific helicopter operators, all-cargo operators and airlines primarily or wholly involved in the inclusive tour, holiday charter business, most of the rest are in one way or another regional airlines, in that they fly services between regional centres and London itself, or between regional centres and Continental destinations. They range from the biggest, such as British Airways and British Caledonian, to small "commuter" or "local service" airlines such as Brymon. Each in its way contributes to the overall development of regional airline operations, even where they are also big international scheduled carriers, such as BA and BCA.

The strength of these operators overall can be seen from

the fact that during 1984 (the last full year for which detailed statistics are available) they collectively carried over 8.5m passengers on domestic scheduled air services that is exclusively within the UK itself, apart from perhaps another one million or so carried on international services from regional airports.

It is that heavy dominance of domestic air services that the Government is anxious to correct, for it is argued strongly in the regions that far too many business travellers seeking international flights are obliged to fly to London and other south-east airports to make their connections.

The pressures are increasing, therefore, for more direct services to international destinations from regional centres, primarily short-haul to Western Europe, but also for long-haul operations to major destinations such as the US and South East Asia and Australasia.

Qantas, for example, already flies from Manchester to Australia; Singapore Airlines starts services from Manchester to Singapore this spring; a new airline, Highland Express, is planning operations from this summer from Stansted, Birmingham and Prestwick in Scotland to both New York and Toronto.

On short-haul scheduled international operations, British Airways is expanding its flights from Manchester, while in London itself, a new airport, the Short Take-Off and Landing (Stolport) in the docklands east of the city, is due to be developed to provide new short-haul domestic and international operations.

The BA financial disbursements now planned are designed to counter that fear, but there is still considerable concern in the independent airline sector that, if it chose to do so, BA, once privatised, could "mop up" domestic regional airline operations to its own benefit, and reduce freedom of choice for the travelling public.

Whether this comes to pass remains to be seen, but many of the smaller independents are pressing the Government for some safeguards against that possibility to be built into the civil legislation now before Parliament, before it is too late.

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In the comfort of our VIP lounges at both Heathrow and Gatwick, we can take care of everything from last minute ticket changes to sending flowers anywhere in the world.

Privilege Cards.

Show a Thomas Cook Frequent Traveller Card in any branch worldwide and the holder will instantly be recognised as a valuable client and given priority service. And for the VIPs in your company, the exclusive Carte D'Or Card gives access to additional privileges.

Management Account Analysis.

We use our advanced information systems, to provide you with up-to-the-minute reports on travel management accounts so that you're always in control.

1500 Branches Worldwide.

We've 1500 branches in over 144 countries around the world, so you're never far from a helping hand.

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In addition we can help you with everything from the provision of timetables and guides, Business Travel Insurance, conferences and incentive travel, translations, passports, visas and ticket delivery.

How little you pay.

With Thomas Cook you get the personalised service that the envy of our rivals.

We don't do much work for you, as work with you.

We assign an individual account executive to look after your business.

We spend time talking to your company to find out exactly what you need. And we show you how to get what you want, at the best possible price.

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To keep your costs down our Special Fares Unit negotiates low fares with the world's airlines. Our Fares Advisory Unit works out the combination of tickets that gives the best value on multi-destination trips.

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Convenience adds to time saved

Air taxis

MICHAEL DONNE

BUSINESSMEN seeking greater flexibility of movement but unable to afford the convenience of a company-owned aircraft would do well to consider making greater use of the extensive range of services offered by the air taxi operators in the UK.

Those who have not yet experienced the remarkable liberation from the hassles of scheduled air services that the use of a private aircraft can provide will be agreeably surprised.

To be able to order an aircraft at a time and place convenient to oneself, to be conveyed either directly to ultimate destination or far closer to it than any scheduled airline can achieve, is a boon that an increasing number of business travellers are discovering.

Apart from the savings in an executive's time, and in the wear and tear on his physical and mental systems by avoiding busy airports and increasingly crowded aircraft, there is the benefit of comparative privacy in which to work or discuss business affairs. Senior executives who have already experienced such benefits invariably declare that they would prefer, if possible, to revert to their former air travel habits.

Such private aircraft, either fixed-wing or helicopters, are mostly employed on short-haul flights within the UK or Western Europe, where the cost involved are acceptable to most companies.

The air taxi, of course, can also be used for much longer journeys if desired, but the cost inevitably rises, and it is usually only the top executives of large corporations who can choose to travel that way, with other senior executives being obliged to use the first-class or business class facilities of the long-haul scheduled airlines.

For longer journeys, such as halfway round the globe, there is less need for speed on the part of the business traveller. If he or she is going on a journey of several thousands of miles, the saving of an hour or two on the journey is perhaps less necessary (although it is still desirable for some, as the

Elmdon Aviation air taxi company at Birmingham International Airport

increasing use of the supersonic Concorde on the North Atlantic route, and the non-stop services from say, London to Singapore and Hong Kong, is now

even more so than with a fixed-wing aircraft, as many business

men have discovered.

It is possible with a helicopter to visit several widely scattered sites in a single day, even more so than with a fixed-wing aircraft, so advantageous is the helicopter's ability to land and take off in restricted spaces.

Air taxis, whether fixed-wing or rotary-winged, are not cheap, but frequently the cost of using such aircraft can be more acceptable than many businessmen realise.

If several executives are conveyed in one aircraft, the cost of their air taxi hire can actually often be less than the total of their combined air fares on the scheduled airlines to the nearest available airport, leaving aside any consideration of greater convenience and comfort that the air taxi can provide.

At many of those smaller airports, too, customs facilities are either not available or can only be laid on given advance notice, if an international flight by air taxi is contemplated.

For the helicopter, the constraints are fewer and the flexibility greater. Although there are environmental problems from noise in operating helicopters into some city centres, by and large the helicopter's unique ability to land almost anywhere provided a suitable clear area is available (even on a factory roof), gives it a flexibility and convenience far greater even than the fixed-wing aircraft.

It is astonishing how often executives fail to calculate the value of their travelling time in that way, and fail to appre-

ciate that by hiring a private aircraft (or even, for that matter, flying Concorde across the North Atlantic) they might be saving their companies money, rather than wasting it, as many still appear to believe.

A considerable amount of help and advice is available, however. The Business Aircraft Users' Association, representing companies that actually own their own aircraft and employ their own crews, and the Air Transport Operators' Association (formerly the Air Taxi Operators' Association), which represents a large number of air taxi operators, are ready to answer questions about such operations.

The ATOA itself has over 600 operator members, who between them collectively own over 300 aircraft of all types, ranging from small three to four-seater piston-engined aircraft through to large executive jets. The members are all knowledgeable on civil aviation matters, and they have a code of conduct ensuring fair business dealings and a strong emphasis on safety. Many thousands of businessmen have already used the facilities they provide, and the members of the association are anxious to encourage many thousands more to do so.

Business travellers contemplating the use of air taxis of any kind are strongly urged to contact the ATOA, from whom a list of members can be obtained. This is because there are some aircraft operators who are acting illegally by not holding an Air Operators' Certificate as issued by the Civil Aviation Authority.

Such Certificates confirm that the airline complies fully with British civil aviation regulations, standards and insurances as specified for public transport operations.

The ATOA's view is that there is no substitute for safety in air travel and that unfertilized fringe operators offering cut-price services are dangerous. The ATOA advises all prospective users of public air charter transport to ensure that their carrier operates to professional standards and with the Civil Aviation Authority's approval— as do all member companies listed in the ATOA's current year book, obtainable free from the Association on request.

The Air Transport Operators' Association, Clembo House, Weydown Road, Haslemere, Surrey, GU27 2QE. (Telephone 0483 4304).

You wouldn't believe us if we told you, but shouldn't you find out. Ring 0733 502597 for more details.

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Only British Caledonian will take you to New York and back, door-to-door.

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British Caledonian's New York flights depart Gatwick daily at 11.30, arriving 14.10.

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We never forget you have a choice.

Business Travel 7

Search for new ways to control travel expenses

US cost control & management

FRANK LUSIS

THE COST of business travel in the US rose by only 2.8 per cent in 1985. Competition among airlines kept fares to a 2.2 per cent rise to restrain the overall average, as computed by Runzheimer International, which calculated car rentals' increases of 3.5 per cent, meets 2.4 per cent and hotels 5.3 per cent.

Helping to hold the lid on business travel expenses is the concern of the corporations that have to pay for them. American Express Travel Related Services Company, a part of the large travel, credit card and banking company, showed in a survey conducted in 1984 that travel-related expenses are the third largest controllable corporate costs, after salaries and data processing.

With annual travel expenditures of more than \$80bn, corporations are finding new ways to monitor employee travel and entertainment expenses while the travel industry responds with varying degrees of willingness to the demands for such controls.

Travel providers line up on the side of the employees or their bosses, a division that started blatantly five years ago with American Airlines' introduction of frequent flier

bonuses. A clever way to build traveller loyalty, the plane gives free tickets, cabin upgrades or other rewards depending on the amount of accumulated miles on the carrier. Travellers suddenly had an incentive to build mileage with a particular airline regardless of the cost to their companies.

Almost every other airline serving business travellers followed with its own frequent flier plan. It is estimated that 10m Americans are signed up to the ten largest airlines' programmes.

Even Presidential Airlines, which started a low-cost service out of Washington's Dulles airport in October, got 10 per cent of its 7,000 fliers signed up to a frequent flier plan it says it has to have "if we are going to compete," according to Mr Geoffrey Crowley, the line's vice-president for marketing.

Among reasons for choosing a particular airline, the bonus coupons, motivated business travellers' choice second only to the carrier's actually serving the destination.

With hotels, car rental companies and other airlines all linked in different plans, travellers have every incentive to ignore costs and build points for their own private travel. American Airlines' Advantage, for instance, is linked to Avis car rental and 3,000 Sheraton and Inter-Continental Hotels, while Hertz car rental is tied in to Pan Am, Piedmont, Republic



Mr Roger M. Ballou, executive vice president American Express TMS: 500 companies using Travel Management Services

Frequent Flier, TWA, United and USAir; Marriott hotels gives frequent-flier bonus miles on Continental, Eastern, and TWA plans.

The tide is turning, however, as the expense payers take the initiative to cut down on the waste of time and money frequent flier programmes have cost them. Last year, Envicon Capital Corp started what became a class-action suit against seven airlines to reclaim the bonuses because, they argue, the companies and not the traveller is the "rightful owner" of the bonuses.

At the same time, a congressman from Tennessee proposed a law to make airlines report the bonuses to the Internal Revenue Service so they can be taxed as income to the bonus recipients. Though the law seems unlikely to be enacted and the court case has an uncertain future, travel companies have become more responsive to the call for containing employee expenses.

American Express will also court potential clients by providing them with consultants who point out weaknesses in existing travel policies, whether they are long-standing advances employees avoid repaying the company or evidence of grocery receipts being used as company expenses.

The American Express survey of company travel policies in 1984 was done in conjunction with its own programme to help companies better control their travel and entertainment expenses. Using its unique combination of travel agency and credit-card facilities, American

should be firm in keeping to the system.

Called TMS, Travel Management Services, the American Express service is not emphasised by Mr Roger H. Ballou, the executive vice-president TMS, meant to win airfare bonuses back for companies.

"We encourage companies to let employees keep their bonuses," he notes, "though we also make sure they get the lowest available fare." Having almost doubled in 1985 to 500 the number of companies using TMS, American Express works with the client to establish policies which are then implemented for individual travellers.

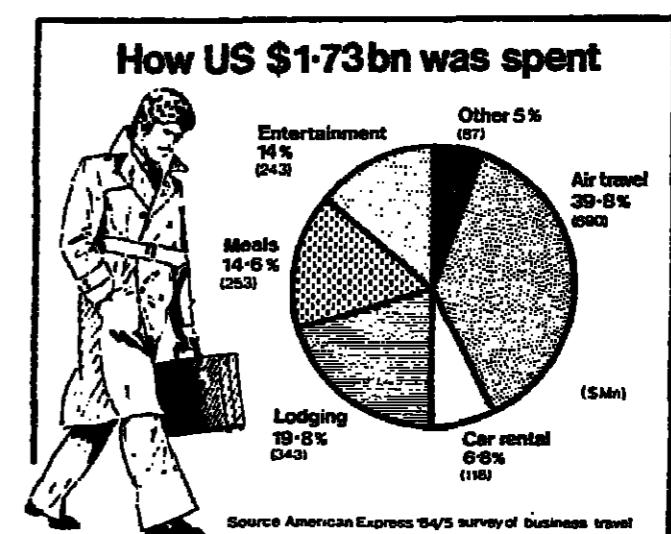
Even for consultancy firms where expenses are not monitored to keep them low, TMS enhances efficiency by keeping up with fare changes, having a 24-hour "phone service and worldwide facilities.

Among the 500 companies using TMS are IBM, Westinghouse, and Nestle, where Mr Ballou says, the point is not to eliminate in-house travel staff but to allow them to monitor policy rather than book fares.

The full cycle of TMS includes reporting back travel expenses for employees to show where they did and did not follow company policy.

Although the systems need not be so elaborate for small companies, American Express is actively soliciting business in all categories of company size through direct mail and sales staff.

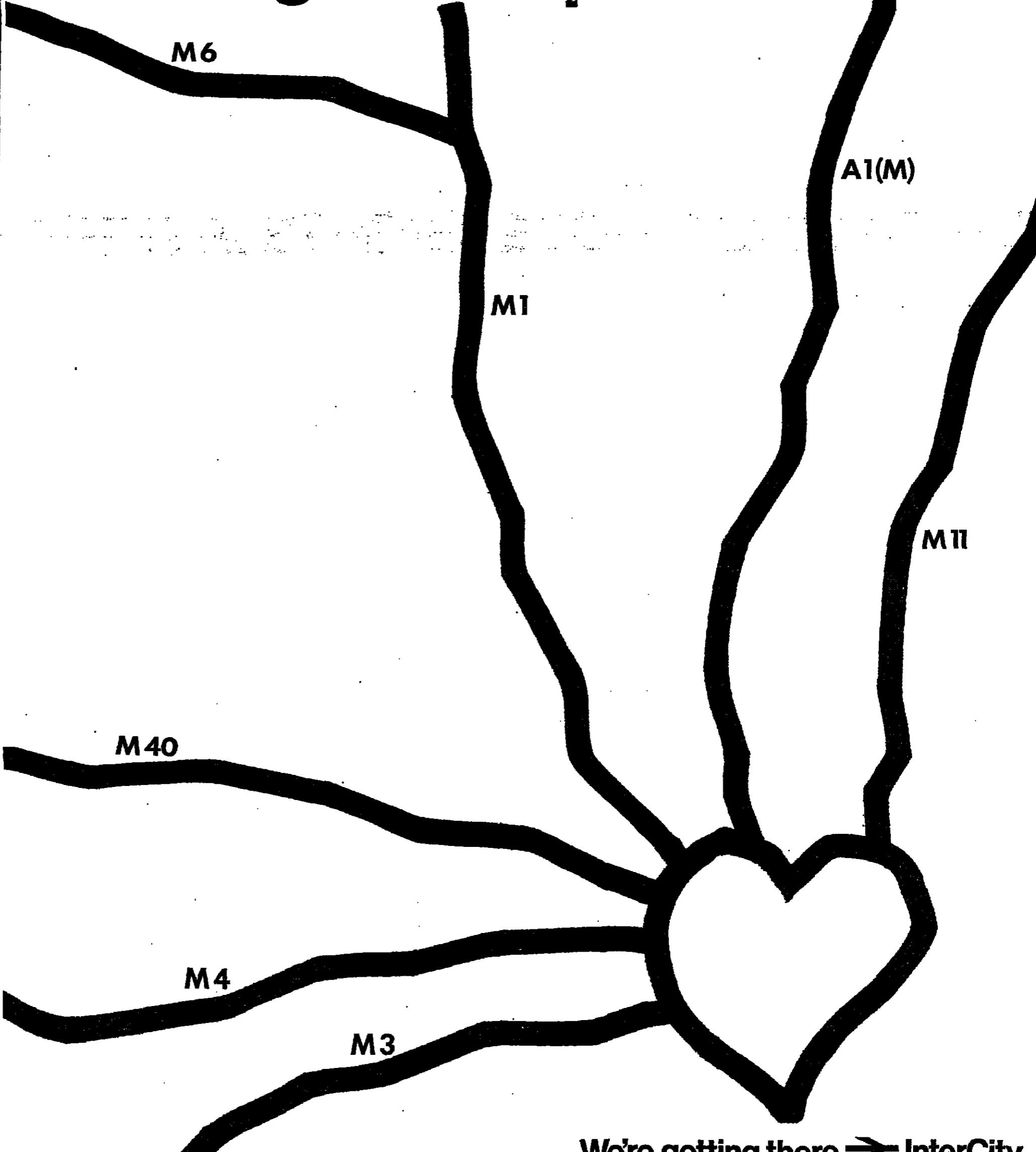
American Express does not



Source: American Express 1985 survey of business travel

charge companies for using TMS. The cost is paid indirectly through payments for American Express cards, which has identified a need to extend TMS to Europe, but has to implement the company's internal computer capabilities before being able to implement the service. But any company can start its own cost-containment policy with an audit of travel practices and the implementation of policies to reflect a thought-out concern for what a company really wants to provide employees with in their business travel.

Blocked arteries give businessmen high blood pressure.



We're getting there  InterCity



American Express Travel Management Service's online monitoring of corporate travel and entertainment expenses, via Prestel

Move towards 'no frills' business trips

Air travel costs

ALLAN BEAVER

COST IS A very important factor for no less than 70 per cent of business travellers, according to a survey undertaken a few years ago. Even in the supposedly rich, expense account world of business trips, 36 per cent of respondents saw themselves as cost driven, and placing a high priority on no-frills travel and accommodation, with a further 34 per cent very cost-conscious, but concerned to get good value for money and willing to pay for good quality service. Only 30 per cent claimed to be not bothered about cost, and ready instead to seek out first class hotels and travel services.

For those who do need to look at the total cost—and for those who perhaps have not always done so in the past—the following are some useful tips on how to get the best deal when travelling by air.

● Are you absolutely certain you will be able to keep to times and dates of travel? Remember that lower air fares are often inflexible. If you alter your trip, you may lose the total cost. Iata airlines seldom enforce cancellation or even no-show charges on higher price tickets.

● How much travel risk are you willing to take? It may be foolish to join the standby queue at the end of July, but trans-Atlantic standby tickets are usually available in mid-February without problems.

● What about other risks? Will you deal with disreputable companies which might involve losses? Some of the cheapest air tickets infringe airline rules. Back dating the issuance of advance purchase tickets and foreign currency ticketing (sometimes called cross border selling) are typical examples, but there are many more.

● How much comfort do you want? Is there a company policy about who may travel first or club class and whether this is limited to journeys over a specific duration. Travellers should be flexible regarding their choice of airline. Restricting travel to a named airline often restricts the fare options.

There are other checks which the business traveller is entitled to expect, at the very least,

travel agents to make. If you do not have a company travel manager, then undertake a spot check, several times a year just to make sure you really are receiving the best possible deal.

● Is there a special low cost fare available through a consolidator or bucket shop, or reduced rate travel on the particular route involved negotiated by your agent. Alternatively is there a charter flight or minimum rated package tour (MRPT) available to the destination involved? (An MRPT provides nominal accommodation to comply with the regulations—in effect, only a return charter flight). Most big tour operators offer this.

● Is there a cheaper individual or group inclusive arrangement which will cover all or part of the journey planned? For example, cut-price arrangements incorporating charter or scheduled air flights are available to a vast number of trade fairs, conferences and exhibitions. You do not have to attend the event to qualify for the reduced price.

● Will any other type of group air fare or perhaps a spouse fare apply, if you are travelling together with someone else?

● Is there a scheduled air excursion fare applicable to all or part of the planned itinerary? Minimum and maximum stay rules are designed to make it difficult for businessmen to use these fares.

Another Iata regulation prevents the sale of excursion tickets in countries other than those from which the excursion fare applies. But it is neither illegal, nor wrong for you to instruct your associates in the Far East for example to book an excursion ticket for you, which you will collect on arrival. Consider flying via a European point. Many European carriers can offer worthwhile savings from their homebase, particularly on long journeys.

● Supposing you altered or postponed the date of travel? Is there any alternative air fare, including those with an advanced booking requirement, which might then apply?

● If after taking all the above points into account, a full price-scheduled air ticket is inevitable, it may be possible to visit more places than originally planned at little or no extra cost by taking advantage of the Iata mileage system. Thus it may be possible to combine several trips on the same ticket, using mileage to best advantage.

Business Travel 8

Service more important than price

Car rental

DAVID CHURCHILL

FOR THE business traveller, the choice of which company to rent a car from depends on several factors. Increasingly, however, the trend is towards executives seeking convenience and service rather than price as the key determinant of which car rental company is chosen. After all, no businessman wants to face further delays after a long flight and clearing customs — so speed and convenience of service at airports is very important.

The business traveller, moreover, appears to be rather a fickle customer for the car rental companies — a Sierra is a Sierra, after all, and so the seasoned executive will look for that extra level of service when hiring a car rather than sticking to one particular rental agency.

Not every executive is free to pick and choose among car rental companies because of the special deals already lined up with their companies. But perhaps it is a sign of those with high flying potential who are able to do so that the system of rental whichever car is more convenient for them at the time.

The car rental business in the UK is itself an industry where there is a lot of potential rather than actual usage: only three out of every 10 people in the UK have ever rented a car, for example, compared with seven out of every 10 in the US.

This makes the UK market both an attractive one from the major rental companies' point of view — but represents a nagging problem as to why rental is not more popular.

Accurate figures on the size of the UK rental market are not readily available but a recent market study published by Budget Rent A Car, based on research from Mintel and the British Market Research Bureau, suggests that the total short-term car and van rental market was worth £570m last year.

This comprised turnover of £290m for car rentals — some £20m higher than in 1984 — and £80m for van rentals, a rise of £10m on the previous year.

The study, based on a survey of over 1,000 users, found that 60 per cent of the total market were business users while the remainder used car rental as part of their leisure activities.

According to those surveyed, price was no longer a major preoccupation with car renters when choosing a rental company. Some 61 per cent of business users, and 41 per cent of leisure users, gave priority to



Executive car service provided by Hertz/British Caledonian

convenience of pick-up point. This factor weighs heavily in favour of the national rental companies with more outlets for rental and return.

The study estimates that 6 per cent of all new cars are purchased by the short-term rental companies, with a total rental fleet standing at 100,000 cars and 25,000 vans.

A buoyant outlook is forecast for the industry as a whole, helped along by such factors as the decision of many companies to abandon pool car fleets as a cost-cutting measure and to rely on hire contracts which do not carry the overheads of a house fleet of cars.

The six largest operators in the UK, according to this study, are Godfrey Davis, Europcar, Hertz, Avis, Swan National, Budget, and Kenning. The survey suggests that these six rental companies will take an increasing share of the market but acknowledges that small operators still have a role to play, albeit in service local, short-distance needs.

Europcar, which claims to be the UK's oldest and largest car

rental company, operates a rental fleet of over 8,500 vehicles covering over 35 models. It offers rental facilities at over 270 locations, including full service on-site offices at 75 main UK railway stations and at 27 UK airports.

Upkeep
Worldwide, Europcar International is one of the three largest rental net works in the world, operating in 110 countries with 127,000 vehicles at over 3,000 rental locations.

Mr David Hardman, Europcar's managing director, says that "the business market is booming." He believes that the reasons for this growth include the greater efficiency and speed of car rental services around the world.

"Few companies can provide suitable vehicles, in tip-top condition, at short notice, or can afford the upkeep of such a fleet of the size and calibre necessary to meet these requirements," he says.

Cost efficiency is important to the business traveller, he

stresses. "A busy executive cannot afford to waste his time — he needs to know that he will never have to go far to collect or return his vehicle."

Swan National, a subsidiary of the Trustee Savings Bank, has a fleet of some 8,000 vehicles and 100 branches in the UK. The company estimates that about 80 per cent of its rental business is from the business traveller.

Swan National's business travel service includes an hotel accommodation and rental package which cuts down on administration, since only one booking call is required and one invoice issued.

Mr Tony Grimshaw, managing director of Swan National rentals, points out that only one in five companies approaches car rental requirements in a systematic way by opening accounts with one or more of the major rental operators. Instead, companies instruct personnel to rent a car if necessary and claim back the charge on their expenses," he says.

The message is clear in the increasingly sophisticated and competitive rental market: the business traveller is a customer worth wooing.

UK car rental

	Estimated market share 1984	% value
Europcar/Godfrey Davis	12	12
Swan National	12	12
Avis	8	8
Hertz	8	8
Kenning	6	6
Budget	6	6
All others	45	45

Source: Mintel estimates.

100

Hugh Routledge



Car rental reception desk at Terminal 3 arrivals, Heathrow

Spenders move away from big chains

UK Hotels

RONA THOMPSON

THIS was part of the British Airport Authority's campaign to increase the use of airport car rental facilities. Rental desks at terminals have increasingly been bypassed as computer technology takes a grip on the car rental business with bookings made in advance. When Budget moved into the Detroit and Atlanta airport terminals in the US, car rentals went up sharply.

While Budget, as the name implies, is a "value for money" rental operator, the main thrust of the business rental market is still towards service rather than price. Hertz, for example, has introduced a computerised routing system for business travellers which enables city centre renters to find their way to a hotel or conference centre with the aid of a detailed print-out of the route.

Avis also has a system in the UK whereby business travellers on the British Airways super shuttle routes can book their car on the flight and on arrival be told exactly where it is in the car park.

The message is clear in the increasingly sophisticated and competitive rental market: the business traveller is a customer worth wooing.

Company accountants may squirm, but it is the rare employer who can honestly say he considers every penny of his company's money as carefully as he would if it was his own.

For business travellers at the very top end of the market there has been a trend in recent years away from the big hotel chains towards the smaller, exclusive hotel. The most up-to-date facilities are available in these luxurious, many "all-suite" properties, and the service is on a more personal level.

The trend towards the smaller properties, especially in the US, has prompted more of the larger hotel chains to promote the executive floor concept, where a complete floor, sometimes two or three, is given over to providing a special service for the business traveller.

Extra facilities are made available, such as out-of-hours secretarial services, free newspapers, complimentary continental breakfasts, free cocktail snacks and drinks. In some cases these bear little relation to the additional premium charged. What the guest is really paying for is the status of being on the executive floor and the club atmosphere that goes along with it.

Corporate treasurers' doubts notwithstanding, in many instances the return is well worth the outlay. Business travel may seem glamorous to office bound staff but any survey of executives who travel frequently shows that for many people it can be a lonely, exhausting and sometimes tiring experience.

There will always be sophisticates happy to make solo discoveries of the best restaurants in Kinschasa and Rio but equally many business travellers would prefer to go on such jaunts in company.

Fellow enthusiasts can be met during the cocktail hours held exclusively for the executive floor guest in a private lounge.



Business travellers on the Executive Floors of the London Hilton on Park Lane have the free use of a separate meeting room for small informal discussions

The advantages to the hotel chain of an executive floor is that for a not very substantial outlay, they can charge a premium in the same way as airlines do for their club or business sections on long haul flights.

The big chains hope to encourage initial interest and return bookings by the use of three different schemes — the basic executive club membership, discounts, and loyalty programmes which offer bonuses.

Discount

To many hardened travellers, Club executive membership, for example, the applicant must have stayed at one of the group's hotels on six occasions within the past year. Membership does not entitle the holder to discounts, but it does offer preferential handling of reservations, rapid check-in and check-out, extended check-out times for no additional cost, automatic upgrading of accommodation, special gifts such as aftershave or perfume and cheque cashing facilities up to £250.

Programmes such as these tend to appeal to the individual traveller. In addition, virtually all the major hotel groups offer corporate discount schemes to companies which will guarantee the group a certain number of room nights per year.

For a firm commitment to book anywhere from 100 to 500 room nights a year, the large groups such as Sheraton, Intercontinental, Hyatt, The House Forte, Westin, Ramada, Marriott, Crest, Thistle, Holiday Inn, and others offer corporate rates with a discount averaging about 20 per cent.

Corporate business represents a significant, substantial part of most hotel groups' business.

Crest Hotel's Business Club offers a corporate discount of 10 to 15 per cent for a commitment of 250 nights a year. Company employees receive priority booking, the best room available of executive standard, plus little treats like fresh fruit, extra toiletries, bathtubs and magazines.

Crest is also one of the hotel groups which operates a Loyalty club scheme. Under the Frequent Guest Programme, a guest is allocated a stamp for each visit and entitled after 20 stamps have been collected to a free three-night weekend for two in any of the chain's UK or continental European hotels.

According to Mr Peter Pal, marketing manager for Crest Hotels, the company has been very pleased with the performance of the loyalty scheme.

Crest is unusual in offering the free weekend bonus as very few hotel chains offer prizes in the UK. Such schemes are, however, very common in the US.

Quality control of services and facilities in the large chains has led to a certain amount of international uniformity. While this will never be totally universal, nor presumably would most people wish it to be, it can be reassuring to the business traveller and indeed to his or her company to know they can rely on a certain standard of efficiency, security, and facilities.

New technology has had a considerable impact in dealing with reservations and increasingly is important for more business travellers as the ability to confirm and change arrangements becomes more crucial.

Again the large chains benefit here by their ability to negotiate terms with individual companies on a national and often global basis.

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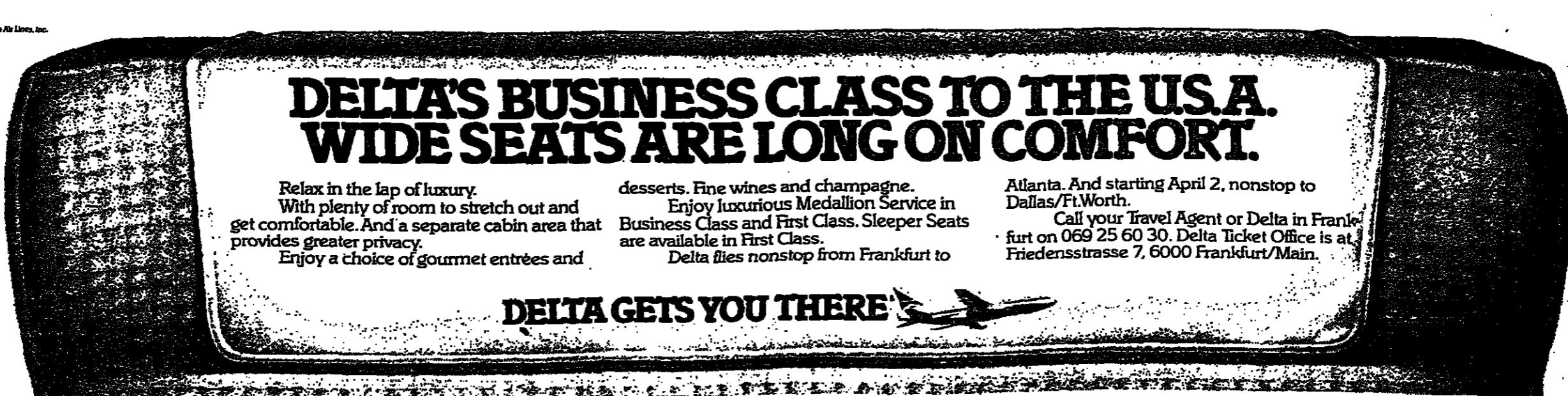
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Business Travel 10



People who know fly only with the best

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giving the best standards of comfort, reliability and value to knowledgeable travellers in three Continents and 17 countries. People who know, go Northwest Orient from Europe to the USA. For details of our 747 services from Copenhagen, Dublin, Frankfurt, Glasgow, Prestwick, London, Gatwick, Oslo, Shannon and Stockholm to Minneapolis/St Paul, Boston or New York, see your Travel Agent or contact us.

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 22 & 23 April, 1986

Tourism is a vitally important industry in Britain but lacks an authoritative and independent forum for the discussion of strategy, for assessment of the changes that are necessary in such areas as legislation, tax and development planning and for examination of the investment aspects.

Mr Walter Goldsmith and Mr Kenneth Robinson will chair this major two day meeting which brings together a distinguished panel of speakers including:-

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Mr Peter R Tyrie.... Mr John L Broome....
Lord Montagu of Beaulieu... Mr Colin M Marshall...
Mr David Trippier, MP.... Mr Michael Herbert....

The Prospects for
TOURISM
 in Britain

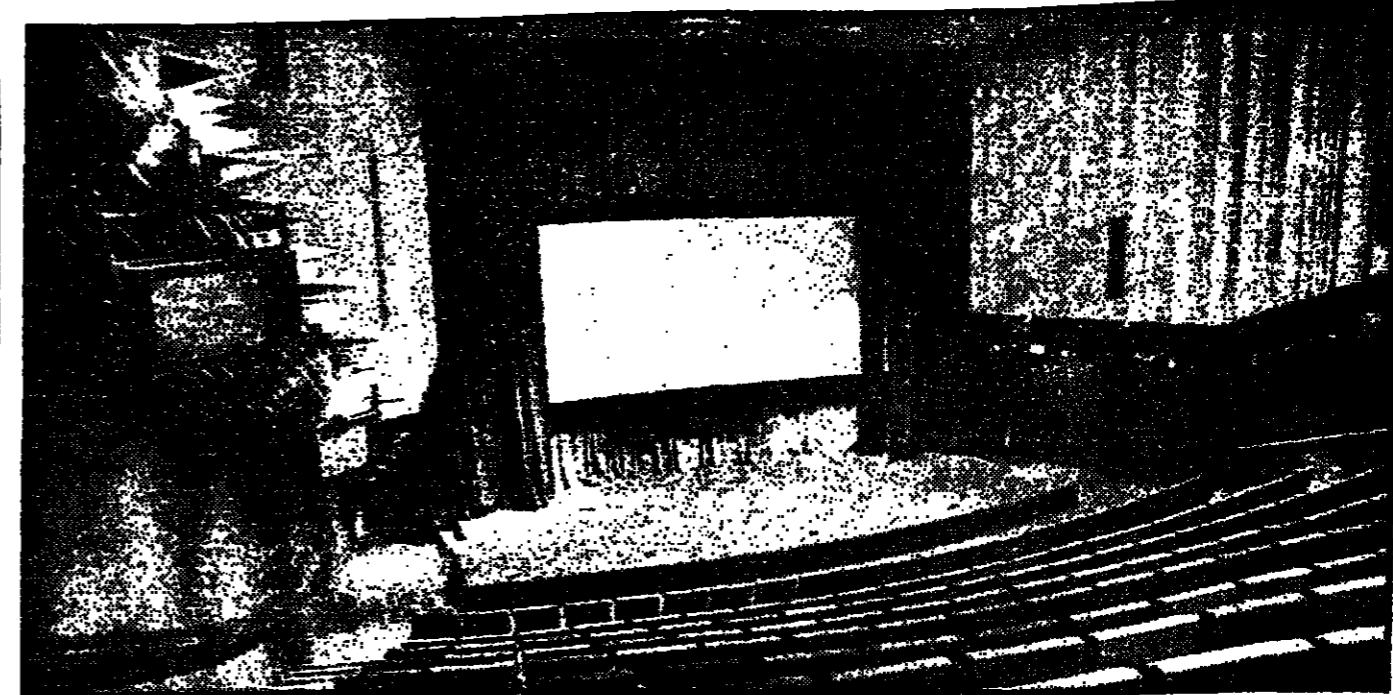
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 THE PROSPECTS FOR TOURISM IN BRITAIN
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London's Barbican Centre, where the Business Travel Conference and Exhibition starts on March 17 has a 280-seater cinema which contains the latest conference facilities

Success needs right ingredients

Conferences

WALTER ELLIS

DO-IT-YOURSELF conferences are like do-it-yourself conferences. You can follow the rules step by step, and still find yourself hopelessly muddled at the end.

There is no doubt that it is possible to organise a conference without the services of a professional. The adage that the cobbler should stick to his last does not hold universally true. But the pitfalls faced by the amateur are many and the company director or marketing manager striding out on his own has to be fleet of foot to avoid them.

Conference organisers, in this context, should perhaps be viewed as estate agents. They take their fee and they may not always appear to have earned it. Yet the show is generally put on the road and, while the delegates are talking, someone is generally on hand to ensure that operations continue smoothly.

According to a recent survey carried out by Intermarket Research for Spectrum Communications, conference organisation is not a full time function in most companies in Britain. Only five out of 183 companies surveyed employed a manager with "conference" in his job title. In most cases, the responsibility was associated with sales and marketing, but every position in the industrial hierarchy was represented, from managing director to office secretary.

There was also an impression among staff - strange when it is realised that 40 per cent of UK companies run conferences - that the task of organising such meetings was a chore to be shared around rather than a career step.

For the company determined upon an in-house conference, the obvious first step is to put someone in charge, provide that person with reasonable backup and set aside an adequate budget. Clear direction is essential if muddle is to be avoided.

The chairman or marketing manager, or whoever else has decided that a conference should be held, needs to decide first of all what the point of the conference is.

If the conference is being held

in order to provide the company's staff with information, then it has to be decided to whom this information needs to go. There is no point in providing blanket coverage. The advantage of keeping everyone informed can easily be negated by the effect of having to scatter facts around those who cannot readily make use of them.

Moreover, if the audience is not receptive by virtue of having only a loose involvement with the matter under discussion much valuable time can be wasted.

Visual aids

Secondly, it needs to be established early on who can provide the information. If outsiders are those invited to attend, they should be contacted early on and engaged.

Backup, in the form of video equipment, charts, tables and projectors should be assured from the beginning. Again, if an outside contractor is needed to provide the visual aids, the job should be assigned at once and an immediate liaison established between the source of the information and the professionals who will display it.

If, on the other hand, the conference is being "given" by a company in order to promote a new technique or product, then it must be agreed where and who the market is for what is on offer. The scattergun approach is best avoided.

Research has shown that inviting people - at considerable expense - who care little or nothing for the exercise, is

counter-productive in the extreme. A specialist audience of real potential customers is likely to prove much more effective than a gathering of the chums, anxious to get a glass in their hands.

Press invitations have also to be considered. The trade press is often helpful here. An invitation to the news editor of a popular tabloid to attend a product launch will almost certainly end up in his waste basket.

Invitations must be targeted. It should be discovered, by means of a telephone call, who the relevant writer is.

The location for a conference or seminar is obviously crucial. A product launch must take place in surroundings which those invited to attend might reasonably be expected to find attractive. A downtown hotel is one possibility; so is a suburban venue with ample car-parking space.

Most important, though, are the facilities available. Here, a product launch differs from a full conference, and a three-day get-together from a two-hour meeting. If 100- or 500-people are expected to stay in one place for three days, thought must be given to how they are going to occupy themselves when they are not dealing with the main business in hand. Bedrooms have to be assured (overbooking is rife). Facilities have to be up and running.

Conference organisers exist to help companies avoid these complications. They may charge a hefty fee for the

Top conference cities

	Total number of conferences	Type of conference	
		National with large international attendance	International
Paris	252	138	114
London	235	149	86
Geneva	153	145	8
Brussels	145	113	32
Venna	142	95	47
Singapore	77	27	50
Amsterdam	73	65	8
Frankfurt	72	48	24
New York	65	62	3
Strasbourg	64	55	9
West Berlin	62	28	42
Tokyo	55	40	15
Hong Kong	52	24	23
Madrid	51	46	5
Dublin	49	24	25

Source: UIA/1983

close relatives to the bedside of the stricken employee and cover accommodation costs for those relatives.

The employer also incurs costs when an employee is taken ill on an overseas trip.

Often he will need to send another employee as a replacement as quickly as possible. The cover should meet the travel costs involved in such an event.

In respect of medical risks, insurance will cover the financial aspects, but employers expect much more from their insurance advisers, because the employee could be taken ill or involved in an accident in a remote spot.

Facilities are required that will assist the local medical services to diagnose the condition, especially the severity, to recommend where appropriate treatment can be obtained and to arrange the transport.

For example, consider an employee struck down by a heart condition in a remote area. The local medical facility may need expert help on assessing the condition. Then assistance is needed to ascertain the nearest or most convenient hospital which can treat the condition. Finally, help is needed in getting that place.

There are now several firms that specialise in providing precisely this sort of service. They have a worldwide network of doctors available on a 24-hour basis, records of hospital facilities and contacts with air ambulance services. In addition, they will have financial arrangements so medical bills can be

paid.

A properly arranged business travel insurance contract will have arrangements with one or more of these specialist firms as part of the overall service.

The insurance cover will include loss of baggage by the employee. In addition to his personal belongings, there are two particular features that require special attention.

The first relates to business money that may be carried by the employee on his overseas business trips. The use of credit cards has cut down, but by no means eliminated, this risk, particularly for business in the remote areas.

Policies taken out on an individual basis will tend to be standardised, depending on the period of travel, with a standard rate for Europe and another for North America.

Group policies will have premiums originally costed on a pro rata basis related to previous experience of travel patterns. This will be adjusted either annually or quarterly on actual experience. The company will have to make periodic declarations of business travel made by employees.

In arranging insurance, employers have to distinguish between business travel and short-term secondments. The blurring line at times can be

An employee on a business trip can spend a considerable length of time in one particular place, supplementing the employer's staff at that location. However, the insurers will distinguish between the two and make separate arrangements for the two different circumstances.

Longer range will mean faster services

Airliners of the future

MICHAEL DONNE

BETWEEN NOW and the end of this century, several new types of airliner are likely to be introduced to meet the inevitable growth of world air travel.

Estimates by the International Civil Aviation Organisation (the aviation agency of the UN) show that last year, no fewer than 892m passengers travelled on the scheduled domestic and international air services of the airlines of its 156 member-countries, or about 6 per cent more than in 1984.

If the non-scheduled and charter travellers (more difficult to quantify) are added to the total, it is estimated that well over 1bn passengers travelled by air last year.

For years immediately ahead, the average annual rate of growth of world air passenger traffic is expected to be somewhere between four and six per cent, although the precise rate will vary widely from region to region. On the assumption that the growth rate will be about five per cent a year, however, the annual total of world air travellers will double by the mid to late 1990s.

To meet this demand, the

world's major airliner manufacturers are already developing a new generation of airliners, and are planning further new ventures beyond that. Boeing, the world's biggest builder of jet airliners, has forecast that between now and the end of the century, the total demand for new jet airliners of all kinds will amount to about \$247bn, of which air travel growth will account for about \$17.3bn of new aircraft orders, and the remaining \$7.3bn will be accounted for by replacement of ageing, inefficient jet airliners.

Boeing puts an estimate of about 6,000 airliners on this cash figure of which it expects that about 4,000 will be ordered over the next decade alone, mostly in the short-to-medium range market, where the bulk of the world's air travellers fly.

Looking ahead to the different types of new aircraft, there are likely to be rather more of them than was originally expected. At the long-range end of the scale, Boeing, in addition to offering the latest version of the Jumbo jet, the Series 400 that will make it possible for airlines to fly non-stop between Tokyo, Hong Kong and Singapore and London, and other West European cities, will offer some time in the mid-to-late 1990s yet another version of the Jumbo, the Series 500, that will have even longer range and improved fuel economy, based on the use of the revolutionary "prop-fan" type of engine now under study by most of the

Improved engine

The difference in the "prop-fan" concept is that not only is the hot "core" of the gas-turbine engine itself much improved, to give greater efficiency, but also that the design of the propellers themselves is improved substantially. They are shaped more like semi-turbines than conventional propellers as understood today, with up to eight blades on each of two counter-rotating hubs.

The effect of this combination, it is claimed, will produce an engine that is up to 40 per cent more fuel-efficient than today's generation of turbo-fan (jet) engines, and up to 25 per cent more fuel-efficient than the forthcoming new generation of turbo-fan engines such as the international V-2500 engine now under development.

At the same time, it is believed that, the new prop-fans will be quieter, more vibration-free and less susceptible to pollution than jet engines.

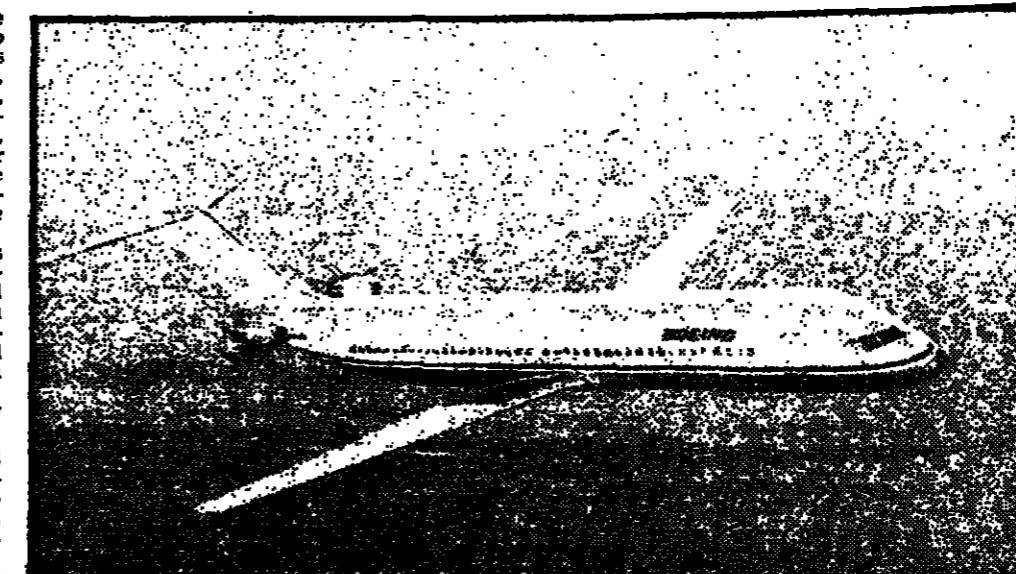
Whether these claims will be justified in practice remains to be seen. But two of the world's major jet manufacturers, Boeing and McDonnell Douglas, are to undertake flight test programmes with the new engines, designed to determine whether those engines will be suitable for incorporation into new airliner designs for airline service in the early 1990s.

Boeing will start this summer with a flight-test programme using a General Electric (US) prop-fan, which that company calls an "Unducted Fan" or UDF, and Boeing calls an "Ultra High By-Pass Ratio" (or UHBR) engine — both are effectively the same thing, a prop-fan.

Boeing will put the GE engine onto a Boeing 727 jet flying-test bed. If the results prove satisfactory, GE can continue with the development of the engine on time, and to the satisfaction of Boeing in such vital areas as cost, noise, fuel consumption and low vibration.

Boeing will install the GE prop-fan on a new short-to-medium range airliner. When a recent deal was announced by Delta Air Lines of the US for one of these airliners with conventional turbo-fan jet engines, called the MD-88, it was stated that both McDonnell Douglas and Delta intended to retro-fit the aircraft with prop-fans if the flight test programme was satisfactory.

The difference between the



An artist's impression of the Boeing 717 prop-fan twin-engined 150-seat airliner, now under development for service from 1992. This venture, which Boeing is undertaking with the Japanese aerospace industry, is likely to provide fierce competition for the European Airbus A-320 twin-engined 150-seater, powered by conventional turbo-fan (jet) engines (although of advanced technology), which is expected to enter service earlier, in 1988-89.

McDonnell Douglas is also

considering installing either the GE or the Allison prop-fans on its later MD-80 series airliners. When a recent deal was announced by

Delta Air Lines of the US for one of these airliners with conventional turbo-fan jet engines, called the MD-88, it was stated that both McDonnell Douglas and Delta intended to retro-fit the aircraft with prop-fans if the flight test programme was satisfactory.

The difference between the

two programmes lies in the different concepts of prop-fan engine employed. The GE programme is based on a gearless engine, whilst the Allison venture employs a gearbox.

But

whatever happens, it

seems clear that prop-fans are on the way, and are likely to dominate the short-to-medium range airliner market in the mid-1990s. Even if the development of these new engines is delayed because of technical difficulties, so that they cannot enter service in the early 1990s as both Boeing and McDonnell Douglas hope, they will certainly come by the mid-1990s, and inevitably by the latter half of the next decade. With their sharp reductions in fuel costs, they should result in cheaper flights.

At least one major manufacturer does not accept that prop-fans will emerge quite as quickly as its competitors think.

150-seater

Airbus Industrie, the European airliner manufacturing group, while accepting that prop-fans will emerge some time in the 1990s, is proceeding with conventional turbo-fan (jet) power for its own new generation of airliners, the 150-seat short-to-medium range A-320 airliner, now under development for service in 1988-89.

Furthermore, it has also so far eschewed the idea of prop-fan power for its further ventures: the 330-seat A-330 range airliner, and the 500-seat A-340 long-range four-engined airliner, both designed for airline service in the early to mid-1990s. For the A-330, the manufacturer will use either the Pratt & Whitney PW-4000 or General Electric CF6-80C2, while for the A-340 it will use either the V-2500 or the US-France (General Electric

CFM) CFM-56-5 engine.

Planes to develop these two new airliners are now being finalised, and firm launch commitments are expected later this year.

British Aerospace, which has a 20 per cent stake in Airbus, is seeking to participate in both the A-320 and A-340 ventures, building the common wing for both aircraft, with a £500m launching aid contribution to the UK Government.

Yet another new airliner that could emerge in the near future is the McDonnell Douglas MD-11, effectively a replacement for the long-range tri-jet DC-10, and a possible rival for the Airbus A-340 four-engined long-range jet.

As with the new Airbuses, no final launch commitment has yet been taken on the MD-11, but it could come this year, if sufficient new orders justify taking the decision to commit the necessary development finance.

The coming year, therefore,

could well be a critical one in the aerospace manufacturing industry, with several new airline ventures being committed for service in the 1990s and beyond.

The combined total investment in all these ventures—the prop-fans by Boeing, McDonnell Douglas, General Electric and Allison, and the turbo-fan powered aircraft by Airbus, Pratt & Whitney, CFM International and International Aero Engines, collectively could amount to as much as \$80bn to \$100bn, including the airframes, engines and equipment.

The size of the investment indicates the manufacturers' confidence that world air travel will continue to grow strongly during the remaining years of this century, despite possibly cyclical variations in economic activity.

Pampering the executive

CONTINUED FROM PAGE 1

says. "American Express, by acting as an agent, can not only pass on cost savings resulting from our own purchasing power, but also help to manage the complete travel budget."

Mintel carried out a special survey of travel managers in UK companies and found that some six out of every companies surveyed had written travel policy. The survey also revealed that the majority of companies handled hotel and car hire bookings in-house but only one in 10 similarly handled airline bookings.

Virtually all companies used a travel agency to some extent and these were chosen, says Mintel, by tender and because "it offered the best service".

What are the prospects for the industry in the rest of the 80s and beyond? There are both positive factors, such as de-regulation of airline routes in Europe, and other factors—the growth of instantaneous cheap global communications—which will help shape the market's growth in the years to come.

De-regulation in the US of airline routes resulted in widespread changes in the structure of the industry and much attention

being paid to the business traveller. De-regulation in Europe has been—and is likely to continue to be—a slow business with emphasis on getting fares down rather than raising the executive flying on business.

New technology will undoubtedly continue to play an important part in stimulating business travel since it can help to reduce the costs and improve performance from hotels, airlines, and other operators.

But the real threat comes from developments such as meetings and conferences linked together by television networks which obviously can be a cheaper and quicker way of bringing executives together. As the technology improves, so this must become a realistic option for many companies on some occasions.

Yet, in spite of the advantages of this type of link-up, many businessmen are likely still to prefer the reality of human contact to the illusion of being somewhere else without actually travelling. The airlines, hotels, and the remainder of the business travel industry can rest easy that executive travel will remain a permanent feature of the travel trade for many years to come.

Business visits abroad by UK residents

	(Main destination by percentage)	1981	1982	1983	1984
France	%	16	18	16	17
West Germany		15	13	13	15
Italy		10	10	10	9
Netherlands		8	9	9	9
USA		9	9	9	9
Belgium		7	7	6	6
Spain		5	3	6	5
Switzerland		3	4	4	4
Sweden		2	2	2	2
Middle East		2	2	2	2
Norway		2	2	2	2
Denmark		1	2	2	2
Africa—North		1	1	1	1
—South		1	1	1	1
Eastern Europe		1	1	1	1
Portugal		1	1	1	1
Austria		1	1	1	1
Canada		1	1	1	1
Greece		1	1	1	1
Japan		1	1	1	1
Gibr/Malta/Cyprus		1	1	1	1
Finland		1	1	1	1
Others		4	5	5	4
	100	100	100	100	

* Less than 0.5%.

Source: International Passenger Survey /Mintel.

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